



KEMPA
Kettle Moraine
Press Association

KEMPA Awards

Information and Directions

Nancy Becker Newspaper Adviser of the Year Jan Kohls Yearbook Adviser of the Year

ABOUT THE AWARD

KEMPA selects two Advisers of the Year: the Nancy Becker Newspaper Adviser of the Year and the Jan Kohls Yearbook Adviser of the Year. Journalism teachers who advise both publications may enter one of the two competitions in a given year. Those who advise a news magazine or online publication should enter in the Newspaper Adviser category. Those not selected in a given year will have their application and recommendations carried over for consideration for up to two more years with the opportunity to substitute any or all parts of the application.

WHAT TO DO

Using the criteria at the right as a guide, **advisers should nominate themselves with a letter** to the Awards Committee explaining why they should be considered for one of the KEMPA Advisers of the Year.

DON'T PANIC

It is not necessary to have done all of the items in the list (and it would be unlikely for someone to have done all of them). KEMPA wants to suggest as many ways as possible that an adviser might be outstanding. You may add achievements or accomplishments that aren't listed in these criteria.

AWARD PRESENTATION

Winners will be recognized at the Adviser Luncheon at KEMPA Fall Conference at UW-Whitewater in October.

APPLICATION DEADLINE

The application, your letter, the letters of recommendation and up to five publication samples are due June 15 by midnight. (Get started now.)

REQUIREMENT: You must be a KEMPA publication adviser.

- Minimum of three years of service as adviser of a KEMPA-member publication.
- Not mandatory that the three years be at the same school or in consecutive years.
- Previous winners must wait a minimum of five years before applying again.

MINIMUM OF FOUR OF THE FOLLOWING CRITERIA:

Recognition for Publication, Students and/or Adviser

- Has high ratings in KEMPA, NEWSPA, UIL, NSPA, CSPA or Quill and Scroll or other competitions in the past three years
- Has received adviser recognition /awards

Passion/Commitment

- Is dedicated to teaching—excellent work ethic, organization, expectations
- Takes classes and workshops to improve own skills

Connection to Students

- Is an inspiration and role model for students
- Is a driving force in students' success

Contribution to/involvement in the profession

- Volunteers time outside school publication to support scholastic journalism
- Serves on board or committee of KEMPA or other scholastic press association

Supports and encourages students' First Amendment rights and responsibilities as journalists

- Allows students to make decisions (no prior review)
- Encourages students to tackle important (even controversial) topics

Provides students with variety of opportunities to improve and be recognized

- Brings in guest speakers
- Takes students to workshops or conventions
- Enters the publication and the students' work in critiques and competition



KEMPA Awards

Application

Check One

Nancy Becker Newspaper Adviser of the Year
Jan Kohls Yearbook Adviser of the Year

YOUR CHECKLIST FOR SUBMISSION

This application form (this page) _____

Your letter _____

Up to three letters of recommendation _____

Up to five samples of publication
pages/spreads _____

LETTERS OF RECOMMENDATION

While you may submit up to three letters of recommendation, you might want to ask for more in case one of the people is unable to meet the deadline.

Feel free to share the previous page which includes a list of desirable criteria. It may help the letter writers to select accomplishments and examples that address the desired criteria from their perspective.

PUBLICATION SAMPLES

If you decide to mail your application package, you may send original pages or photocopies or printouts of the digital documents.

If you decide to email everything, attach publication samples as PDFs.

Online publication advisers should list headlines and URLs in the right column of this application.

SUBMISSION CHOICES

Email to KEMPAjournalism@gmail.com with all documents as PDF attachments. Put the name of the award in the subject line. The name of each document should include your name and type of document. Example: Jones letter of rec. 1.

Mail to KEMPA Awards,
612D 15th Place #25/Kenosha WI 53140

DEADLINE (NOT POSTMARK)

June 15 by midnight

BIOGRAPHICAL AND CONTACT INFORMATION

Name

Home address

City, State, ZIP

Personal email

Personal phone number

Publication Name

School

Principal's name

JEA Certified? CJE MJE No

Number of years advising a KEMPA publication

ONLINE PUBLICATION SAMPLES

Headline:

URL:

Headline:

URL:

Headline:

URL:

Headline:

URL:

Headline:

URL: