

KEMPA BOARD MEETING
Nov. 9, 2019 / 9:30 a.m.
UW-Whitewater / UC266

AGENDA

Board Members in Attendance: Dr. Steve Brown, Michelle Corbett, Sandy Jacoby, Patrick Johnson, Shannon Kuehmichel, Beth Marshall, Danielle Olejniczak, Matt Smith, April van Buren, Keith Zukas, Exec. Director Linda Barrington. **Virtual Attendance:** David Gwizdala, Bob Kay. **Not in attendance:** Laura Streyle.

1. Call to order & Amend Agenda / Attendance
2. Approval - [Sept. 7, 2019 Minutes](#) – **D Olejniczak**
Patrick moved to approve. April seconded. Approved with 1 abstention.
Review of [Oct. 11 Annual Meeting Minutes](#) – **D Olejniczak**
3. [Treasurer's Report](#) – **M Smith**
 - A. Balance
 - B. Expenses & Income
 1. Balance currently a bit lower than normal;
 2. Summer conference has pulled in lower;
 3. We took less from the summer conference fund
 4. Supplies were more expensive
 5. Membership income is also lower even though we have more members this year than last
 - C. Sandy moved to approve. Shannon seconded. Unanimously approved.
4. [Membership Chairman Report](#) – **B Kay**
 - A. Around 95 members, may even be at 100 by end of school year
 - B. More professionals taking memberships in lieu of honorarium
 - C. We are trying to keep in contact, send reminders
 - D. Patrick moved to approve. April seconded. Unanimously approved.
5. [Director's Report](#) – **L Barrington**
 - A. Thank you Kringle sampler sent to continuing ed.
 - B. Decided one per year seems good, but have another mentor cover the other meeting.
 - C. In future, we would budget for at least 1 JEA attendance per year, but this is not a need as long as our director is a JEA mentor
 - D. April can take on the quilting square for Connie Fulkerson and take on to D.C.; Linda will work with April; JEA will also be looking for an associate director if anyone is interested
 - E. Linda will provide 2 more years, this year and then one-year notice
 - F. April moved to approve. Patrick seconded. Unanimously approved.
6. Executive Session for Executive Director performance review ([job description](#))
 - A. Patrick moved to approve. Shannon seconded. Unanimously approved.
7. Election of 2019-2020 officers
 - President - Beth Marshall
 - A. April nominated Beth. April moved. Keith seconded. Unanimously approved.
 - B. Year 2
 - Vice President - nominations needed
 - A. April nominated Shannon. April moved. Patrick seconded. Unanimously approved.
 - B. Year 1

Vice President of Membership - Bob Kay

A. Beth nominated Bob. Sandy moved. Michelle seconded. Unanimously approved.

B. Final year for Bob (year 5)

Treasurer - Matt Smith

A. Dani nominated Matt. Beth moved. April seconded. Unanimously approved.

B. Final year for Matt (year 5)

Secretary - Danielle Olejniczak

A. Sandy nominated Dani. Sandy moved. April seconded. Unanimously approved.

B. Year 2

8. Schedule of 2020 Meetings & Events – Proposed Dates based on 2019 schedule/Saturdays

A. February 1, 8, 22, 29 (15 is weekend before Presidents' Day) - chose **Feb 22 (UWW)**

B. March 6-7 2020 Winter Advisers' Seminar

C. April 4, 25 (April 12 Easter) (April 16-18 JEA Convention/Nashville) - **April 25 (Mt**

Mary) - *reminder that scholarships will need to be decided before then*

May 2, 30 (May 9 is Mother's Day weekend),

D. June 6, 13, 20, 27 or July 11, 18, 25 - **June 13 (UWW)**

E. July 25-29 Summer Journalism Workshop

F. September 12, 19, 26 - **September 12 (Mt Mary)**

G. October 9, 2020, is the Fall Scholastic Journalism Conference/Annual Meeting

H. November 7, 14, 21 (Nov. 19-22 JEA Convention/Orlando)(Nov 26 Thanksgiving)

Nov. 7 (UWW)

9. Proposed 2020 Budget – **M Smith**

A. This year, many things took in less than usual

B. We need to look at spending a bit less or possible taking in a bit more

C. Boosting membership might be helpful

D. Discussed adding \$300 to donate to WisJEA Journalist of the Year program

a. April moved to approve. Sandy seconded. Unanimously approved.

E. April moved to approve. Michelle seconded. Unanimously approved.

10. Director/ Committee / Chair Appointments

A. Summer Journalism Workshop Director(s) Patrick Johnson

B. Fall Scholastic Journalism Conference Director(s) Linda Barrington, Danielle Olejniczak, Beth Marshall, April van Buren

1. Yearbook & Newspaper Critique Review & Update Committee - Linda Barrington (newspaper), Keith (newspaper), Beth Marshall (yearbook), Michelle Corbett (yearbook), David Gwizdala (online), Patrick Johnson (mag)

2. Winter Advisers' Seminar Director April van Buren

D. Webmaster: Laura Streyle, David Gwizdala

E. Individual Contests Committee: April van Buren, Michelle Corbett

F. Scholarship Chair: Bob Kay, David Gwizdala, Shannon Kuehmichel

G. Awards Chair Committee: Beth Marshall, Patrick Johnson

12. Reports

A. Summer Journalism Workshop – **P Johnson**

Good idea to do a membership to see what offerings our membership needs

Concern about not making enough money, esp. travel fees from bringing in

outside, well-known people; consensus was it is worth it as it offers students who

can't go to national convention an opportunity to network with nationally known

professionals, makes it very high quality, and differentiates camp from fall conference.

