

**Kettle Moraine Press Association  
Board Meeting  
Saturday, November 14, 1987**

**PRESENT:** Mary Schultz, John Rowley, Stu Ciske, Nancy Becker, Tom Gebhardt, Rainer Schulz, Ron Beem, Jan Kohls, Katherine Conover, Sandy Jacoby, Judy Zigler, and John Ziemann (our esteemed Exec Direc).

***Reading the Minutes***

The meeting was called to order at 10:35 by president Katherine Conover. The minutes of the September 12 meeting were approved as written. John R. moved while Tom G. seconded (not at the same time, however).

***Election of Board Officers***

First order of business was the election of new officers. Stu C. nominated Ron Beem for president, John R. seconded. Jan moved to close election for president and John seconded. Unanimous ballot for Ron Beem as president (Can you see this headline: Beem supports new policies; won't let board down).

Election for vice-president prompted Stu C. to nominate Judy Zigler, and John R. seconded. Tom G. moved to close, Nancy B. seconded. Judy Z. was elected VP unanimously (Stu is two for two).

Despite voicing his decision to change careers, thus limiting his availability to the board, Rainer Schulz was nominated for secretary. Kathrine C. nominated and Sandy J. seconded. Elsie Stiffler (who was unable to attend the meeting) was nominated by John R., and Tom G. seconded (those Illinois folks do stick together, don't they?). After some discussion, Rainer S. was elected (It's Showtime folks!!).

The chair nominated Nancy B. as treasurer, since she does such an exceptionally fine job. Mary S., just released from her duties as secretary and feeling relieved, moved to close elections, and Kathrine seconded. Nancy was elected by acclamation.

***Treasurer's Report***

Moving on to part three of the agenda, the treasurer's report, Nancy brought the board up to date on the financial situation:

Board account was \$2,013.44 as of October 19

First Financial Checking was \$97.73

First State Savings Certificate of Deposit was \$822.36 (12/03/86)

Continuing Ed account is \$2,554. 89

Checks for Fall Conference speakers were in the mail (where have we heard that before?). John Z. indicated that he did not have contracts for some of the presenters, resulting in late mailings.

***Old Business***

The first order of discussion under the heading Old Business was the Fall Conference, both Yearbook and Newspaper sessions. A number of suggestions and ideas were heaped upon the table; these should be taken under consideration when planning next year's conference.

**Suggestions:**

Label sessions for beginners, advanced, pros, etc. in order to eliminate problems with students too familiar with session contents

Keynote speakers for advisers?

Place to have a keynote speaker

Size of conference

Date changed to Thursday? (Not feasible, since fewer college classes are held on Friday, making rooms available)

Date changed to Saturday? (Problem with students getting off from jobs, family responsibilities, etc.)

Take entire conference off campus

Send a questionnaire through the Update on what advisers and students want to see and hear at the conference

Sandy J. moved to set date for next conference (Stu moved to get another donut), and Judy Z. seconded. Motion carried unanimously; date for Fall Conference is September 30, 1988.

Sandy noted that publicity be offered to tell those interested in attending about the University situation regarding rooms, buildings, and the number of people in attendance.

Judy Z. suggested a handout on conference tips for both students and advisers (which she graciously offered to put together).

Stu asked if a more centrally-located registration facility were possible. Something to think about.

Ron, who had been quietly listening to all of this, comfortable in his new role as prez, added that a handout on what each session leader will present may enable students and advisers to better select the session they wish to attend.

Chairpersons for the 1988 Fall Conference were appointed--Kathrine Conover agreed to work again on the newspaper sessions, while Rainer Schulz declined to continue on the yearbook. However, Eileen Kohnke will be contacted to find out if she would do the yearbook sessions, with Rainer assisting.

### ***On-the-Spot Competition***

Jan K. presented material on the 1987 On-the-Spot competition and the results of the competition.

John Z. introduced the issue of Jan running the competition and having a Fort Atkinson student win the competition. The board felt that this criticism should be responded to. Judy moved, Sandy seconded.

Ron suggested a position paper be written to respond to criticism plus state policies on how the On-the-Spot competition is done.

### ***Write-Off Competition and Awards Sessions***

Kathrine Conover said that the competition was successful. She did request that someone else be in charge of the write-off, and Stu Ciske volunteered. Discussion ensued on the judging policies and awards for the write-off competition. In fact, Stu made a motion to establish a separate contest for different newspaper categories. Tom G. seconded and the motion carried.

