

KEMPA BOARD MEETING
Nov. 10, 2018 / 9:30 a.m.
UW-Whitewater / UC266

MINUTES

Present: Michelle Corbett, David Gwizdala, Sandy Jacoby, Patrick Johnson (virtual), Tom Juran, Bob Kay, Audrey Kemp, Shannon Kuehmichel, Beth Marshall, Danielle Olejniczak, Jane Rider, Matt Smith, April van Buren, Carolyn Wagner, Keith Zukas, Exec. Director Linda Barrington.

Absent: Tom Juran, Cindy Renaud, Laura Streyle, Steve Brown, Sandy Jacoby.

1. Call to order & Amend Agenda / Attendance

Secretary is absent, so D Olejniczak will work as acting secretary.

2. Approval - [Sept. 15, 2018 Minutes](#) – **D Olejniczak**

April moved to approved. Shannon seconded. Unanimously approved.

Review of [Oct. 12 Annual Meeting Minutes](#) – **D Olejniczak**

3. [Treasurer's Report](#) – **M Smith**

A. Balance

B. Expenses & Income

Audrey moved, Carolyn seconded. Unanimously approved.

4. [Membership Chairman Report](#) – **B Kay**

Last time at 79, up to 88 members; maybe a little down, but we will probably add over the course of the year. Will be adding 2 advisers from McFarland (mentees), 2 from Matt's mentees and 1 from Linda.

April moved to approve. Shannon seconded. Unanimously approved.

5. Director's Report – **L Barrington**

A [Updates since Sept. 15](#)

- Shannon suggested that the JEA critique training videos are a great investment. Could help JEA mentors to help mentees and could help board members. The JEA certified critique list could help us get more judges. Cost is a one-time fee of \$150 for KEMPA. Will not cost judges. Video training
 - Shannon moved to pay for service and provide it at no cost to all members. Carolyn seconded. Unanimously approved.
- To celebrate 50th anniversary of Tinker decision, we could do profiles on acts of courage and journalism courage award. Would Courage Award be better from JEA or KEMPA? Proposed Matt check with Brenda (IL JEA Dir). Look to Northern California for criteria and examples.
- Prospect of New Voices legislation could be changing in Wisconsin based on Nov 6, 2018, election results. Possible advocates include Evers' aide Jeff Pertl and WI Edgerton rep Don Vruwink.
- Linda has been attempting to update the archives by scanning in physical copies. Now located on the website. Linda requests more photos of events to add to the historical record. Linda suggested we check with the old Illinois webmaster to get photos and information from the last website. Perhaps Joe Koshollek, Hank Koshollek and Sandy Jacoby would have resources as well. April suggested we

create a Historian position. Could dovetail with a social media position? Revisit in New Business section.

- Recruitment advice: letters to principals (preferably ongoing), first year free, booth at Coaches' Association meeting, yearbook reps as resources, state ed website might have a list, regional 1-day workshops, promote summer workshops via student attendees do gHangouts with non-attending students and give away.

B. Annual review

- Linda is amazing and does a lot, probably too much. We need to step up our responsibilities. How else can we show appreciation?
- 2009 Budget shows \$1000 for JEA travel. Discussion on whether to add compensation language to the Executive Director Job Description.
 - Audrey moved to continue Linda's position as executive with same pay. April seconded. Unanimously approved.

6. Executive Session for Executive Director performance review ([job description](#))

7. Election of 2018-2019 officers

President - Beth re-nominated by Carolyn. April seconded. Unanimously approved.

Vice President - Carolyn re-nominated by April. Beth seconded. Unanimously approved.

Vice President of Membership - Bob re-nominated by Carolyn. April seconded.

Unanimously approved.

Treasurer - Matt re-nominated. April seconded. Unanimously approved.

Secretary - Dani nominated. April seconded. Unanimously approved.

Carolyn moved to jump to SJW report (12) in interests of time. Shannon seconded.

Unanimously approved.

8. Schedule of 2019 Meetings & Events – Proposed Dates based on 2018 schedule/Saturdays

A. February 9 - Mount Mary

B. March 1-2 Winter Advisers' Seminar

C. April 6, UW Whitewater

D. June 8 - try for Whitewater; alternate is Marquette

E. July 21-24 Summer Journalism Workshop

F. September 7, UW Whitewater

G. October 11, 2019 is the Fall Scholastic Journalism Conference/Annual Meeting

H. November 2, UW Whitewater

9. [Proposed 2019 Budget](#) – **M Smith**

- Suggested combining some smaller things into larger categories; detailed information requests can go to the director (e.g. supercritiques, housing, etc)
- Confirmed scholarships will stay budgeted at \$1800 plus add on 50% of the income from the Winter Adviser's Seminar silent auction
- Propose transferring \$2000 from fall conference; still have almost \$9000 in savings, so a hit of \$3500 isn't detrimental. Decided to wait to transfer the \$2000 from fall conference until we need it.
- April moves to approve budget with change to scholarships to \$1800 and fall conference income to \$2000. Audrey seconded. Unanimously approved.