Students at camp make a [hype video](#) and [here](#); April may remix the music and send them out

Suggestion to put a story on the main website of the front page of the website. April moved to approve. Shannon seconded. Unanimously approved.

B. [Fall Conference Update](#) – L Barrington

1. Event

- a. 745 attendees, smallest ever; disappointing since Mary Beth Tinker was there
- b. Majority of presenters donated honorarium
- c. Pictures from Karl and Joe available. Pictures available for use in promotional items
- d. UWW's newspaper *Royal Purple* covered KEMPA [here](#)

2. Critiques

- . Discussion on quality of judges;
- a. Discussion of school with limited sports coverage; no need to change for outliers since enough flexibility
- b. Discussion of web judge catching issue of photo without permission; no penalty, no further action needs to be taken
- c. Discussion of issue with hacked school getting more feedback; agree to ask judge to look again if willing
- d. Will send out new critiques to previous entries once we finish the revisions

C. [Winter Advisers' Seminar](#), March 6-7– A van Buren, L Streyle

1. Brochure
2. Silent Auction

- a. Please email April with what you are bringing as soon as you know
- b. Letter available to request donations from places
 3. Door prizes
- . April asked for volunteers but took on the responsibility
 4. Sponsors (budget)
- . Possibilities - Whitewater Dean of Arts and Comm, Marquette Comm Dean (Patrick), Carthage communications dept, Lee Enterprises, Gannett, Quill and Scroll/University of Iowa (Patrick)
 5. Discuss possible speakers for 2021, and possible topic(s)
- . Decided on Jeff Browne
 6. MC request - Beth volunteered
 7. Shannon moved to approve. Michelle seconded. Unanimously approved.

D. Website – L Streyle

1. Request for blog topics/ schedule for the coming year - tabled until next meeting
2. Request for feedback
3. Website [Report](#)
4. Patrick moved to approve. Shannon seconded. Unanimously approved.

E. [Individual Contests](#) – A van Buren

1. Michelle is helping sort entries
2. Dani can still help make certificates
3. April will deal with judges, sorting, etc
4. Beth, Michelle, Linda will help with winner slideshow
5. Shannon moved to approve. Keith seconded. Unanimously approved.

F. Grant Committee -- L Barrington (no report)

1. Stopped grant station because it did not appear effective

2. Grant Committee no longer needed
13. Old Business
 - A. [Conflict of Interest statement](#) for 2020 Board
 - B. Revision Process Review: [Yearbook Revision](#) [Newspaper revision](#)
 - C. New password for KEMPAjournalism@gmail.com
 - D. [A Moment in KEMPA History](#)
14. New business
15. [Commendations](#)
16. Adjournment
 - A. Patrick moved. Dani seconded. Unanimously approved.

Upcoming events:

November 21-24, 2019: JEA/NSPA Conference, Washington, DC
 March 6-7, 2020: Winter Advisers' Seminar
 April 16-18, 2020: JEA/ NSPA Conference, Nashville
 July 25-29, 2020: Summer Journalism Workshop
 October 9, 2020: Fall Scholastic Journalism Workshop

KEMPA BOARD MEETING MINUTES
Feb. 22, 2020 / 9:30 a.m.
UW-Whitewater McCutchan Hall, Room 113

AGENDA

Board Members: David Gwizdala, Patrick Johnson, Bob Kay, Shannon Kuehmichel, Beth Marshall, Matt Smith, Laura Streyle, April van Buren, Keith Zukas, **ABSENT:** Exec. Director Linda Barrington, Dr. Steve Brown, Michelle Corbett, Sandy Jacoby, Danielle Olejniczak

A. ____ moved to approve. ____ seconded. Unanimously approved.

1. Call to order & Amend Agenda / Attendance 9:30 a.m.
2. Approval of - [Nov. 9, 2019 minutes](#) – **D Olejniczak**
Shannon moved to approve, April seconded
3. [Treasurer's Report](#) – **M Smith**
 - A. Balance
 - B. Expenses & Income
 - C. April moved to approve. Patrick seconded. Unanimously approved.
4. [Membership Vice-President's Report](#) – **B Kay**
 - Total number up, total payment not
 - Probably won't get more memberships this year
 - Send out new membership forms in mid-April
 - Our dues are still lower than other associations that don't offer the same things we do
 - Should we raise the membership by \$5? This would bring in only as much as a student at summer camp
 - We discussed PayPal (3%). Has it increased our numbers?