Kathrine C. emphasized that award criteria be stated for awards given, which everyone certainly agreed to.

Suggestions were brought up for mid-year critiquing of newspapers as another service to organization members.

### ***KEMPA Update***

Distributed in packets each board member received upon arrival. Looks good John. Keep up the good work.

### ***Newspaper/Yearbook Evaluation Task Force***

The task force of Nancy B., Jan K., Stu C., and Rainer S. will look at evaluation instruments used in judging newspaper and yearbook publications. Judy Z. would like to be on the task force, but has to pay her own expenses.

### ***New Business***

Nancy B. brought up that UW-Madison is considering eliminating yearbook, newspaper, and media classes as English-credit classes required for entrance to the university. This may hurt the enrollment in these classes since they may no longer be acceptable to get into college.

Judy Z. moved that a letter be sent to Madison, to the Department of Instruction, to State Sen. Barbara Lohrman, and to the Chippewa and NEWSPA press organizations expressing our concern on this issue. John R. seconded.

### ***Winter Adviser's Retreat***

John Z. asked for suggestions on content and speakers. Some of the speakers suggested were Homer Hall, Bob Wills from the Milwaukee Sentinel, Bruce Waterson, or someone from the Student Press Association.

Chippewa Falls Press Association will be asked to underwrite some to the cost of speaker(s).

John will check into NEWSPA's involvement since they are in the process of changing the guard.

Judy Z. moved that KEMPA pay single room rate for members attending the retreat. Nancy B. seconded; motion carried.

Then, finding herself on a roll, Judy Z. moved that KEMPA underwrite the registration fee of board members to the winter retreat. John R. seconded; motion passed.

Just a reminder: the winter retreat will be January 29-30 in Wisconsin Rapids, at the Mead Inn.

### ***Good of the Order***

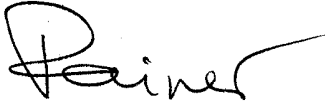
Judy Z. asked for an agenda to discuss curriculum planning retreat for summer workshops. Board tentatively plans a retreat to St. Benedict's on April 29-30, 1988.

Nancy talked about JEA state representatives; information was given to Judy Z.

Stu passed out a newspaper "Straw Man" agenda for 1988 summer newspaper workshop  
Sandy J. asked information from the board regarding benefits of a school publication. She is speaking on the subject and would appreciate any concrete examples to present.

Next board meeting February 20, 1988  
Meeting adjourned 1:34

**If I don't see you in the future, I'll see you in the pasture.....**  
**Sincerely,**

A handwritten signature in cursive script that reads "Rainer". The signature is written in dark ink and is positioned above the printed name.

**Rainer**

Board Meeting Minutes  
Kettle Moraine Press Association  
March 7, 1988  
1 of 4

Those present were: Jan Kohls, Judy Zigler, Stu Ciske, Ron Beem, Tom Gebhardt,  
Karen Camplin, John Zieman, Sandy Jacoby

The meeting was called to order at 1:05 p.m. in Roseman Auditorium. Minutes of the last board meeting were approved.

Jan Kohls made a motion and Tom Gebhardt seconded it (thanks a lot!) to make Karen Camplin secretary of the KEMPA Board. The vote was unanimous to have Camplin serve as secretary.

Ron said that he will write Rainer a letter of thanks to Rainer.

Judy made a motion (seconded by Stu) to allow M. Schultz to stay on the board. Ron will write and inform her of this dubious honor.

Homer Hall's pen set was engraved wrong and was sent back!

#### OLD BUSINESS

##### Fall Conference

1. Newspaper sessions- Katherine Conover will be in charge of these.
2. Yearbook sessions- Judy Zigler and Ron Beem will be in charge of these. (Perhaps Barb Dougal could/would also help?)

\*Just a reminder from the minutes of the November 14 meeting: Stu will be in charge of the write-off as a help to Katherine.

##### Scholarship Applications

Get these ready!

Adviser scholarship? Is there a workshop? No one has heard anything from Marquette. (This does not surprise me...oops, I'm getting personal!) Judy expressed a concern over the Adviser Workshop. KEMPA writes it and does the work for it, but George Hafer gets paid for it! She asked if we could run the workshop from within our own organization. Jan pointed out that KEMPA can't award credit for it. A non-credit workshop was discussed. Stu expressed a concern (we're such a concerned group) over attendance if the workshop wasn't offered for credit.