10. Director/ Committee / Chair Appointments

A. Summer Journalism Workshop Director(s)

- SJW Director Patrick Johnson; Carolyn is on committee
- B. Fall Scholastic Journalism Conference Director(s)
- FSJ Conference Director Linda Barrington; Danielle is on committee; Beth indicated she might be willing to be on committee next year; April says she can help with broadcast if Linda can make a list of local people like Terry Havel
 - Yearbook & Newspaper Critique Review & Update Committee
 - Tom Juran
- C. Winter Advisers' Seminar Director(s)
- WAS Director Linda Barrington; Co-Director April van Buren; Carolyn on committee
- D. Webmaster:
- Laura Streyle
 - Ask Laura if she will also take on social media?
 - At meetings, we will check in to see who can contribute articles to the website between then and the next meeting
 - Assignment: Complete the template that Beth will send out on details of our program (e.g. numbers, class/club, picture of newsroom, etc); include college classrooms
- E. Individual Contests Committee:
- Individual Contests Chair April van Buren; Committee member Carolyn, Danielle (certificates), David (broadcast), Beth and Linda (slideshow)
- F. Scholarship Chair/ Committee:
- Scholarship Chair Bob Kay; Committee members Jane Rider, Audrey Kemp, Tom Juran, Danielle Olejniczak
- G. Awards Chair/ Committee:
- Awards Chair Beth Marshall; Committee members Linda Barrington, Michelle Corbett, David Gwizdala
 - Discussion of sending out more requests to principal to nominate/recommend their advisers

Linda suggested we get new judges trained as soon as possible and add to the list

12. Reports

A. [Summer Journalism Workshop](#) – P Johnson/C Wagner

- Dates now later, July 21; lots of conflict with sports camps and vacation.
- Theme: Tales As Old As Time (Disney) - look at traditions, stories; promotions are out on Facebook, at auction, updating website soon; returning counselors are working
- Do not suggest increasing cost at this time though we will have to move students to Cobeen (no air conditioning but near cafeteria) but could go to new Commons (could have food there).
- Registration opened in April/May last year, but goal open registration in February to book kids' schedules early. Early Bird registration date could be reviewed.

- Field trip to Discovery World, group discount to \$7 a student based on dates and times.
- Adviser Day seems to have died off. Should we re-promote or have adviser class or other? April suggested all the new mentees may wish to attend.
- Jonathan Rogers discussed a sports class.
- Budget difficult, still updating. Reached out to Marquette for updated costs. Need to have minimum 5 students/class so it feels individualized but not unfulfilling. Upcoming meeting with Marquette to revise experience
- Linda wondered if we can get adviser credit through a nearby college for a reasonable fee. We can offer certification testing at Summer Workshop
- Audrey requested we spell campers with a c, not a k. Some discussion of increasing the fun factor at Kempa Kamp
- Discussion as to whether scholarships were successful and re-applying.
- Question on Directors Stipend. Patrick suggested total amount \$1200 because only one director now.
 - Carolyn moved to accept. April seconded. Unanimously approved.

B. [Fall Conference Update](#) – L Barrington

1. Event

- a. 816 attendees total, compared to 950ish the year before; JEA did not appear to disrupt it too much; 46 presenters, 72 sessions; many presenters donated honorarium to KEMPA.
- b. Linda will send out invitations to join to non members who attended
- c. Audrey took pictures, which are now on gDrive and April sent out tweets
- d. Move third session up to 12:45 instead of 1.
- e. Next year for pictures, Karl Boettcher will take pictures during sessions and at advisers lunch
- f. Need more broadcast sessions, which means more presenters

2. Critiques - **T Juran**

- a. Small mishap with three schools getting double online critique and three not getting a critique at all. Problem is fixed, critiques will be coming out soon
- b. May want to form a critique committee to review critique forms. Decided may want to wait for judging training to do this. Perhaps meet at Feb meeting ; Beth will send out critiques for previewing along with JEA/NSPA critique forms.
 - i. Yearbook - Beth, Michelle, Dani
 - ii. Newspaper - Jane, Keith
 - iii. Newsmag - Carolyn, Linda
 - iv. Online - David, Carolyn

C. [Winter Advisers' Seminar](#), March 1-2 – L Barrington, L Streyle, A van Buren

1. Brochure

- a. Started - should go out around end of Nov

2. Silent Auction

- a. Laura is planning; Start planning donations

3. Sponsors (budget)
 - a. Exhibits weren't working; Linda walked up to reps; Walsworth already approved \$250; Jostens interested; Balfour, Lifetouch and Friesens are interested but no reply yet. Colleges expressing interest, nothing yet.
 4. Door prize volunteers for themed baskets
 - a. Carolyn - all 4 baskets
 5. Equipment
 - a. April will bring LCD projector; Linda and April bring power strips and cords
 6. Discuss possible speakers for 2020, and possible topic(s)
 - a. After Logan being so writing focused, thought broadcast would be a good focus, then strongly consider Jeff Browne for 2021
 - b. Shannon moved to approve Michael Hernandez for the 2020 keynote speaker. Carolyn seconded. Unanimously approved.
- D. Website – **L Streyle**
1. Request for blog topics/ schedule for coming year
 2. Request for feedback
 3. [Website Report](#)
 - a. Laura can create a Google Form; maybe make sure all line items are separate questions to make gSheet more searchable.
 - b. Shannon moved to accept report; Carolyn seconded. Unanimously approved.
- E. Individual Contests – **A van Buren** - not much to report now
- F. [Grant Committee](#) -- **L Barrington** (open directions and application....)
- a. Sent grant request for scholarships to Gannett Oct 30. Should know around February results of our request.
 - b. Move scholarship deadline to March 15. Scholarship committee meet after April 6 meeting to finish choices.
13. Old Business
- A. [Conflict of Interest statement](#) for 2019 Board
 - B. New password for KEMPAjournalism@gmail.com - talk to Beth if you forget
May want to make sure someone is checking it regularly.
Do we want to create a new email for KEMPA SJW?
 - C. [A Moment in KEMPA History](#) focused on speakers, locations and dates of Winter Advisers Seminar over the past 30 years
14. New business
- A. Wisconsin Journalist of the Year scholarship \$300 contribution from KEMPA
 - a. April moves to provide \$300 for this year. Beth seconds. Unanimously approved.
15. Commendations
- a. From April to Linda for Fall Conference
 - b. From Beth to Linda for Medal of Honor at Chicago JEA Convention
 - c. From April to Linda, Beth, Dani, Carolyn for help with individual critiques
 - d. From Carolyn to new people for joining committees.
16. Adjournment
- a. Carolyn moved to adjourn. April seconded. Unanimously approved.

Upcoming events:

Feb. 9, 2019: Board meeting, Mount Mary University
March 1-2, 2019: Winter Advisers' Seminar
April 6, 2019: Board meeting, UW-Whitewater
April 12-15, 2018: JEA/ NSPA Conference, Anaheim

KEMPA BOARD MEETING

Feb. 9, 2019 / 9:30 a.m.

Mount Mary University - the Arches office ([see attached directions](#))

AGENDA

Present: Michelle Corbett, David Gwizdala, Patrick Johnson (Summer), Bob Kay (Membership, scholarship), Shannon Kuehmichel, Beth Marshall (President), Danielle Olejniczak (Secretary), Jane Rider, Laura Streyle (Web), Carolyn Wagner (VP), Matt Smith (treasurer) Exec. Director Linda Barrington.

Attend Digitally: April van Buren

Not Present: Sandy Jacoby, Dr. Steve Brown, Keith Zukas, Cindy Renaud, Audrey Kemp,

Resigned: Tom Juran

1. Call to order & Amend Agenda / Attendance
2. Approval - [Nov. 10, 2018 minutes](#) – **D Olejniczak**
 - a. Shannon moved to approve. Bob seconded. Unanimously approved.
3. [Treasurer's Report](#) – **M Smith**
 - . Balance
 - a. Expenses & Income
 - i. Clarification that silent auction money should be scholarship money, \$1800 plus half of silent auction money
 - b. Tabled until Matt's arrival. Beth moved to approve. Carolyn seconded. Unanimously approved.
 - c. Laura moved to approve. Bob seconded. Unanimously approved.
4. [Membership Chairman Report](#) – **B Kay**
 - . Linda clarified when membership renewal would be going out. Beth noted NSPA sends it out a month ahead of critique due date with critique form. Many noted they lost the physical copy, so suggestion to only email. Summer camp will already be sending out brochure. Beth suggested attaching awards/nominations items with it. Goal of April 15 email with Bob doing invoicing as he always does, by emailing in usual March-April..
 - a. Linda and Beth will create email with membership, summer camp blurb and attached, individual contest promo, awards, important dates to remember with winter advisers seminar by April 15. Resend around late May, early June.
 - b. Bob noted issue where fillable PDF was having issues where people filled it out but it sent blank. Laura suggested maybe a fillable form would be better. Suggestion to continue this discussion
 - c. Brochure for summer workshop would still be mailed mid March.
 - d. Carolyn moved to approve. April seconded. Unanimously approved.

e. Everything on membership form should remain the same except JEA's increased fee, approved at last meeting. Just dates will be changed.

5. [Director's Report](#) – **L Barrington**

. IRS form is due earlier than April. Linda will check on the date.

a. Linda suggests she and Dani search GrantStation for more grant opportunities, but probably not renew GrantStation next year since we probably have gotten as much as we can from it; Jane suggested to check NYT and Post for grants there.

b. April moved to approve. Bob seconded. Unanimously approved.

6. Reports

. [Summer Journalism Workshop Report](#)– **P Johnson**

. Linda suggested promoting advisers strand at camp; could also offer CJE exam

i. Carolyn moved to approve. Shannon seconded. Unanimously approved.

a. Fall Conference [2018 Final Report](#) – **A van Buren, D Olejniczak & L Barrington**

. Linda noted UWW had an issue with early bird vs late and comped us the \$1600 we would have gotten

i. She noted we said we would transfer \$2000 last time from UWW's account to our KEMPA board account; Matt noted budget wise if everything goes through we would be less than where we would normally be at, but we can always move money from the account if we need to

ii. Bob moved to approve. Michelle seconded. Unanimously approved.

b. [Winter Advisers' Seminar report & budget](#), March 1-2 – **L Barrington & A van Buren**

. 16 people currently registered

i. Anticipating \$400 lost

ii. Silent auction - please bring something; proceeds to SPLC and scholarships; Carolyn asked if it was better to close early. Only 4 aren't staying until Sat, so keep it closing on Sat this weekend.