- **Shannon moved that we raise membership fee by \$5** April seconded it. Unanimously approved
- Patrick talked about characteristics of our membership - many members are school members, 15-20 are unpaid, the mentees get a lot. Convention, etc. Not every state waives mentee fees. Do we not let theirs be free anymore? 50% off? We could show that there's buy-in?
- Patrick moved that we waived the free membership; conversation about this being a big move...maybe the first year? They currently get two years free.
- We decided to revisit for the **next meeting**.
- April moved to table. Patrick seconded. Unanimously approved.
- Bob will increase the \$5 on the form.
- Shannon moved to approve membership. April seconded. Unanimously approved.

5. [Director's Report](#) – **L Barrington**

- Linda asked if the director should be going to SPA conventions twice a year...is once enough?
- Things at SPA meetings are also addressed at State meetings
- We are in consensus that once a year is fine.
- Membership renewal: the email worked well, we could print things out if we wanted to.
- For the summer one, we could fold in the membership with it. Too much folding?
 - It used to be that "everything" was sent in the spring. This was motivated by cost for folding, printing, sending.
 - Is that too early for membership flyers?
 - We decided it's good to just email the promo...Bob sends what Linda and Beth created.
 - Bob will send it out in the middle of April
 - Question: do we know if any are being rejected through spam?
- A. Patrick moved to approve. April seconded. Unanimously approved.

6. Reports

A. [Summer Journalism Workshop Report](#) – **P Johnson**

- Later than usual because of the DNC
- It could be a year where we look more at who's close
- New section - Campaign 2020

April moved to approve. Keith seconded. Unanimously approved.

B. Fall Conference 2019 [Final Report](#) and [Folder](#) – **B Marshall, D Olejniczak & L Barrington**

- Enrollment was down. The date seems to be a bigger conflict for IL schools.
- Could we do a Wednesday or a weekday as students also have to get back for sporting events? Grays Lake also has conferences. Homecoming is also around this time.
 - This could be something to look into. Keith says with scheduling for classes, Wednesday is better than Tuesday or Thursday. **Have we already picked up the date for next year? Discuss with Linda about this idea. Reviewing a different day of the week for the Fall Conference to avoid IL conflicts of teacher institute days before Columbus Day**
 - It was brought up again that this is an important discussion for our funding

Shannon moved to approve the report with added question for Linda. Laura seconded. Unanimously approved.

C. [Winter Advisers' Seminar report](#), March 6-7— **A van Buren & L Streyle**

- Could we waive the late fee for new people who might come? Yes

- We're seeking more members to attend and we're struggling to make ends meet this year. Right now, it'll be intimate, but we're excited.
- March 5 and 6 next year - Should we move this to the second weekend in March? It seems that there are conflicts in many directions we move. **It was brought up to look at the last weekend in February?**
- Do we work with Lakelawn again for next year? They've been good to us and worked well with us in the past with numbers and contracts. It was brought up that it's a nice inbetween.
- Further discussion about how to get people to the seminar.
- Patrick proposed a membership survey. What are the barriers of which you are not able to do this? Could we make it one day? This would be difficult with contracts...also difficult for the speaker who we fly out.
- Should we do something about the Saturday being earlier?

Patrick moved to approve. Shannon seconded. Unanimously approved.

D. [Website](#) – **L Streyle**

- A reminder to make sure we check the google drive folders so that these don't get missed
- Bob is interested in writing a blog about covering the election

April moved to approve. Patrick seconded. Unanimously approved.

E. Individual Contests – **A van Buren**

- Nothing to report at this time.
- New links and new forms by the seminar in two weeks.

F. [Scholarship Committee](#) – **B Kay**

- Everyone responded in time, and people are doing neat things.
- Bob will do a write-up to put on the website
- All the documentation is now PDF - going to be much easier
- Discussion of the budget - we'll make decisions as to who will get the awards, ranked, and then we'll wait until the April 25th meeting to break down who the top people are and break it down from there. We can do something similar to what we did this year.

April moved to approve. Patrick seconded. Unanimously approved.

G. [Awards Committee](#) - **B Marshall**

- Discussion? Can you win something more than once?
- Between now and next meeting, Beth will have sent out the information and put it on the website. David will put this in an excel spreadsheet and update the form, as well.
- Announcement from Bob - IHSA Sectionals April 4th - Grays Lake North High School...Brenda Smith needs judges. 10am-3pm. Rubrics are already all set up. \$100.

This is a journalism academic thing hosted by the state. It's like the JEA write-offs.

Patrick moved to approve. April seconded. Unanimously approved.

H. [Wisconsin and Illinois mentor reports](#) - **L Barrington**

- We looked at these reports. We have great mentors!

7. Old Business

A. Critiques Committee Breakouts ([critiques from other SPAs](#)) ([our current critiques](#))

a. We discussed the question: How do we take the point by point and just make them categories? How do we make them more consistent?

b. We should be able to get that done by April, 2020. We're looking to agree about what all these rubrics look like.

B. [A Moment in KEMPA History](#) – **L Barrington**

. Could we put this on the website? That would be fun!

8. New business

9. Commendations

April, thank you for responding to the crisis.