A new date for the Adviser Workshop was discussed.

##### Newspaper/Yearbook Evaluation Task Force

Members of the task force are Jan Kohls, Stu Ciske, Nancy Becker and Rainer Schulz. Ron Beem appointed Judy Zigler to replace Rainer. The meeting is set for early Friday, April 29 at 1:00 p.m. at St. Benedicts.

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Letters will be sent to schools involved with the write-off stating that Board members' students will continue to be eligible.

The University of Wisconsin-Madison will not accept more than one year of newspaper, yearbook, etc. for English credit. Nancy Becker wrote a letter of protest to be sent to the University on behalf of the Board. Many colleges are now requesting coarse description booklets to see if classes meet college requirements. In 1991 the University will not accept ANY courses in journalism as English credit. (Their justification is that there is not enough WRITING (HA!) or CRITICAL THINKING (HA-HA!) being done in journalism classes.)

Treasurer's Report

The last statement that Nancy received was at the end of January. Sandy, Ron and Barb said that their checks did not clear. (OOPS) John Ziemann said that he needs to clear up some 'stuff'. \$238.00 is still owed to KEMPA from UW-W.

Balance in Board account- \$1604.64

Balance in KEMPA Summer Workshop account- \$245.66

Balance in Continuing Education account- \$2075.02

Stu made a motion (seconded by Jan) to accept the treasurer's report.

Retreat

Date: April 29-30

Place: St. Benedicts

WHY: to work on curriculum for the summer workshop

Stu, John and Jan will get together during the day on Friday. The core leaders will get together on Friday night. On Saturday morning everyone else will attend. (We will get started at 8:30.)

KEMPA will pay half of the expenses of those willing and able to attend.

Sandy questioned funding for the conference. She said that if we request that people be there, we should pay for the whole thing. John Z. said that that was probably not affordable. Most board members expressed a willingness to pay half.

Stu is still in the process of choosing core leaders for the newspaper summer workshop. Leaders will be/were chosen by March 16.

Stu said that the 'In-Depth' group has been eliminated. It will be combined with the Feature group.

Those in charge of the various groups for the summer workshops are as follows:

YEARBOOK

BEGINNING- Judy

INTERMEDIATE- Elsie

HONORS/ADVANCED- Nancy

NEWSPAPER

BEGINNING- Ron B.

OTHER CORE LEADERS WILL BE ANNOUNCED  
AT A LATER DATE! STAY TUNED!

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Hank will also be at the retreat. Those attending plan to set policies for the two workshops and break into two groups on Saturday.

A letter will go out to core leaders regarding the retreat as soon as John Z. gets the core leader information from STU!

A separate notebook was suggested for photographers with Hank's handouts.

A lengthy discussion was held about the structure of the newspaper workshop. Should it be structured like the yearbook workshop? Arguments were heard in favor of and against the issue. It was also suggested that the newspaper publish a desk-top publication.

Stu said that each group will work on layout and design. He will then rewrite the copy for the regular form for the newspaper workshop making necessary (and probably some unnecessary) changes.

Ron Beem suggested running both workshops the same week. The idea was quickly rejected, defeated, thrown out, etc. "It was just a suggestion," Ron said.

#### SCHOLARSHIPS

\$1600.00 is available for scholarships. Last year we gave three \$500.00 scholarships.

Ron said that it is not fair to compare writing of high school students applying to the writing of college students applying. Two separate areas for scholarship applicants? The scholarship committee can do what they want.

Judy is opposed to giving out scholarships just to give them out. We should not feel obligated to give out scholarships just because the money is available. The Board was in agreement that if no qualified students apply, we are not obligated to give scholarship(s).

Last year we gave out four \$375.00 scholarships to students. Two years ago we gave out three \$500.00 scholarships.  
Last year's adviser scholarship was for \$401.00.

Sandy moved and Tom seconded that we designate \$1200.00 for scholarships to be used at the discretion of the committee.

Ron appointed Judy, Karen, and Mary Schultz to serve on the committee. It was agreed that we should separate high school and college applications.

#### RAPIDS RETREAT

Judy said that it was good and she learned a lot. However, she recommended that ALL VENDORS be located in the same place.