Laura could draw a line under Fri night's end bids to see difference between Sat and Sunday

iii. Bob asked about breakdown between WI and IL sign ups; April can look through and see how many are from WI and IL. Dani suggested perhaps we could consider moving it north one year to try and get new participants from different geographic regions.

iv. April will bring power strips

v. Carolyn moved to approve. Jane seconded. Unanimously approved.

c. Website – **L Streyle**

. **Google form for blog topics/schedule**

i. Beth suggested submitting a report for website as well from now on; Laura would be willing to help as social media director as well

ii. Laura will add bios to about board page, and will resend questions to everyone; need pictures of new board members

iii. Other new things: Story from Conan Crier and fall conference

iv. To submit: Linda article about JEA mentoring; student work from members;

v. Bob suggested story on a censorship piece or New Voices in Kansas, etc; Beth suggested posting SPLC logo and encouraging student submissions; Carolyn suggested making gDoc for blog topics; goal of submission of news room entry by spring break; Laura will make and send out; board members will link their blog content doc directly on that site

vi. Beth wondered if Bob could get something by Feb 24 for TInker

vii. After we create more content, David suggested sending out monthly newsletter or stories

viii. David suggested turning off comments or no-comment comment on main website

7. Individual Contests – **A van Buren**

. [Scholarship Committee](#) – **B Kay**

. Marc 15 is hard deadline, postmarked. Was sent out Jan 19. Linda suggested to send out hard reminders

i. Jane moved to approve. Carolyn seconded. Unanimously approved.

a. [Awards Committee](#) - **B Marshall**

- .Will send out end of March to wide variety of people to get nominations. Everyone should look at this to see what needs to be clarified. See the Awards Committee link for these specific links.
- i.Linda suggested brainstorming people and then contacting the people around them to nominate them. Hall of fame, admin and adviser ones are names we need.
- ii.Beth will promote at Winter Advisers Seminar
- iii.Patrick suggested recognizing new members. April noted it was difficult to find advisers and we have a very small pool of candidates;
- iv.Beth suggested creating award form letter to submit to paper to promote accomplishment for advisers/principals/etc. Could committee put this together over summer for next year?
- v.Shannon moved to approve. Bob seconded. Unanimously approved.
 - b. [Mentor Reports](#) for Fall 2018 semester - **L Barrington**
- .Addressed briefly in directors report. Approved with that report.
- 8. Old Business
 - . Historian Role and Archiving
 - .Linda has lots of stuff and we should organize it digitally so we don't lose this history over time. Should we create a historian role? Could do digital archives of documents.
 - i.Linda has been putting old minutes on website under About Us. Been in contact with Mark Thompson (old web director) to get his old minutes
 - ii.Linda would love to create list of who was on board each year since 1982 (incorporated) but doing things as early as early 70s
 - iii.Table creation of role for now, but keep looking at it in June.
 - a. [A Moment in KEMPA History](#) – **L Barrington**
 - .Summer workshop started in 72, so 50 years in 22
 - 9. New business
 - . Critique Committee Breakouts ([critiques from other SPAs](#)) ([our current critiques](#)) and New Critique Chair
 - .Critiques start to be mailed in June, so we need new critiques by June 15
 - i.Look at critique uniformity of critiques over different publications.
 - ii.Step 1: look at current critiques and compare to other current critiques by April meeting.
 - iii.Step 2: April meeting create global goals for each critique
 - iv.Step 3: Meet in June to break into subcommittees, rework, and approve.
 - v.Step 4. Develop broadcast for implementation next year. Matt has judged Broadcast before so could use those as a starting place if we wanted to add a critique of Broadcast; could look to JEA as well. Patrick will ask Aaron Manful for more info. Individ contests came from St Louis, New Mexico (from SSP), Nancy Smith from JEA to develop current individual critique. Aaron told him to call Chris Snyder.
 - vi.Question on LitMag's usefulness. It is more creative. Jamie got it on here but since left. Only 2 LitMag submitted for critique per year. Homestead and Downers were the only 2. Can also submit at NCTE or Creative Writing conference. Suggestion: analyze it over the next year and then drop it if not enough entries over the last 3 years. Take it off form and not offer critique.
 - vii.Have Bob call or email and explain reasoning (lack of enrollment, doesn't fit with press part of KEMPA) to those LitMag two advisers.
 - viii.Patrick moved to strike LitMag from membership form. Jane seconded. Unanimously approved.
 - a. Fall Conference Broadcast Speakers
 - .Need recommendations. April is developing a list. She will email Linda.
 - i.Linda wondered about equipment needs at fall conference. April suggested they show video/pictures, talk about getting story, angles, etc.
 - ii.Dani will talk to her aunt about possibly presenting.
 - iii.Bob has former student who is producer on PBS NewsHour
 - b. Tinker 50th- Courage Profiles
 - .Already discussed in website section.

c. Added: Patrick suggested April meeting stays at UW-W and June meeting at Marquette; Patrick will check to see on availability. Once confirmed, we will send a confirmation email ahead of then.

10. [Commendations](#) - Thank you, everyone!

11. Adjournment - Beth adjourned at 12:19pm

Carolyn moved to adjourn. April seconded. Unanimously approved.

Upcoming events:

March 1-2, 2019: Winter Advisers' Seminar

April 25-27, 2019: JEA/ NSPA Conference, Anaheim

April 6, 2019: Board Meeting, UW-W

June 8, 2019: Board Meeting, UW-W

October 11, 2019 Fall Conference

KEMPA BOARD MEETING **April 6, 2019 / 9:30 a.m.** **UW-Whitewater UC268**

Board Members: Michelle Corbett, David Gwizdala, Sandy Jacoby, Patrick Johnson, Bob Kay, Audrey Kemp, Beth Marshall, Jane Rider, Matt Smith, Keith Zukas, Exec. Director Linda Barrington. Dr. Steve Brown - Remote

ABSENT: Shannon Kuehmichel, Laura Streyle, Danielle Olejniczak, Carolyn Wagner, April van Buren, Cindy Renaud.

1. Call to order & Amend Agenda / Attendance

2. Approval - [Feb. 9.](#)

3. [Minutes](#) – **D Olejniczak**

Motion made by Patrick Johnson to approve the Feb. 9, 2019 minutes with the corrections regarding Lit Mag and dates for JEA convention in Anaheim, seconded by Keith Zukas. Unanimously approved.

4. [Treasurer's Report](#) – **M Smith**

a. Balance -

\$9,989.24

b. Expenses & Income

About \$300 will be added to the scholarship fund from the silent auction from the Advisers Retreat. See additional notes in scholarship committee report section.

Motion made by Bob Kay, seconded by Sandy Jacoby to approve Treasurer's report.

Unanimously approved.

5. [Membership Chairman Report](#) (note: include discussion of whether to have pubs tracked when mailed to/from judge and to school) – **B Kay**

Discussion of using electronic form (google form) for membership so information could be easily transferred into sheets. Bob said information on the form does not go on the spreadsheet. Beth will ask Laura where the form is she created. It will be shared on the drive.

Will still offer the paper form. Laura will add the link to the website. Action item: need to purchase Adobe Acrobat Pro.

Motion made by Gwizdala, seconded by Sandy Jacoby to approve the Membership Report. Unanimously approved.

6. [Director's Report](#) – **L Barrington**

WNA funding discussion - maybe they could sponsor scholarships to summer camp or perhaps sponsor a JEA convention with a mentee/mentor (since mentor stipends will no longer be given through JEA), possibly for Wisconsin scholarships, etc. Linda will draft something and send it to the board before sending to WNA.

Added: Continuing Education will do the Summer workshop mailing, but will need to bill KEMPA for envelopes, postage and staff time. Linda said KEMPA will not pay for staff time. Went through this two years ago (also in the 1980s because we had no one on the board from Whitewater). Keith Z. is on the board. Waiting to hear back from Whitewater.

Motion made by Sandy Jacoby, seconded by Jane Rider to approve the Director's Report. Unanimously approved.

7. Reports

a. [Summer Journalism Workshop Report](#)– **P Johnson**

Patrick wants to create a discount for schools that send large number of students. Financially can do it. It was done a few years ago.

Schools that send 5 students will receive one free registration for a sixth student; only one discount per school.

Motion made by Bob Kay, seconded by Michelle Corbett to approve the Summer Journalism Workshop report. Unanimously approved.

Notes:

- Summer workshop checks will be sent directly to Matt Smith.
- Some emails are bouncing back. How updated is the list? Patrick was using the general members list (general contact list). Bob uses the membership list.

b. [Winter Advisers' Seminar report](#) and [budget](#) – **L Barrington & A van Buren**

- \$300 will go to scholarship and \$370 will go to the SPLC as a donation (funds from the silent auction)
- \$1,000 in the red. Part of it is due to printing and needing a different sized envelope for mailing. Difference of \$400 (couldn't be taken out of Fall Conference). With that factored in, only about \$500 in the red. Brochure size will not be the same size next year so will not have an issue with envelope size.
- 16 people plus April and Linda attended.
- Matt will write a check for \$200 for a deposit for next year (2020). April (who has been co-chair) will be chairing next year. Linda will be stepping down as chair.
- Will add breakout sessions.
- Will end at noon on Saturday (will be 3 sessions on Saturday)
- Michael Hernandez will be the featured speaker (broadcast)

Motion made by Patrick Johnson, seconded by Michelle Corbett to approved Winter Advisers' Seminar report. Unanimously approved.

c. Website [Website Report](#)– **L Streyle**

- Dr. Steve Brown talked about upcoming proposed dates for the Tinker Foundation Tour for Sept. / Oct. 2019.
- Membership form (draft) is in the website report. Beth will ask Laura to make some edits to the form. Website will offer two options: fill out the pdf

form or the google form. Beth and Linda will assist Bob with what to send out.

- Mentor portion of the website is old - needs to be updated. Linda asked Patrick to do it.
 - Bob said a lot of old stuff is on there. David said he would help out Laura if needed to clean up the site.
 - David wondered if additional contacts could be added to get the word out about administrator of the year and adviser of the year awards (like student leadership)
 - Laura will put the membership form into the KEMPA drive.
- d. [Individual Contests](#) – **A van Buren** (no real report - the 2018-19 information has been posted on our website)
- April has link on the website.
- e. [Scholarship Committee](#) – **B Kay**
- Checks have been issued for 2018 and stories posted on the website.
 - Received 18 applications. Information sent out to committee members.
 - \$2,100 in funds to disperse. Committee will divide up the money to the winners.
 - Announcements will be made by May 1.
 - Student work must be submitted by pdf (change for next year). All materials will be sent electronically including letters of recommendation, applicant's letter, and transcript. Bob will change the scholarship information to reflect these changes. Matt has a model we can use.

Motion made by Patrick Johnson, seconded by Sandy Jacoby to approve the Scholarship Committee Report. Unanimously approved.

- f. [Awards Committee](#) - **B Marshall**
- Deadline is June 15 to receive nominations. Adviser application is due July 15.
 - Beth will update links for awards / nominations
 - Vince Filak and Jeff Pertl will be nominated for Friend of KEMPA

Motion made by Sandy Jacoby, seconded by Bob Kay to approve the Awards Committee report. Unanimously approved.

