

KEMPA Board Meeting  
Center of the Arts, UW-Whitewater  
November 3, 1984

Present: Barb Dougal, Katherine Conover, Rainer Schulz, Tom Gebhardt,  
Judy Zigler, Nancy Becker

The meeting was called to order at 9:05 a.m. by outgoing President Barb Dougal.

Gebhardt moved acceptance of the July 16 minutes with the following corrections:

1. Katherine (not Kathy) Conover is the newspaper adviser at Parker High School, not Whitewater.
2. On page 2, under Fall Conference, the minutes should read:  
"Jan Kohls will present . . ."
3. Add that registration fees for Fall Conference were \$4 for students, \$7 for advisers.

Also included in the motion were the General Minutes of October 11. Seconded by Conover. Carried.

Treasurer's Report--Dougal indicated that the books had been audited by the chairman of the Business Education Department at Parker High School. There were many corrections. Former Director Ike Schaffer said that changed and corrections have been made.

Executive Director's contract--Dougal said that the contract issued to Barbara Mischio was more specific than Schaffer's. The contract language expanded on the Fall Conference duties, the mailing of agendas to board members, and the coordination of the membership drive.

Video tapes of John McCullough's keynote address and interview session are available for schools to borrow. The service will be free but schools will be responsible for mailing the tapes back and insuring them. Copies will be made so that both interview and keynote will be on the same tape, and one tape will always stay in Whitewater.

On-the Spot Yearbook Competition--Kohls reported that 11 students had signed up. One did not show, and one withdrew. The 1st place plaque was purchased from Burgee Jewelry, and certificates for 2nd and 3rd places were done by Continuing Ed. Jim Evers served as judge. A motion was made by Becker to continue this competition. Seconded by Zigler. Carried.

Yearbook Evaluation--Kohls reported that plaques were provided free of charge by Josten's and that a thank-you should be sent to Josten's.

#### NEW BUSINESS

Summer Workshops--Dates are as follows: July 7-12-yearbook/adv. photo  
July 14-19-newspaper/beg. photo

Discussion followed concerning the possibility of getting a big name to run the summer workshop. Zigler commented that she likes local control and the intimacy and informality of the workshops.

Kohls will again direct the yearbook workshop and Gebhardt will direct the newspaper workshop

A suggestion was made that after summer workshop letters should be sent to advisers telling them what and how their students did. This would serve as good public relations.

Fall Conference--After discussion about the problems of getting enough rooms on a Thursday because that is a heavy day for class scheduling, it was decided that we should try a Friday next year. Also we would like to hold it in late September to avoid conflicts with schools' homecomings. The first choice date is Friday, Sept. 27. Second choice is Friday, Oct. 4.

Dougal indicated that we could get Parker pens for about \$1.40 directly from the company. These could be given to all the participants of the Write-Off and On-the-Spot contests. Presentation could be made during the closing session with all participants being introduced.

The following were recommended as directors for next year's Fall Conference:

Yearbook--Rainer Schulz (with assistance on phoning from Zigler)  
Newspaper--Eileen Kohnke  
Photography--Cathy Belling, photo instructor at Parker H.S.

Schulz accepted. Barbara Mischio will contact the others requesting their services.

Discussion followed concerning possible keynote speakers and the possibility of having one for yearbook, one for newspaper. Suggestions included Jim Evers, Judy Coolidge, Homer Hall, someone from a magazine such as Madison Magazine, Milwaukee Magazine, or Wisconsin Trails. Board's decision was that Mischio should write to Homer Hall and invite him to be Keynote speaker next year.

Layout session, Fall Conference--Zigler expressed feeling that in the future, if she does it again, she wants control over who works with her. Advisers must know mosaic layout. There also was a need for more help.

Conover suggested there be a session where students could meet with a panel of high school administrators to discuss relations.

Newsletter suggestions:

1. Include the names of Write-off and On-the-Spot winners.
2. Publish the point system of yearbook and newspaper evaluation as well as the winners.
3. First mailing should go to all schools on mailing list.
4. Set deadline for photo contest entries.
5. Include a membership list.
6. Include Fall Conference report.
7. Remind people to save two complete sets of newspapers or two yearbooks if they want papers/books critiqued both in the summer and the fall. These are two separate contests.
8. Inform readers that tapes are available of McCullough's keynote speech and interviews.

Judging--Discussion concerned who would judge next year. Gebhardt stated that we should stay out of our areas when selecting judges for fear of accusations of nepotism. Suggestion was made that we should pay the same as Chippewa does--\$50 plus \$5 per book/paper set or \$7.50 per for super-critique.

Board felt we should continue with Jim Evers. For newspaper Jack Devorik's name was recommended. Mischio will write to both. Our current evaluation forms will be sent with the letters so they can see what we look for.