A new location for the winter retreat was suggested. Madison and Rockford were both suggested. (Judy gave the 'thumbs down' to Rockford because the shopping facilities in that area aren't up to par!)

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We may get more of a response from Illinois if we move south. Stu suggested that in the spirit of Horace Greeley we should "GO SOUTH..."

Karen will check into the Radisson, Sheraton, and East Towne Suites in Madison. John will check into the Clock Tower in Rockford.

September 30, 1988 is the date for the fall conference. The advisers' winter workshop will be the last weekend in January.

NEW BUSINESS

Karen noted that there is a full-time journalism position available at Sun Prairie High School.

John Z. said that he loves working with all of us. Jan K. questioned his sincerity. The entire Board laughed.

John noted that the screens will be up at his house in time for the dinner for summer workshop advisers.

Jan suggested that we invite Dr. Nelson to the fall conference.

The meeting was adjourned at 3:05 p.m.

Respectfully submitted,



Karen Camplin, secretary

KETTLE MORaine PRESS ASSOCIATION

Board of Director Meeting

June 4, 1988

Minutes of Meeting

Members of Board Present: Ron Beem, Jan Kohls, Stuart Ciske, John Ziemann, Nancy Becker, Tom Gebhardt, Barb Thill, Elsie Stiffler, Sandy Jacoby, Judy Zigler and Katherine Conover. Hank Koshollek, Madison Capital Times, attended the meeting as a guest of the Board.

Meeting called to order at 10:35 a.m. by President Ron Beem.

Minutes:

Minutes of the last board meeting (March 7, 1988) were approved.

Treasurer's Report:

Board Account	\$1604.64
Working Account	768.31
Continuing Ed Acct	1205.43

Ziemann noted he had cashed in a Certificate of Deposit and that all members had paid for their portion of the retreat at St. Benedict's. Motion to approve report by Gebhardt; seconded by Kohls. Report approved.

Reports:

Executive Director's Report--Ziemann noted that we were receiving some new schools in the annual membership drive. He suggested to the board that we check into our by-laws to see if all board member's schools are required to be KEMPA members. He then pronounced the organization "quite healthy"

St. Benedicts Retreat-- Both Kohls and Ciske reported that the session at St. Benedicts was very beneficial and a substantial amount of work was accomplished, including setting the weekly time schedules, devising session topics, gathering speaker ideas/names among others. Kohls then distributed to each board member a copy of retreat notes she compiled at the meeting to serve as a reminder to people to get going on promised duties from the retreat.

Also completed at the retreat were updates of the KEMPA judging specifications for both the newspaper and yearbook fall contests. Ziemann presented mocked-up versions and the board response was very favorable. Suggested to the mocks were: KEMPA address, place for judges signature and a letter to schools explaining the nature of the critique. Kohls, Ciske, Becker and Zigler will meet July 5 at Becker's house to formulate a set of instructions for judges.

Summer Workshop Reports--

\*J Joelle will return as a graphics lab aid for both workshops.

\*J Kohls presented the board with three student designs for



camp t-shirts. The board choose the one on the far left (?) as the design with some modifications. These modification are: insert a small UW-W logo on the design, eliminate any reference to the year and insert on the design "journalism" between the words "summer" and "workshop." Ziemann notes shirts will not be provided to students as part of the camp fee as was in 1987. Instead, students will have a chance to order shirts on Sunday/Monday, shirts will be screened to order and then distributed later in the week. The logo selected was changed so it can be used yearly, with different ink colors and shirt colors. John will look into the possibility of having the screen a two-color design. He also will have several models available to display early in the camp.

\*\* Staff shirts will feature the logo as last year, only smaller. Shirts will not be the "horrible," according to Zigler (seconded by Ciske) raspberry t-shirts, but will instead be a polo type shirt of color to be determined by Ziemann. Logo will be screened on upper left.

\*\* Bill Kohls has agreed to lead sessions on dealing with scholarship, college and any other application-type things that come up during a senior's final year. He will conduct the session each week of the workshop.

\*\* Kohls noted that her plans were nearly complete and people sending in handouts for the notebook should get them to her by June 30.

\*\* Ciske reported the newspaper workshop was progressing. He has to contact several speakers yet, but will try to have a set schedule by June 25. He also called for notebook handouts.