- g. [Fall Conference](#) Update – **D Olejniczak & L Barrington**
- Friday, Oct. 11, 2019
 - Board members volunteered to do sessions.
 - Theme - Student Press Freedom (have Mary Beth Tinker? Steve Brown will contact Cathy Kuhlmeier-Frey)
 - No matrix for the coming Fall Conference.

Motion made by Patrick Johnson, seconded Sandy Jacoby to approve the Fall Conference. Unanimously approved.

8. Old Business

- a. Critique Committee Breakouts ([critiques from other SPAs](#)) ([our current critiques](#))
- Will be a focus of the June meeting. Linda thinks there should be uniformity between types of publications. Members should compare KEMPA's to other forms. See link for other forms.
 - Committee needs to decide what the forms should look like. Look through the models to see what they like from other forms.
 - Board of Directors list - lists who is looking at what critique form due to their expertise. David will do online. Jane, Matt, and April will work on broadcast.

- While may not use a checklist with assigned points, maybe have a range of points for the categories to give the score meaning. 1-5?
 - b. [A Moment in KEMPA History](#) – **L Barrington**
10. New business
 - b. New Critique Chair - Linda and Beth will co-chair the committee
 1. Commendations - Thanks to Bob for putting the Tinker stuff up.
 2. Adjournment
 - Motion made by Audrey Kemp, seconded by Bob Kay to adjourn the meeting. Meeting adjourned at 1:05.

Upcoming events:

April 25-27, 2019: JEA/ NSPA Conference, Anaheim

June 8, 2019: Board Meeting, UW-W. Possibly Marquette, otherwise Beth will ask for Room 261 at Whitewater.

July 21-24, 2019: Summer Journalism Workshop

KEMPA BOARD MEETING
June 8, 2019 / 9:30 a.m.
Marquette University
JOHNSTON HALL 310

In attendance: David Gwizdala, Patrick Johnson, Bob Kay, Beth Marshall, Danielle Olejniczak, Laura Streyle, April van Buren, Carolyn Wagner, REMOTE: Exec. Director Linda Barrington.

Absent: Audrey Kemp, Matt Smith, Jane Rider, Michelle CorbettDr. Steve Brown, Sandy Jacoby, Shannon Kuehmichel, Cindy Renaud, Keith Zukas.

WIFI

user: W-Conf7

password: Blue0604

1. Call to order & Amend Agenda / Attendance
2. Approval - [Apr. 6, 2019 Minutes](#)– **A Kemp (sub)**
 - a. Motion to approve by April; seconded by Laura. Approved unanimously.
3. [Treasurer's Report](#) – **M Smith**
 - . Balance
 - a. Expenses & Income
 - b. Clarification: the KEMPA Google Drive is fine for storage, so no changes needed.
 - c. Motion to approve by April; seconded by Patrick. Approved unanimously.
4. [Membership Chairman Report](#) (note: include discussion of whether to have pubs tracked when mailed to/from judge and to school– **B Kay**
 - . Bob is working with Amanda at UWW to make sure we track where books are

a. Discussion of doing mailings. Linda has kept a list of advisers. Patrick may have the adviser list by going to a membership report and clicking the list. Carolyn has a member and nonmember list from last year that we can use. It is in now in the membership folder [here](#).

b. Linda suggested writing a "Join KEMPA" article for the front page that directs to the Join Now section of the website.

c. Motion to approve by Patrick; seconded by April. Approved.

5. [Director's Report](#) – **L Barrington**

. Mentoring -

i. other states range from a couple hundred to \$2500. One suggestion was free membership as at least a starting point. Some discussion that schools usually pay this, so may have to go with real dollars, such as \$250 or \$300 per mentor or \$100 or \$150 per mentee for appreciation, help support and communication with KEMPA.

ii. JEA reports due in December, February and June. KEMPA will only require one annual report July 1. They can just copy and paste their three reports into one report. In June 8 folder, Patrick is putting report questions: [JEA Mentor Report Questions](#)

iii. Need for payments will start in July of 2020. President will make a form

iv. Who will monitor this for KEMPA? Submit reports to president and then president will submit to pay stipend

v. April move to approve \$250 stipend in appreciation for mentor's time, communication with KEMPA, and support of mentee. Seconded by Laura. 1 abstention. Otherwise unanimously approved.

a. Motion to approve by Patrick; seconded by Laura. Approved.

6. Reports

. [Summer Journalism Workshop Report](#) – **P Johnson**

. Motion to approve by Bob; seconded by April. Approved.

a. Fall Conference [Update](#) – **D Olejniczak & L Barrington**

. Some discussion on what to suggest for topics. Perhaps session on judging and adviser protections or at round table adviser discussion. Suggestion for Bob to contact Audrey to chair that.

b. Website [Report](#) – **L Streyle**

. Motion to approve by Bob; seconded by April. Approved.

c. [Individual Contests](#) – **A van Buren**

. Motion to approve by Patrick; seconded by Bob. Approved.

d. [Scholarship Committee](#) – **B Kay**

. Need more people for next year. Get more people on the committee and then you can always withdraw if you have a conflict of interest. David, April, Patrick, etc.

i. Will can go all digital next year. Can we create a screencast of how to do this? April volunteered to create this.

ii. Quick discussion of how we treat majors in scholarship application to ensure students know they need to be in a major related to journalism.

iii. Motion to approve by April; seconded by Patrick. Approved.

e. [Awards Committee](#) - **B Marshall**

. David made some forms for nominations and self-nominations. They are linked on the website now.

i. Motion to approve by Patrick; seconded by April. Approved.

f. [Winter Advisers' Seminar Update](#) - **A van Buren**

. Discussion of who to get as a replacement to Mike Hernandez. Read through emails from Joe Humphrey, Don Goble (scheduling conflicts), Matt Rasgorshek and Adam Dawkins.

