

**KEMPA**

Kettle Moraine Press Association

## Individual Entry Competition – ONLINE

### GENERAL INFORMATION AND GUIDELINES

- \* Entries must be student work completed from August 2019 through June 2020.
- \* Each individual entry costs \$3. There is no limit to the number of entries by school or per category.
- \* Each individual entry must be listed on the appropriate Individual Competition registration form. Use the digital form available on our website at [www.kempajournalism.org/](http://www.kempajournalism.org/).
- \* All submissions must be received by June 30, 2020.
- \* Winners will be announced at KEMPA's annual Fall Scholastic Journalism Conference in October and win-ning work will be posted on [www.kempajournalism.org/](http://www.kempajournalism.org/)

### INDIVIDUAL ONLINE ENTRY INSTRUCTIONS

- \* **ENTRY LISTING:** entries **must be listed** as SchoolName\_EntryCategory\_StudentFirstLastName(s)\_URL on the registration form. For example, if John Smith is entering a breaking news story, his entry would be named: GenericHighSchool\_BreakingNewsCoverage\_JohnSmith\_https://genericnewsonline.org/breaking-news/fire-destroysschool
- \* **REGISTRATION FORM:** each individual entry **must be listed** on the registration form with its URL (see entry listing directions above). Please verify the link works before submitting; incorrectly written URLs will be discounted and no refunds will be offered. Separate multiple entries in a category with a semi-colon (;) and space. Make additional copies of the registration form if you require more space to list entries on the paper copy; for those using the digital form, the entry boxes will expand as needed.
- \* **NOTE:** All webpages should have a byline or otherwise indicate the student whose work is showcased.
- \* **WARNING:** All content must be free from plagiarism and follow copyright and fair use guidelines.
- \* See the registration form for further information.

### INDIVIDUAL ONLINE CATEGORIES

- \* **Breaking News:** Submit one individual story that shows developing coverage of an event within 24 hours of its occurrence. Must include context and background. Submit URL to article.
- \* **Multimedia Package:** Submit one individual package that uses two or more types of media, such as: text/video, text/podcast, text/photo gallery, etc. Submit URL to page/story.
- \* **Blog:** Submit three blogs from one blogger. Blog should be updated frequently and cover events/topics of high interest to teens. Submit URLs to all three blogs using File Naming format (see above, Individual Online Entry Instructions) for *each* blog/URL.