\*\* Koshollek handed his handouts for the photographer's notebook to Ziemann. (By the way, this was on time per St. Benedicts request.) He added his contact at National Geographic, Karen Sherlock, was traveling back to the USSR and was not available to present a session. He added that she would still like to be considered for next summer.

\*\* Ciske reported Eileen Kohnke will critique all newspaper submitted by the July 10 deadline while vacationing at her humble Bird Lake hermitage. Ziemann will issue a contract for \$135 for this service. Ciske will provide the critique sheets for this.

\*\* Kohls was happy to report Barb Kuhlman, Holy Name HS, will work as a staff member in 1988.

\*\* Ciske reported Rob Zaleski, Madison Capital Times, will work the camp. Also noted by various board members was the request to contact UW-W Professor Bill Weiss to also work the week. Ciske will contact noting if Weiss does work he will be used a floating instructor available to all groups.

\*\* Board members should check the Retreat Notes provided by Kohls to see if any duties need to be fulfilled.

Fall Workshop Report-- Fall Conference is slated for Sept. 30, 1988. Conover reported she is starting to contact speakers for the newspaper section of the conference. Beem/Zigler reported the same. Zigler noted the date for the conference is the same date as Whitewater Homecoming and she will not be able to attend. Kohls reminded the Board to invite Dr. Dick Nelson to this year's conference to receive his Hall of Fame award. Ciske responded he will write a

letter. Other comments about the conference:

-- New adviser's session need to be longer than the one-session now allotted.

-- We should identify to schools attending that UW-W is under construction and traveling/scheduling on campus is disrupted. Zigler will devise a list of KEMPA TIPS to insert into the packets.

-- A suggestion to try to keep all newspaper sessions in one building and all yearbook sessions in one building (or close to it) was brought up. Ziemann will try to accomplish this when he schedules the rooms later this summer.

-- Kohls will talk to "Travis" to inquire about the possibility of Sen. Wm. Proxmire attending the conference as the newspaper write-off speaker.

-- Ziemann will try to see if we can get a more central location for the adviser's lunch, although construction may hinder this plan.

#### Old Business:

Adviser of the year: No nominations have been received (thus far).

Hall of Fame: No nominations have been received. Zigler voice her support of Jan Kohls for this award and stated she would fill out the appropriate forms for a formal nomination.

Student Scholarships: Zigler, Karen Camplin and Mary Schultz reviewed 15 applications, with the consensus among the three that the quality of the applicants was rising each year. Winners receiving a \$400 scholarship were:

Craig Chesmore - Milton (WI) HS

Jenny Derfus - St. Mary's (Burlington, WI) Academy

Rebecca Weeks - Antioch (IL) HS

Newspaper/Yearbook Evaluation Task Force -- See St. Benedict's retreat notes.

Summer Adviser Workshop: None will be held this year. Marquette did not offer the course. (Boo! Hiss!) Board then tried to devise ideas so that KEMPA/UW-W could offer it each year. Zigler noted she believed there might be a way to offer it in the future with KEMPA people teaching it. Ziemann will look into it. Complications in offering a adviser course include:

1> must be on campus, no extension course;

2> course can't be split into two weeks, to earn two credits;

3> course is offered as summer school via J-Dept funds;

4> Why should we (KEMPA) write the course and have someone else teach and get paid for it?

Ziemann reported he received a letter from John Nichols (UW-W J-Dept.) about the possibility of a course being dropped from the UW-W department. The course, ADVISING SCHOOL PUBLICATIONS, has not been offered since at least 1981 when Dr. Nelson was still on staff. Communication Department Chairperson Patricia Townsend has the item on agenda for a meeting this fall. Ziemann will check into this and report back to the Board.

#### New Business:

Attached is a letter from UW System to KEMPA regarding our letter regarding the treatment of journalism courses as acceptable English credit. Becker will keep abreast of this situation.

Beem will set a date for board reorganization for sometime after the Fall Conference.

Good of the Order:

Ciske has verbally accepted a position at Sun Prairie for 1988-89 and has a possible lead on a job in Fort Atkinson.

Jacoby noted her husband has accepted a job in Waukegan which will allow her to remain at Kenosha Tremper.

NEXT BOARD MEETING: Saturday September 10, 1988 at UW-W!!

Meeting adjourned at 12:25 p.m.

Respectfully submitted by Stuart Ciske in the absence of Karen Camplin who took this job over after Rainer fled to Minnesota!



# The University of Wisconsin System

Vice President for Academic Affairs  
1624 Van Hise Hall, 1220 Linden Drive  
Madison, Wisconsin 53706  
(608) 262-8778

May 18, 1988

Ms. Nancy G. Becker  
Kettle Moraine Press Association  
Continuing Education Services  
Roseman 2005  
University of Wisconsin-Whitewater  
Whitewater, WI 53190

Dear Ms. Becker:

I have your letter, on behalf of the Board of Directors of the Kettle Moraine Press Association, regarding the treatment of high school journalism courses for English credit.

The UW System Board of Regents adopted an admission policy in June 1987 that called for four units of high school English as a minimum in meeting the unit distribution requirements. In addition, each of the institutions was delegated the responsibility for defining what courses will be accepted toward meeting the four unit English requirement.

The results of the action taken by the institution in establishing the criteria varies among the institutions. It is also possible that course content in courses with journalism titles taught in some high schools differs from those in other high schools, and thus the courses may be treated differently by the universities.

In response to the concerns raised by high school guidance counselors, teachers and groups such as yours, the vice chancellors of the universities are currently examining issues that have arisen during the implementation of the new admissions and enrollment management policies. Following these discussions, I will work with the State Department of Public Instruction on implementation of an appropriate course of action. Such a plan will, of course, include significant consultation with school officials.

Thank you for bringing your concerns regarding the issue to my attention. If I, or my staff, can be of further assistance on this matter please let me know.

Sincerely,

Eugene P. Trani  
Vice President for Academic Affairs

cc: Al Beaver  
Kris McGrew

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KETTLE MORaine PRESS ASSOCIATION  
Board of Director Meeting  
September 10, 1988

Minutes of Meeting

Members of Board Present: Ron Beem, Jan Kohls, Stuart Ciske, John Ziemann, Nancy Becker, Tom Gebhardt, Barb Thill, Judy Zigler, Katherine Conover and John Rowley.

Stuart Ciske has volunteered to act as interim secretary in the absence of Karen Camplin who has left the board.

Meeting called to order at 10:34 a.m. by President Beem.

Minutes:

Minutes of the previous board meeting, June 4, 1988, were approved with no corrections.

Treasurer's Report:

Board Account (as of August 18).....	\$1069.46
Working Account.....	91.04
Continuing Education Account.....	1189.11

Becker noted she recently wrote 3 checks for \$400 each to cover the KEMPA Scholarship commitment. The figure above reflects the balance AFTER the checks were written. Motion to approve by Rowley; second by Gebhardt. Report approved.

Executive Director's Report:

Ziemann noted the memberships are beginning to "roll in." He did not have an exact count, but indicated things were positive in terms of numbers.

To help clarify the situation, Ziemann suggested the definition of the membership year switch from September to August (the school year) instead of August to June as is the current practice. Consensus from the board was heard during discussion and President Beem directed Ziemann to make the change.

In regards to the KEMPA Up-Date, the KEMPA newsletter, Ziemann felt more needed to be done in terms of not just listing summer workshop winners, contest winners, etc., as is done now. He suggested, in reviewing other press association publications, to make the Up-Date more beneficial to advisers by writing short, how-to articles that can be used in the classroom or for the staff. He suggested two articles per issue, and with the use of Continuing Ed computers and duplication, the added work would not be difficult to produce. Board members agreed, with several members noting that the board brainstorm ideas at the next meeting.

Other Reports:

A> Summer Workshop Reports --

Ziemann gave the figures for student attendance at the 198 workshops. They were:

Participants for 1988	Participants for 1987
Newspaper ---- 86	110
<u>Begin Photo -- 14</u>	<u>10</u>
TOTAL 100	120
Yearbook ----- 73	76
<u>Adv Photo ---- 14</u>	<u>12</u>
TOTAL 87	88
Grand Total 187	208

Newspaper Director Ciske reported that despite spending the first night in the hospital with a sick student, the week ran very smoothly. He added several changes implemented for 1988 went well and he was still in the process of collecting information for his final report. His final report is attached.

Yearbook Director Kohls reported her week was the "hottest ever!" No member disagreed. Her ideas and thoughts about the week were distributed to each member and a set is attached.

Other comments about the workshop ensued. They included:

- 1> Letters should be written to the principals/administrators of each instructor who taught at the workshops for deposit in their personnel files.
- 2> Ciske brought up the idea to issue press releases for each participant for next summer. He noted with the use of computers, this could be done quickly and efficiently with the releases sent out on Monday morning. Board members agreed. Ciske will work on devising a release for 1989.
- 3> The idea of revising the student evaluation was brought up.
- 4> In reference to the numbers of participants decreasing from last year, Ziemann felt it prudent to examine the budgets of the workshops as KEMPA went into the RED this year for the workshops. He noted KEMPA may have to increase the cost of the camp to compensate for decreasing numbers. Ciske agreed, but said we should look at the individual items KEMPA spent money on before making any decisions. Ziemann had the computer printout, but said he would analyze it and rewrite it for a future presentation. In addition to this, Zigler made a point to say the board may decide to freeze wages or re-examine the salary structure of the workshop. Ciske added that Terry Shircel said he would like to set a meeting between several state professional journalism associations which, according to Shircel, would like to contribute to the programs KEMPA sponsors.
- 5> To help keep the counselors organized, the idea of naming a head counselor was again brought forth.
- 6> Dates for the 1989 workshops were set, corresponding to

the dates this year -- last week in July and first week in August. No specific designation of which workshop will run when was decided.

7> Ciske noted that the whole process seemed rushed this year as the spring planning session was held nearly a month later in 1988 than in 1987. Discussion ensued. Zigler and Conover noted the planning of the fall workshop also seemed rushed. Ziemann then proposed to hold the planning session for the summer workshop be held before Christmas each year to avoid problems of spring breaks and yearbook deadlines. Zigler added the session might also include a review of the just completed fall workshop and preliminary planning for next year's fall workshop. The board agreed this would be a good idea. Ziemann was directed to find a suitable complex for this meeting, which was scheduled for October 21-22. All board members were instructed to attend. The meeting will begin at 7 p.m. Friday night and continue till 4 p.m. Saturday. Board members were reminded they will have to pay for their own lodging for the evening. Ciske proposed that core leaders not on the board be invited as well as significant others associated with the camp. Ciske and Kohls were instructed to send Ziemann a list of people who are invited so he can secure enough rooms. An agenda will be set for this planning session later and mailed to each participant.

B> Fall Workshop --

Conover noted several changes in the program for the newspaper portion, while Zigler did the same for the yearbook section.

New for this year was a designation on the registration form was B=beginner, I=intermediate and A=advanced beside each session description to help aid students and advisers in choosing sessions that will benefit the student the most.

Ciske stated Travis Kettermann, Fort Atkinson HS, will be the newspaper write-off speaker. Kettermann was a senate page for two months and is involved in the Wisconsin political scene. Prospective judges for the write-off include: ed Street, Janesville Craig; Dale Reich, UW-W and a college student. Ciske will take care of obtaining the judges.

A note inviting Dr. Richard Nelson to the fall conference has been sent, with no reply as of September 10. Zigler noted the board sent a \$50 memoriam to the Nelson family as condolences for the death of Ms. Jan Nelson who died of cancer in early August. Dr. Nelson was the driving force behind the forming of KEMPA in 1971 and is a Hall of Fame member.

The summer workshop alumni lunch is scheduled for Rm. 118 of Esker Hall. Zigler said we should tap Mark Trier and Lisa Ruckdaschel as chaperones. Both are UW-W students and are KEMPA summer workshop counselors.

Advisers will lunch in The Kettle.

Conover noted this is the 25th fall workshop and wondered if any plans were made to celebrate this occasion. None were reported!

Ziemann noted there was a nomination for "Adviser of the

Year" but with held the name as this person was on the board. He said he will present the award as a surprise.

Jan Kohls (motion by Zigler, second by Ciske) and Judy Zigler (motion by Beem, second by Rowley) were nominated to be enshrined in the "Hall of Fame." Both passes unanimously. Beem will write the Zigler nomination papers and Zigler will write the Kohls nomination papers as per regulations.

Michael St. John, Wisconsin State Journal nominated by Conover) and the Stoughton Courier-Hub c/o Dick Anderson and John LeBeck, publishers; and Eric Neuwirth, editor (nominated by Dave Wallner) were nominated for the KEMPA "Media Award." Motion by Zigler; second by Becker. Motion passed.

[Kohls excused herself from the meeting at 12:30 p.m.]

#### C> January Retreat --

Ziemann notified the board that no specific place had been chosen, but that he was looking into a Southern Wisconsin or Northern Illinois location (as opposed to a Central Wisconsin location) due to the lack of support, both in finances and in attendance, of the Chippewa Valley Press Association. The board felt KEMPA could attract more advisers from the immediate KEMPA area if the retreat was held in the area. The Clock Tower in was suggested, as was several places in the Lake Geneva area. Some members favored the Lake Geneva area more because of access to other activities since some retreat attendees bring families. Ziemann said he would check into seeing what kind of facilities and prices he could get at several location.

Yearbook company representatives and the momento swap will be continued at the retreat, with a note to put all representatives on the same floor. Ciske noted this may be a good time to bring in computer representatives to demonstrate desktop publishing.

Speakers for the program were discussed. Zigler felt bringing in someone dealing with creativity would be beneficial. Karen Kollberg's name and others Ziemann has dealt with in the UW-W creativity workshops were brought up. Conover added a futurist could be different than the speakers from past retreats.

#### D> Other Reports --

Ziemann thanked the critique revision committee (Becker, Kohls, Ciske, and Zigler) for their efforts in reworking the fall publication contest judging booklets. Copies of each were displayed.

Discussion was then focused on implementing a contest of individual achievement awards. This idea was referred to the agenda of the Fall Planning Session.

#### Old Business:

No old business was carried over to this meeting.

#### New Business:

A> At Beem's suggestion, KEMPA will send an updated letter of recommendation for Ziemann's personnel file commending his fine work for the KEMPA organization. Beem



volunteered to write the letter.

B> Ziemann was instructed to check on KEMPA settling up with Continuing Ed in terms of payment. Our agreement was for KEMPA to pay CE & O \$1,000 per year for services rendered.

C> An prospective editor for the expanded KEMPA Up-Date was discussed. Various ideas were brought forth, but the board agreed a person on the board should be the editor. Rowley was approached for assuming the editorial position, and providing he and Ziemann can work out the details of deadlines and communicating via mail.

D> Zigler proposed and proposed the board write a letter of recommendation for Julie Bolchen, KEMPA Summer Workshop counselor, who was commandeered at the last minute as a replacement. Board members agreed and Zigler will write the letter.

E> The make-up of the board was brought up for discussion as Beem inquired when election of new officers would be held. Ziemann noted the re-organization of the board was determined the meeting after the fall conference as new board members were elected at the fall conference.

Among current board members, the following answers were given when asked if they planned to serve on the board for 1988-89:

Stiffler	Probably, although absent from meeting
Jacoby	" " " " " "
Beem	Yes
Rowley	"
Thill	"
Becker	"
Gebhardt	" , but will serve only one more year
Conover	" " " " " " " "
Zigler	" " " " " " " "
Ciske	Yes, by virtue of Associate Directorship
Kohls	" " " " " "

A brainstorming session followed and the list of people below were suggested to be approached for sitting on the board:

Mike Gordy, Antioch HS  
Mark Thompson, Antioch HS  
Bob Chesney, Ozaukee HS  
Dave Wallner, Stoughton HS ##  
Anita North, Lake Park HS  
Terry Shircel, Sheboygan Public Schools  
Kelly Burisch, Schaumburg HS  
Ed Street, Janesville Craig HS \*\*  
Don Berringer, Delevan HS \*\*

Ciske will contact all the above except those indicated by a:  
## Becker will contact  
\*\* Conover will contact

F> Zigler suggested approaching Eileen Kohnke, New Berlin Eisenhower HS for the yearbook fall conference coordinator's position

6> The board, after hearing of the difficulties facing Barb Thill, Hononegah HS in her battle to keep the former journalism adviser from undermining her position, agreed to write letters to her principal, TERRY SPURLOCK, and the acting district administrator, DAVE DAVISON, (c/o Hononegah HS, 307 Salem, Rockton, IL) supporting her improvements in the yearbook and the newspaper. Beem, as KEMPA president; Ziemann, as executive director; and Zigler, as the former supervising teacher; will write letters on her behalf. Board members added if Thill, or any adviser needs help, to call a board member and we will try to help or get the person in touch with someone who can. Thill thanked the board.

With no further items before the board, the meeting was adjourned at 1:25 p.m.

Respectively submitted,  
Stuart Ciske, Acting Secretary