



**KEMPA**

Kettle Moraine Press Association

## Individual Entry Competition – PHOTOJOURNALISM

### GENERAL INFORMATION AND GUIDELINES

- \* Entries must be student work completed from August 2019 through June 2020.
- \* Each individual entry costs \$3. There is no limit to the number of entries by school or per category.
- \* Each individual entry must be listed on the appropriate Individual Competition registration form. Use the digital form available on our website at [www.kempajournalism.org/](http://www.kempajournalism.org/).
- \* All submissions must be received by June 30, 2020.
- \* Winners will be announced at KEMPA's annual Fall Scholastic Journalism Conference in October and winning work will be posted on [www.kempajournalism.org/](http://www.kempajournalism.org/)

### INDIVIDUAL PHOTOJOURNALISM ENTRY INSTRUCTIONS

- \* **FILE NAMING:** entries **must be named** as SchoolName\_EntryCategory\_StudentFirstLastName(s). For example, if John Smith is entering an action photo, his entry would be named: GenericHighSchool\_ActionPhoto\_JohnSmith.  
*Note:* if a student is entering more than one photo for a category, number each entry at the end of the file name. For example, if John Smith is entering three action photos, his entries would be named: GenericHighSchool\_ActionPhoto\_JohnSmith\_1; GenericHighSchool\_ActionPhoto\_JohnSmith\_2; GenericHighSchool\_ActionPhoto\_JohnSmith\_3.
- \* **SUBMITTING JPEGs:** photo entries **must be uploaded** as properly named 300 dpi JPEG files (size 8×10) to [KEMPAcontests2020@gmail.com](mailto:KEMPAcontests2020@gmail.com). No paper tear sheets will be accepted or judged.
- \* **REGISTRATION FORM:** each entry **must be listed** on the registration form. Separate multiple entries in a category with a semi-colon (;) and space. Make additional copies of the registration form if you require more space to list entries on the paper copy; for those using the digital form, the entry boxes will expand as needed.
- \* **WARNING:** All content must be original and follow copyright and fair use guidelines.
- \* See the registration form for further information.

### INDIVIDUAL PHOTOJOURNALISM CATEGORIES

- \* **Feature Photo:** should emphasize emotion.
- \* **Action Photo:** should emphasize action and/or show movement; can capture action from a newsworthy event, including sporting events.
- \* **Photo Illustration:** the only category of newsroom artwork that permits substantial photo manipulation.
- \* **Photo Story/Gallery:** a group of three - eight photos by a one photographer from single event that collectively tell a story in pictures. Submit all photos using the File Naming format (see above, Individual Photojournalism Entry Instructions) and adding a number to the end of each file name. For example, if John Smith is entering a photo story, he would have three - eight separate files that all end in a different number like this: GenericHighSchool\_PhotoStory\_JohnSmith\_1; GenericHighSchool\_PhotoStory\_JohnSmith\_2; etc. If the photo story appeared as a gallery online rather than in print, include the URL and list the name of the entry on the registration form as: SchoolName\_PhotoGallery\_StudentFirstLastName\_URL

Please note:

- \* photos may not be digitally altered significantly beyond standard optimization as in cropping, exposure, color, contrast, etc.; no removal or insertion of objects from the photo is permitted except for photo illustrations.
- \* photos will be judged on photographic quality (lighting, composition, angle, photo elements) as well as visual storytelling (action, emotion, originality).