To Linda for everything she does! This meeting without her is totally different!

Patrick - thank you for running the summer program!

To Laura for being so good about web requests.

Thanks to Dave for doing things immediately!

Thanks to Matt for the Journalist of the year emails

Bob - thanks for rolling with the punches when we're always making changes to the forms and for agreeing to do the blog posts.

Thanks to Keith for hosting and bringing the donuts!

10. Adjournment

Patrick moved to approve. April seconded. Unanimously approved. 11:30 a.m.

Upcoming events:

March 6-7, 2020: Winter Advisers' Seminar

April 16-18, 2020: JEA/ NSPA Convention, Nashville

April 25, 2020: Board Meeting Mount Mary

June 13, 2020: Board Meeting, UW-W

July 25-29, 2020: Summer Journalism Workshop

Sept. 12, 2020: Mount Mary

Oct. 9, 2020: Fall Scholastic Journalism Conference, UW-W

Nov. 19-22, 2020 JEA/NSPA Convention, Orlando

UW-Whitewater directions to McCutchan Hall and nearby parking (Campus and parking maps are below. Park for free in the small area of Lot 2 or anywhere in Lot 8):

-Approach campus from the south on Main St./ Business 12

-Turn onto N. Prince St.

-Drive past the Center for the Arts Building on the corner and park in front of Laurentide Hall/ Chrisman Success Center

-Park in the small area of Lot 2 that is exactly between Laurentide Hall and Prince St. (It is colored gray on the campus map below, and colored yellow on the parking map below)

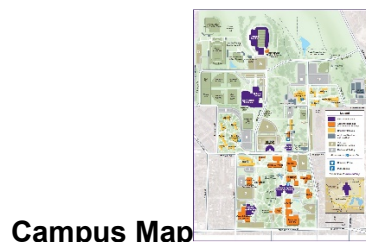
-Do not park in the large area of Lot 2, but if the small area is full, you can continue down N. Prince St. to Lot 8 by turning right on W. Starin Road, left on Warhawk Dr., and left into the lot

-McCutchan Hall is colored orange on the campus map and the building has three entrances facing west toward Laurentide Hall

-Enter Door 1, which is to the right of the main entrance on the south end of the building (you will see Royal Purple signs in the windows next to the door)

-Proceed down the hallway past the stairs and you will see the Royal Purple office

-Welcome!



Campus Map



Parking Map

KEMPA BOARD MEETING
April 5, 2020 / 9:30 a.m.
Virtual Meeting
MINUTES

Board Members: Dr. Steve Brown, Michelle Corbett, David Gwizdala, Sandy Jacoby, Patrick Johnson, Bob Kay, Shannon Kuehmichel, Beth Marshall, Danielle Olejniczak, Matt Smith, Laura Streyle, April van Buren, Keith Zukas, Exec. Director Linda Barrington.

1. Call to order & Amend Agenda / Attendance
 - a. Welcome to KEMPA's first all-virtual board meeting due to the COVID-19 shut down
2. Approval - [Feb. 22, 2020](#) minutes
 - . Linda revised link to her Fall Conference report.
 - o Reminded people about \$5 raise in membership costs approved at last meeting
 - o Board is tabling discussion on membership for mentees in second year until June. Will not change for this coming year.
 - o Unanimously approved minutes.
3. New Business
 - **Summer Journalism Workshop**
 - i. Patrick noted earlier workshops are cancelled or cancelling due to COVID-19.
 - ii. No one is currently registered.
 - iii. Marquette liaison noted many groups are canceling or adjusting dates. MU currently is moving forward and plans to provide services. Could move date up a week, but Patrick suggests he would not want to do this.
 - iv. Attendance concerns with students affording it due to financial impact of COVID-19 as well as scheduling (uncertainty)
 - v. Linda noted Michigan had a virtual summer workshop. Would save on travel. Could have guest speakers, advisers meeting in evenings.
 - vi. Beth liked taping resources and then putting behind pay wall.
 - vii. Questioned Matt since his kids went last year. He noted since previous trips for other events were cancelled, they don't want to put forth money right now for something that won't happen. Patrick agreed for his students.
 - viii. Patrick noted SJW advisers themselves are sick of teaching online because not the same experience.
 - ix. Beth wondered if we don't run camp about putting things behind a pay wall for advisers and students. However, don't want to try to replicate what JEA does.
 - x. We haven't given MU any money yet. Patrick noted MU is holding off on requesting deposits.
 - xi. Bob suggested switching to day workshops in more local areas.
 - xii. Patrick noted if we don't have summer conference, he needs to train the next person.
 - xiii. Need to decide if interested in canceling camp and then who would take over as SJW director
 - xiv. Patrick moved to vote on camp this summer. Keith seconded. 12 voted cancel, 0 voted keep. Unanimous vote to cancel SJW camp 2020**
 - xv. Who is interested in running SJW? No interest at the moment. Decided to discuss in June. Noted Carolyn in the past. Maddie was hired at MU and has been assistant director in the past, so maybe she would be interested. Bob noted we could hire an outside logistics person to run the camp.
4. **Scholarship Committee Update**