1. Move to approve Adam Dawkins as Winter Seminar Key Presenter by Patrick; seconded by Carolyn. Approved.

i. Suggestions for vendors, sponsors, etc.

1. Perhaps branding companies, like tshirt printers, etc. Or broadcast-focused organizations
7. Old Business
 - . For this year, just go through yearbook critique. Keep criteria but give an overall per section.
 - . All should have category, overview, criteria to consider (must haves and recommended), spot for strengths and recommendations.
 - i. No need to focus on common language.
 - ii. Criteria and categories all listed for JEA training. Use that as a resource? Would there be any copyright issues with that?
 - iii. Recommendation for all board members to complete JEA training.
 - iv. Recommendation to schedule critique subcommittee on revisions
 - v. Broadcast committee - Dani, April and Jane. Milwaukee would be central-ish. No July 5-24.
 - a. Critique Committee Breakouts ([critiques from other SPAs](#)) ([our current critiques](#))
 8. New business
 - . Ask Matt to send card and flowers to Shannon to congratulate her on behalf of KEMPA
 - a. Motion to approve by Patrick; seconded by Carolyn. Approved.
 9. [Commendations](#)
 10. Adjournment
 - . Motion to adjourn by Patrick; seconded by Carolyn. Approved.

Upcoming events:

July 21-24, 2019: Summer Journalism Workshop

September 7, 2019: Board Meeting, UW Whitewater

October 11, 2019: Fall Scholastic Journalism Conference/Annual Meeting

November 2, 2019: Board Meeting: UW Whitewater

KEMPA BOARD MEETING September 7, 2019 UC264 9:30 a.m.

Board Members: Dr. Steve Brown, Michelle Corbett, Sandy Jacoby, Patrick Johnson, Bob Kay, Shannon Kuehmichel, Beth Marshall, Danielle Olejniczak, Matt Smith, Laura Streyle, April van Buren, Keith Zukas, Exec. Director Linda Barrington.

PRESENT Patrick Johnson, Bob Kay, Beth Marshall, Danielle Olejniczak, April van Buren, Exec. Director Linda Barrington, Michelle Corbett, Laura Streyle, Matt Smith, Keith Zukas.

REMOTE: David Gwizdala, Carolyn Wagner,

ABSENT: Audrey Kemp, Jane Rider (stepping down), Dr. Steve Brown, Sandy Jacoby, Shannon Kuehmichel,

MINUTES

Board Members:

1. Call to order & Amend Agenda / Attendance
 2. Approval - [June 8, 2019 Minutes](#)—**D Olejniczak**
 - a. Patrick moved to approve. April seconded. Approved.
 3. [Treasurer's Report](#) – **M Smith**
 - A.
- Balance

- B. Expenses & Income
 - a. Reminder that Sasha Milbeck's scholarship has not been paid out and will go out next year. We may want to plan around the extra money we agreed on for scholarships in the next budget.
 - C. Laura moved to approve. April seconded. Approved.
- 4. [Membership Chairman Report](#) – **B Kay**
 - A. Discussion on increasing membership. Will continue to monitor.
 - B. Patrick moved to approve. April seconded. Approved.
- 5. [Director's Report](#) – **L Barrington**
 - A. For judges, Patrick can verify that judges have completed JEA training and have their badge
 - B. Patrick moved to approve. Keith seconded. Approved.
- 6. Reports
 - A. [Fall Conference](#) –**D Olejniczak & L Barrington**
 - a. Note that presenter contracts did not have the updated times, so we may need to send an update.
 - b. April can moderate second session for SNO sites
 - c. David can check if he can help with social media at the morning session. Linda will look up the hashtag from previous years to confirm.
 - d. All present board members indicated interest in serving on the board next year except Carolyn. Advisers to ask to join: Kristen DiGiorgio-Kadish.
 - e. Bob moved to approve. Michelle seconded. Approved.
 - B. [Individual Contests](#) – **A van Buren**
 - a. Very difficult to organize. Carolyn has an assistant that is helping to organize and get these out to judges.
 - b. Need to discuss in November how to better organize and sort individual contests.
 - c. Michelle can help make the Google Slide.
 - d. Patrick moved to approve. Michelle seconded. Approved.
 - C. [Winter Advisers' Seminar](#) – **A van Buren**
 - a. May be a good time to tap universities to advertise through their recruitment office. Ex: Missou and Northwestern. Kent State said no previously. Patrick will talk to Marquette. Beth will talk to Candy and Mark Goodman at Kent State. Suggestion to talk to Wisconsin Broadcasting Association.
 - b. Suggestion to offer sponsorship levels, including having branding available and offering materials or video to show.
 - c. Need to adjust the dates on the website. Will be March 6-7, 2020, Friday and Saturday
 - d. Patrick moved to approve. Keith seconded. Approved.
 - D. [Website](#) – **L Streyle**
 - a. Discussion of distilling meeting minutes to points of interest for a member newsletter. Could we include a way to link schools or do a spotlight section?
 - b. David could make a Google Form requesting information from member advisers about their newsrooms. Can we get more traffic by making it student-friendly. Get lists of different KEMPA programs by type (e.g. all broadcast programs, all yearbook programs, etc)
 - c. Patrick moved to approve. Keith seconded. Approved.
 - E. [Summer Journalism Workshop Report](#)– **P Johnson**
 - a. Regarding date conflict with DNC. Suggestion to move from Jul 21 to 25 start date. Everyone agreed Jul 25 seems like a good start date.
 - b. Question on whether we should maintain a separate SJW website or migrate everything to the main KEMPA site. General agreement to shifting everything to main KEMPA site.
 - c. Laura can talk to SNO about migrating old items. Patrick can get password to the website so he can update those items.