All yearbooks and newspapers should be sent to Continuing Ed. We need to make our forms more specific in the following ways:

Label SUMMER WORKSHOP CRITIQUE/FALL CONFERENCE CRITIQUE-CONTEST  
On forms there should be a space to indicate if yearbooks are spring or fall delivery.

Election of officers: By unanimous decision--  
President--Elsie Stiffler, Vice-President--Judy Zigler, Secretary--Nancy Becker, Treasurer--Carl Sigler

Schaffer reported in place of Mischio who was absent due to a death in the family.

1. This year kids didn't get folders because of the cost.

2. Session--some changes were made at the last minute.

3. Financial report--we have a balance of \$7,800. 12.

Fall Conference Total Income (including a credit of \$1,009.88 from Continuing Ed.)	7735.88
Total expenses	<u>6837.79</u>

948.09

Plus \$50 check returned

50.00

998.09

4: 1,419 students and advisers attended Fall Conference.

5. All supplies have been ordered.

6. Membership--98 schools; 26 of these have yearbook and newspaper memberships.

7. Mailing labels should be reviewed so that some names can be removed. Kohls and Zigler will meet with Mischio to do this.

Scholarships--Kohls said there is a need to revamp this procedure.

Recommendations included: 1. Make it a year-at-a-time thing that they reapply for each year.

2. Applicants have to be from a KEMPA affiliated school.

3. A committee form to make recommendations on changes.

Zigler, Kohls, and Becker will make up this committee and will meet in November to discuss changes.

Summer Workshop--Fees will remain the same. Initial reservations must be in by April 15, 1985. They will be returned to Mischio at Continuing Ed.

Counselors--some names were recommended: Tom Flaherty, Kathy McEhlaney, Becky Bauer, Brenda Berg, Jenny Christie, and a student Carl Sigler once had.

#### MISCELLANEOUS

Notes of thanks will be sent to Lou Zahn and to Tom McElroy. A plant will also be sent to Continuing Ed in thanks. Zigler and Kohls will handle this.

A plant will be sent to Mischio in sympathy.

The board reviewed a letter sent by Doug Young, Naperville, Illinois, which was critical of some aspects of the Fall Conference. From this came some suggestions for next year:

1. Say that registration will open at 7:45, but it is not necessary to arrive at that time.

2. Save front rows for Write-off contestants so that latecomers will have a place.

3. Advisers should have a session/meeting room for both formal and informal get-together, with coffee provided.

Board members also received a list of comments about Fall Conference.

The meeting adjourned at 12:20 p.m.

Respectfully submitted,



Nancy Becker, Secretary

KEMPA Board of Directors--Minutes, January 19, 1985

Present: Zigler, Kohls, Conover, Schulz, Gebhardt, Becker, Ziemann

Absent: Wallner, Sigler, Chesney, Stiffler, Shircel

The meeting was called to order by President Judy Zigler at 9:40 a.m.

The minutes of the previous meeting were approved as read.  
Secretary Nancy Becker read a thank-you note from Barb Mischio.

The Treasurer's Report was given. We have \$1,755.66 in the regular account, and \$8,476.60 in the summer workshop account. Gebhardt moved to accept the account as given. Seconded by Conover and approved.

1. Money--We do not pay the executive director any more. We need to find something to do with our money.

Kohl suggested transfer of some money from the summer account to the general account. Zigler suggested we invest our money in Whitewater so we can perhaps get ads, etc. from local banks.

Ziemann suggested we keep \$5,000 in the general account.

Becker moved that \$5,000 be taken from the summer account and put into the general account, and that the money be invested in a local (Whitewater) bank. Seconded by Kohls. Approved.  
Ziemann will check out options for investment.

2. Introduction of new Executive Director, John Ziemann: He comes to Whitewater from Delta College in Saganaw, Mich., a community college where he developed an expertise in marketing, graphics, and brochure writing. Previous to that he worked with the Cleveland, Ohio, school system and Cleveland University. He is also a photographer and is working on his PhD at the University of Michigan.

3. Fall Conference - Friday, October 4, 1985  
Cathy Belling will do the photography coordination. Zigler will contact Eileen Kohnke about doing newspaper.  
Ziemann will contact the following for yearbook keynote speaker: Homer Hall, Judy Coolidge, Karen Spinks (editor of Taylor Talk).

The consensus was that we would like two keynote speakers, using two smaller auditoriums. The following suggestions were made for a newspaper-oriented keynote speaker: Arlene Buttles, Mike Royko, Bob Greene, Roger Ebert, Gene Siskal.

The following names were suggested for session leaders: Rod Vahl (Central H.S., Davenport, IA), Joel McNally (Milwaukee Journal), Hank Koshallak.

Judging--Ziemann will contact Jim Evers for yearbook, Jack Dvorak for newspaper.

4. Newsletter - The following items did not appear and will be included in an insert: Deadline for photo contest; reminder to keep two yearbooks, two sets of newspaper if school wants summer and fall critique; availability of video tape from Fall Conference.