- Original deadline March 18. Extended until April 3. Shannon moved to extend to May 15. April seconded. Unanimously approved.
- 5. Membership Forms**
 - Bob and Beth discussed creating new form adding the \$5 discussed last session. Bob is making new form and sending out invoices. Probably keep June 15 date.
- 6. Awards Committee - B Marshall**
 - Beth will send an email to principals and advisers. Beth suggested extending awards until June 30, July 1 or July 15. Keith moved to change the deadline this year to June 30. Michelle seconded. Unanimously approved. April suggested moving individual contests to June 30.
- 7. Other**
 - Congratulations to Carolyn Wagner who was named one of the Dow Jones Distinguished Advisers of the Year
 - Congratulations to Beth on finishing her Master's degree, work from which will be included in the JEA curriculum!
- 8. Bob moved to adjourn.** April seconded. Meeting adjourned at 10:40 a.m.

Upcoming events:

June 13, 2020: Board Meeting, UW-W

July 25-29, 2020: Summer Journalism Workshop

Sept. 12, 2020: Mount Mary

Oct. 9, 2020: Fall Scholastic Journalism Conference, UW-W

Nov. 19-22, 2020 JEA/NSPA Convention, Orlando

KEMPA BOARD MEETING

May 16, 2020 / 9:30 a.m.

Virtual Board Meeting: <https://meet.google.com/roz-nyii-urg>

Board Members in Attendance: Michelle Corbett, Sandy Jacoby, Shannon Kuehmichel, Beth Marshall, Danielle Olejniczak, Matt Smith, Laura Streyle, April van Buren, Keith Zukas, Exec. Director Linda Barrington, Bob Kay, . **Absent:** Patrick Johnson, Dr. Steve Brown, David Gwizdala

1. Call to order & Amend Agenda / Attendance
 - a. Meeting called to order at 9:30 am by President Beth Marshall
2. Approval - [April 5, 2020](#)
 - . Keith moves to approve. Shannon seconded. Unanimously approved.
3. [Treasurer's Report](#) – **M Smith**
 - i. With summer workshop cancelled, very little activity at the moment
 - ii. Will likely get some income from memberships and critiques soon
 - iii. Lake Lawn bill for winter adviser's conference will be paid soon
 - iv. April moved to approve. Michelle seconded. Unanimously approved.
4. [Membership Chairman Report](#) (note: include discussion of what to do with critiques)– **B Kay**
 1. Mailed out invoices, though some feedback regarding difficulty getting schools to process payments. Likely will have memberships rolling in, along with publications for critique, over the summer, and even into fall.

2. Consider not charging late fees for memberships and critiques on membership form?
 1. Issues with submitting yearbook materials late then.
 2. Can advisors give PDFs or a link somehow?
 3. Bob moved to approve waiving membership late fee. Keith seconded. Unanimously approved.
 4. We can reach out to yearbook reps re: PDFs. For newsmag and newspaper, can we shift exclusively to submitting digitally?
 5. All new forms have a place for judge to type in name, so no concerns with keeping judge private.
 6. Yearbooks will still have to go through UWW.
 7. Linda will talk to UWW to see if they still want it digitally or if they just want Linda to take care of it.
 8. Bob will send out an email saying they can send newsmag and newspaper digitally. Do we need to make a new email to share it with you? We need to think about how we do this. April noted links can be tricky, especially with websites because it can make it difficult to access. Linda suggested making sure all materials still go to UWW

April moved to approve report. Bob seconded. Unanimously approved.

5. **Director's Report** – L Barrington

Assessing current financial situation

After paying seminar, we will have a bit more than \$5,000. This is on the low side of normal. Since summer sometimes loses money, we don't have to worry about that this year. Only issue will be if membership goes way down and fall conference attendance down. Usually membership costs generally cover critique, but also some other supplies. Can we survive another year on the money we have right now? Matt thinks yes. Worst case scenario, we are very thrifty at winter adviser's seminar. Jeff Brown is tentatively booked, but he is likely flexible in how that will work. He is close, so no air fare. We are not currently booked at Lake Lawn.

1. Member needs:

Adviser networking over summer, by publication type. Share resources re: election photos, COVID coverage, etc. Michelle attended one recently through a Facebook group

- Some topics - yearbook distribution, coverage, leadership, student engagement, etc.
- Some questions
- Set for about an hour
- Editors networking in August-December: Brainstorm for next meeting
- Who could be in charge of these - set up, schedule, find moderator, platforms, etc.
- Beth and Dani volunteered, maybe Michelle will attend to discuss what worked and what didn't - will set up a separate meeting to brainstorm. Matt, Linda, and Bob also indicated they could help out
- Beth said she could send out a survey to see which platform they are allowed to/comfortable with using, possible topics, specific days/times to meet. Goal to send out by May 21.
- Michelle moved to approve. April seconded. Unanimously approved.

6. **Fall Conference Update** – L Barrington & D Olejniczak

.Suggestion to also consider a plan F, moving the conference to the spring

Would virtual options b and c cost money? Continuing Ed is already working on this system, so hopefully it wouldn't be too expensive. UWW costs would likely go up (billable hours) due to this

- i. Many like plan b, but we need to investigate how much this would cost us. Also like a hybrid version of a and b or a and d.
- ii. We can't really make a decision today because we don't know enough about what will be open. Could we make it by mid-July? UWW July 10 will have some decisions made.
- iii. Could we look at a different fee structure? Pay per session? Usual is \$5/person/session. Could we do \$10 per session? \$10 per person? Reduced cost for numbers over 10?
- iv. Bob moved to approve. Laura seconded. Unanimously approved.

7. Website Report – L Streyle

Linda made some nice improvements for advisers in this tough COVID time.
Anyone have suggestions we can put on the website, send a write-up to Linda.
Dani moved to approve. Bob seconded. Unanimously approved.

8. Individual Contests – A van Buren

- o Laura moved to approve. Bob seconded. Unanimously approved.

9. Scholarship Committee – B Kay

Agreed to limit money spent in anticipation of possible financial concerns in coming year.
.Keith moved to approve. April seconded. Unanimously approved.

10. Awards Committee - B Marshall

- i. Bob moved to approve. April seconded. Unanimously approved.
- ii. Discussion of media awards - Scott Gerard education reporter

11. Winter Advisers' Seminar Update - A van Buren

- o Is there a deadline? If we want Lake Lawn, probably soon-ish
- o Could we move to a free location and save more money this year?
- o Keep it to 1-day Saturday and get a yearbook company to sponsor lunch? Registration could be reduced. Usually around \$100 to register.
- o Who could host it? Brookfield? Mt Mary? UWW? Other? That first weekend or a weekend after.
- o Should we make a link to that folder available to current KEMPA members?
- o Bob moved to approve. Michelle seconded. Unanimously approved.

12. Old Business - New Critiques

Linda asked should all critiques have a leadership component like in mag? Decided didn't need them.

13. New business - next meeting. Currently scheduled for June 13.

14. Commendations

Keith noted that he had talked to Patrick about SJW and could help with organizing that.

15. Adjournment

Bob moved to adjourn. Keith seconded. Meeting adjourned at 12:08 pm

Upcoming events:

We might need another board meeting in the summer??

June 13, 2020: Virtual Meeting

Sept. 12, 2020: Mount Mary

Oct. 16, 2020: Fall Scholastic Journalism Conference, UW-W

Nov. 19-22, 2020 JEA/NSPA Convention, Orlando

March 5-6, 2021 KEMPA Winter Adviser Seminar, *tentative*

KEMPA BOARD MEETING
June 13, 2020 / 9:30 a.m.
Virtual Meeting

In attendance: David Gwizdala, Bob Kay, Shannon Kuehmichel, Beth Marshall, Danielle Olejniczak, Matt Smith, April van Buren, Keith Zukas, Exec. Director Linda Barrington. **Absent:** Dr. Steve Brown, Michelle Corbett, Sandy Jacoby, Laura Streyle.

Call to order & Amend Agenda / Attendance

1. Approval - [May 16, 2020 minutes](#) – **D Olejniczak**
 - a. **April moved to approve. Shannon seconded. Unanimously approved.**
2. [Treasurer's Report](#) – **M Smith**
 - Balance
 - Expenses & Income
 - Brief discussion on where scholarship money comes from. Will revisit later.
 - Bob moved to approve. Keith seconded. Unanimously approved.
3. [Membership Chairman Report](#) – **B Kay**
 - Low numbers due to many indicating difficulty getting checks and physical books from school.
 - Amanda from UWW on furlough until at least June 22. Bob has been taking on some of those collation duties.
 - Discussed reasons why people might be late: business offices slow, books coming in slowly, people not wanting a critique on newspapers or newsmags they didn't publish as often
 - Decided it would just likely be slow this year, so we should just keep communicating and inviting people to send in materials
 - April moved to approve. Keith seconded. Unanimously approved.
4. [Director's Report](#) – **L Barrington**

Discussion on next year's summer workshop:

 - Keith discussed it with Patrick before he left
 - Keith is willing to take it on
 - Keith talked to Amanda re: pricing for holding at UWW
 - Previous issues at UWW: limited number of internet connections. Amanda indicated she would look into these issues.
 - April moved to approve Keith as director. Shannon seconded. Unanimously approved.
 - Bob moved to approve director's report. Keith seconded. Unanimously approved.
5. **Reports**

[Fall Conference Update](#) – **D Olejniczak & L Barrington**

 - Live sessions preferred due to feedback, bigger draw to students
 - Do we need as many presenters? Possibly not
 - Do we want to record it? If so, we could store on KEMPA's Youtube page. Presenter would record it, download file, share with KEMPA.
 - Does this sound like we can do it without UWW? UWW is currently handling money and registration, so they have to be involved.
 - Have students sign up for sessions ahead of time?
 - Don't offer presenters option to pre-record. Try to get all live.

- What are we charging?
 1. No folders required this year, no busing costs for them, less cost for a sub
 2. Charge instead by publication this year? About 100?
- What would this look like?
- Opening session at 8 am
- Session 1 9am. 50m session, 40m teaching, 10m discussion, 10m prep for next session.
- Session 2 10am
- Session 3 11am - Advisers only session, feedback on day, etc.
- Linda will discuss with UWW so they can still do registration.
- **Need a how-to video explaining how to use whatever platform (e.g. Zoom, Webex). Practice session with presenters a day or week ahead of time to confirm they know how to do it. Need a form presenters sign to confirm they are fine with us posting their presentations.**
- April moves to approve. Keith seconds. Unanimously approved.
- 6. **Website Report– L Streyle**
Not much to do to update website at this point
- 7. **Individual Contests – A van Buren** No updates since last meeting
- 8. **Scholarship Committee – B Kay**
 - Reviewed applicants
 - Have \$1,920 available.
 - Bob moved to approve an additional \$80 to increase the scholarship to \$2000 total. Danielle seconded. Unanimously approved.
 - Committee will review and decide how to split up money
 - Keith moved to approve. Beth seconded. Unanimously approved.
- 9. **Awards Committee - B Marshall**
 - Laura was perhaps going to nominate for media award - nothing yet
 - Bob moved to approve report. April seconded. Unanimously approved.
- 10. **Winter Advisers' Seminar Update - A van Buren**
 - Brookfield HS (Tom Juran's school) is plan A. Will have to look into other location options. Backup of UWW or virtual. Possibly hybrid as well.
 - 1 day instead of 2. Pare down presentations due to fewer hours.
 - Lake Lawn contacted April. She indicated to them our appreciation but declined contract for this year. Kept possibility of contract open for 2022.
- 11. **Old Business**
 - Virtual Meeting update - [Adviser Survey](#) (not sent yet - sorry)
 1. Reviewed and updated it
- 12. **Commendations**
Thanks to Beth to getting these meetings organized digitally and everyone else for showing up
- 13. **Adjournment**
Bob moved to adjourn at 11:19 am. April seconded. Unanimously approved.

Upcoming events:

- Sept. 12, 2020: Mount Mary - virtual?? We will determine
- Oct. 16, 2020: Fall Scholastic Journalism Conference, UW-W
- Nov. 19-22, 2020 JEA/NSPA Convention, Orlando
- March 5-6, 2021 KEMPA Winter Adviser Seminar, *tentative*

KEMPA BOARD MEETING
September 12, 2020 Virtual - Google Meet 9:30 a.m.

Board Members: **Michelle Corbett, Shannon Kuehmichel, Beth Marshall, Danielle Olejniczak, Matt Smith, Laura Streyle, Bob Kay, Keith Zukas, Exec. Director Linda Barrington.** ABSENT: April van Buren, Dr. Steve Brown, Sandy Jacoby

AGENDA

1. Call to order & Amend Agenda / Attendance
2. Approval - [June 13, 2020 Minutes](#) – **D Olejniczak**
 - a. Shannon moved to approve. Michelle seconded. Unanimously approved.
3. [Virtual Meeting Norms](#)
 - . Discussed and agreed.
4. [Treasurer's Report](#) – **M Smith**
 - . Balance
 - o Expenses & Income
 - o Some benefit from not losing money during summer camp.
 - o Bob moved to approve. Michelle seconded. Unanimously approved.
5. [Membership Chairman Report](#) – **B Kay**
 - . Numbers are down significantly and it is difficult to get a hold of people.
 - Even long-time members not responding or responding only very recently
 - Difficulties include getting access to buildings, waiting for money in new school year
 - May get a few people for new basic membership. \$40 membership with no critique but helps offset cost of fall conference.
 - Laura discussed posting membership and contact info on website. Limit it to name of publication, type of publication, and school.
 - Laura moved to approve. Keith seconded. Unanimously approved.
6. [Director's Report](#) – **L Barrington**
 - . Additional clarification on Evelyn or Dave working with DeForest adviser needed. Linda will check into it.
 - Will need to revisit decision on Lit Mag and if we offer it as a category now or in the future. The critique judge used the magazine critique form.
 - David inquired about updated forms' location to match online critique update. Linda used the new critique format to create an online critique. Updated critiques are available on KEMPA website.
 - Struggle to find judges for contest due to Coronavirus business. Consider pushing back deadline from October to November for online because of hectic beginning to year.
 - Can we reach out to schools to notify them of this and are making changes to their programs and going newly online? Bob can send out an email.
 - Discussion on if people would need to pay an additional cost to get an additional critique if they're going online. For Bob's email, suggest it as notifying us about switch from print to online. Concern that schools newly going online would be overwhelmed and not want to do it. Should we offer a spring judging timeline? Can spring individual contest cover this. Final suggestion is for Bob to contact normal online participants and see if they want to move it back a month.

- Question: why aren't we usually doing these online critiques in spring when the students have more experience? Suggestion to survey online memberships to see if they want help adjusting. Many schools might use the critique more for feedback and adjustment.
- Quill and Scroll Ideas: increase awareness (post on website or email 6 times a year); discussed asking QS for \$15 per student membership; make an ad for special and put on webpage once deal goes through
- Shannon moved to accept report. Michelle seconded. Unanimously approved.

7. Reports

Fall Conference –D Olejniczak & L Barrington

- No registrations yet
- David volunteered to help with social media
- Discussion on speakers refusing to be recorded; discussed checking back in with them with details (how long available, secure housing only available to our members) to clarify their refusal. If still refuse, thank them for the offer and request they come back next year
- Michelle and Beth can help Beth with individual contests slideshow
- Who is NOT running for re-election? Matt Smith will step back and help the new treasurer transition
- Who could we invite to the board? Kristin DiGiorgio, Laura Bengs from Pewaukee, Patrick Touhey. Adviser of the Year applicants.
- Beth requested practice sessions the night before. Linda will add Beth and Linda to a practice session with UWW.
- Keith moved to accept. Laura seconded. Unanimously approved.

Individual Contests – A van Buren

Skipped for now

Winter Seminar – A van Buren

Skipped for now

Website – L Streyle

Keep sending in items as you need them posted

Bob moved to accept. Michelle seconded. Unanimously approved.

KEMPA Awards Committee - B Marshall

- Danielle, David and Bob can help with awards
- None for media and administrators
- Discussion of KEMPA Hall of Fame. Danielle nominated Matt Smith. Bob seconded. 7 aye - 0 nay - 1 absention
- Bob moved to accept the report. Keith seconded. Unanimously approved.

Scholarship Committee – B Kay

Laura moved to accept the report. Shannon seconded. Unanimously approved.

8. Old Business

9. New business

10. Review

11. Commendations

Beth thanked Linda and Matt for assistance and support during a time of conflict.

12. Adjournment

Meeting adjourned at 11:34 AM.

Upcoming events:

Oct. 16, 2020: Fall Scholastic Journalism Conference, UW-W

Nov. 19-22, 2020 JEA/NSPA Convention, Virtual "All In"

March 6, 2021 KEMPA Winter Adviser Seminar, *tentative*

KEMPA General Meeting Agenda

Oct. 16, 2020

Virtual meeting via WebEx

1. Call to Order – Beth Marshall, president

2. Welcome

3. State of KEMPA – Linda Barrington, executive director

4. Awards and Recognition – Beth Marshall, Awards chair

- Nancy Becker Newspaper Adviser of the Year – Keith Carlson (Naperville Central HS)
- Jan Kohls Yearbook Adviser of the Year – Michelle Corbett (Indian Trail HS & Academy)
- Friend of KEMPA – Jim Mead (UW-Whitewater)
- Hall of Fame - Matt Smith (Fond du Lac High School)

5. Approval of Minutes from 2019 Annual Meeting – Beth Marshall

April moved to approve. Bob Kay seconded. Approved.

6. Financial Report – Matt Smith, Treasurer

- Income: \$5,800.57
- Expenses: \$4,303.92
- Balance as of Oct. 1, 2020: \$8,301.00
- Has fluctuated over the years. This is pretty standard, but we are in an ok place right now.

7. Reports

- Summer Workshop preview: Keith Zukas, director
 - Back in Action. July 18-21 at UWW
 - Branding and promotion, leadership, yearbook, newspaper, radio, etc
 - Pool, bowling lanes, KEMPA cup, brand new dorms
 - Early Bird Registration: June 1
- Winter Advisers' Seminar report & preview: April van Buren, director
 - Sat. March 6, virtual attendance option, 1 day at Brookfield HS
 - Topics: Credibility, fact-checking, EdCamp
 - Connect with other advisers
- Fall Conference: Linda Barrington, Danielle Olejniczak, directors
 - Thank you to all who presented and helped
 - Thank you to UWW CE for their technical support
 - Did not raise as much money this year due to much lower attendance
- Scholarship Report: Bob Kay, committee chair
 - Membership down 25% but we look forward to bringing these numbers back up to our usual levels

- JEA Mentor Program: Linda Barrington, JEA Mentor
 - Valuable program to help new people
 - Looking for people who wish to join as both mentees and mentors

8. Election: Beth Marshall, President

- Laura Bengs, Pewaukee High School, Wis,
- Dean Bradshaw, Stevenson High School, Lincolnshire, Ill.
- Michelle Corbett, Indian Trail High School and Academy, Kenosha, Wis.
- Kristin DiGiorgio-Kadish, Metea Valley High School, Aurora, Ill.
- David Gwizdala, James B. Conant High School, Hoffman Estates, Ill.
- Bob Kay, Grayslake, Ill.
- Shannon Kuehmichel, MJE, Berlin High School, Wis.
- Beth Marshall, CJE, Richmond-Burton High School, Ill.
- Danielle Olejniczak, Laconia High School, Rosendale, Wis.
- Laura Streyle, Stoughton High School, Wis.
- Patrick Touhey, McFarland High School, McFarland, Wis.
- April van Buren, MJE, Madison East High School, Wis.
- Keith Zukas, UW-Whitewater, Wis.

9. Adjournment – Beth Marshall, President

April moved to approve. Bob seconded. Approved.