- d. Bob moved to approve. April seconded. Approved.
 - F. [KEMPA Awards Committee](#) - **B Marshall**
 - a. Patrick nominated Carolyn Wagner to the Hall of Fame
 - G. Scholarship Committee – **B Kay**
 - H. [A Moment in KEMPA History](#) – **L Barrington**
7. Old Business
- Review [Yearbook Critique Revisions](#)
 - a. Recommendations to look at end total numbers to make sure that what qualifies for an All KEMPA or 1st place is reasonable.
 - b. Recommendation for Award of Distinctions that don't affect points but are "shout outs" for especially good coverage, infographics/design, multimedia packaging, etc.
 - c. Each form needs to have: front page look of the current KEMPA newspaper critique, brief description, bullet points with first word bolded, spot for strengths, spot for recommendations, score range across bottom, total points. Points can vary by critique but will likely be around 500. 90% will be All-KEMPA, 80% 1st, 70% 2nd, etc.
 - d. Patrick will look at magazine. Linda will look at newspaper. Beth will look at yearbook. David will look at online. Matt will look at broadcast.
 - e. Old critiques located here: ([critiques from other SPAs](#)) ([our current critiques](#))
8. New business
- [A note from Carolyn](#) (not really new "business" but something to share)
9. Commendations
10. Adjournment
- Laura moved to adjourn. Melissa seconded. Approved.

Upcoming events:

- October 11, 2019 is the Fall Scholastic Journalism Conference/Annual Meeting
- Nov. 21-24 JEA Convention/Washington DC
- Nov. 9, 2019 Board Meeting: UW Whitewater
- Mar. 6-7, 2020 Winter Adviser Seminar

Friday, Oct. 12, 2019 -Annual Meeting Minutes

1. Call to order – Beth Marshall, KEMPA President
2. Introduction of new advisers
3. State of KEMPA - Linda Barrington, Executive Director
 - o Board revising critique forms - will be posted on website
 - o Critiques will be provided by JEA-trained judges
 - o KEMPA is in good shape
4. Awards and Recognition:
 - o Friend of KEMPA: Jeff Pertl and Vince Filak
 - o Nancy Becker Newspaper Adviser of the Year: Brenda Smith
 - o Hall of Fame: Carolyn Wagner
5. Approval of Minutes from 2018 Annual Meeting – Beth Marshall
 - o Lindsay moved to approve, Dr. Brown seconded. Unanimously approved.
6. Financial Report – Matt Smith, Treasurer
 - o Income \$25,691.42

- Expenses \$25,614.65
- Balance as of Oct. 1, 2018 \$9,368.81
- 7. Business
 - Summer Workshop Report: Laura Streyle
 - i. Highly recommends
 - Winter Advisers' Seminar Report: April van Buren, Director
 - . First weekend in March, this year March 6-7 at Lakelawn Resort
 - i. Adam Dawkins on video
 - Scholarship Report: Bob Kay
 - . Advisers will receive scholarship information in January
- 8. KEMPA Elections
 - Steve Brown, PhD, UW-Oshkosh
 - Michelle Corbett, Indian Trail High School and Academy, Kenosha, Wis.
 - David Gwizdala, James B. Conant High School, Hoffman Estates, Ill.
 - Sandy Jacoby, Salem, Wis.
 - Patrick Johnson, MJE, Antioch Community High School, Ill.
 - Bob Kay, Grayslake, Ill.
 - Shannon Kuehmichel, MJE, Berlin High School, Wis.
 - Beth Marshall, CJE, Richmond-Burton High School, Ill.
 - Danielle Olejniczak, Laconia High School, Rosendale, Wis.
 - Matt Smith, CJE, Fond du Lac High School, Wis.
 - Laura Streyle, Stoughton High School, Wis.
 - April van Buren, Madison East High School, Wis.
 - Keith Zukas, UW Whitewater, Wis.
 - Moved to approve and seconded. Unanimously approved.
- 9. JEA Mentor Program – Linda Barrington
 - 8 mentors have helped more than 100 new journalism teachers
 - If interested in being a mentor or mentee, contact one of us.
- 10. Fall Conference Director – Linda Barrington, Danielle Olejniczak
 - 745 in attendance. Small, but great conference
 - Special thanks to Mary Beth Tinker, Mark Goodman, Jim Peterson,
- 11. Adjournment – Beth Marshall, KEMPA President
 - Adjourned 12:42 pm. Carolyn moved, Audrey seconded. Unanimously approved.