The next newsletter will come out in April. Some suggestions for it included -- capsules on summer staff. Conover will develop a questionnaire for capsules. Also to be included--mini-session blurbs for newspaper, instructions to students to talk with advisers before they attend, list of materials for workshop, membership lists, membership dues schedule (\$20 for one membership, \$30 for two memberships--send money to Carl Sigler)

Scholarship winners will be announced in local papers.

5. Brochure--Summer Workshops--overall reactions--It was excellent.
6. Scholarship Applications--These were sent out with newsletters. Criteria include--KEMPA member schools only; 1-year, renewable scholarships; number and amount to be determined by board based on committee recommendations. Marvalene Butterbrodt and Jim Evers will be asked to serve as committee judges. Also, kids already in school who meet the above criteria are eligible also. Scholarships will be given based on merit. Notification will go to advisers who may then announce as they see fit.

7. Calendar for 1985

April 27, 9:30 a.m., Center of Arts--Board Meeting  
May 4, 9:30 a.m.--Center of Arts--Summer Workshop Curriculum meet.  
July 23, 9:30 a.m., in Illinois--Fall Conference  
November 16, 9:30 a.m., Center of Arts--Board Meeting

Summer Workshops--Yearbook, July 7-12; Newspaper, July 14-19  
Fall Conference--Friday, Oct. 4

8. New Stationery is being printed up. The name of executive director will not be used so all board members can use it. Logo will be the same. Ziemann will check into 3/4 size stationery also.
9. Retreat NEWSPA is in charge this year. Kohls will contact Cheryl Feld to see if they have planned anything. Otherwise, we would plan. Locations mentioned--Pioneer in Oshkosh, Green Lake, St. Benedict's. Time--March or April
10. Suggestions for Fall Conference
- a. Newspaper judge should not be involved with luncheon or have sessions so he/she will have more time.
  - b. Local restaurants will again be notified.
  - c. Newsletter should include restaurant information, prices, etc. so kids can plan ahead.
  - d. Folders and name tags will be given to each participant.
  - e. Coffee for advisers as well as possible a round-table instruction/rap session.
  - f. Include information that advisers may go to students' sessions, too.

11. Summer Workshop

- a. There should be more uniformity between Yearbook and Newspaper sessions. A salary committee was formed to establish guidelines--Eileen Kohnke, Nancy Becker, Barb Dougal
- b. Staffing--the following will be contacted--  
Mary Rutecki, Judy Whalen, Jean Dyer, Barbara Ziemann,  
Ron Vick, Ed Streid, Betty Turner

- c. Counselors--rates are \$100/session plus room and board for 24-hours-day counselors, and \$65/session plus room and board for those on duty from 5p.m. to 8a.m.  
Some names suggested for counselors: Jenny Christie, Tracy Gentz, Brenda Berg, Sandy Newell, Doug Smyth. Contacts will be made. through Continuing Ed.
- d. Advertising--Ziemann suggested we advertise, possibly through Quill and Scroll or similar publications.

12. KEMPA will purchase a new film strip which is out dealing with magazine layout.

John Ziemann's phone numbers: Continuing Education--414-472-1003  
Home--414-473-7948

Respectfully submitted,

Nancy G. Becker, Secretary.

Board Meeting Minutes  
Kettle Moraine Press Association  
Saturday, April 27, 1985

Those present: Stiffler, Conover, Kohls, Schultz, Gebhardt, Zigler, Becker

Motion to approve the minutes of the January 19 meeting--Conover, seconded by Stiffler.  
Approved

John Ziemann presented the treasurer's report. The balance in the regular account is \$1,744.66. Motion to accept the treasurer's report by Stiffler, seconded by Kohls.  
Approved

1. The question of a photography contest at Fall Conference was raised. Eileen Kohnke has agreed to be in charge of this. Notice will be sent out this spring so that senior photographers can submit pictures.
2. Executive Director's Report---
  - a. The salary committee will meet today to discuss summer workshop salaries.
  - b. Information for summer workshop has been mailed. Registration information will be put on computer sheets.
  - c. Since not all of the 1000 schools on our mailing list send students to workshops, information was not sent to those areas which have not in the past sent students.
    1. It was suggested that deadline dates for early reservations not be included in next year's brochure. They led to some confusion.
    2. Becker questioned the color choice of t-shirts. Ziemann indicated he would look into offering white also.
    3. In the mailing the date for the final day of yearbook was incorrect.
3. Summer Workshops
  - a. Newspaper
    1. Gebhardt reported that the timetable is set.
    2. Idea-Go-Rounds have been eliminated.
    3. Film suggestions included Under Fire and The Year of Living Dangerously. Becker will obtain plot summaries on both films.
    4. A DJ has been hired for the jam.
    5. Ideas were discussed regarding role-playing exercises to be done in small groups.
    6. Most of the staff have made commitments. Some additional names were suggested.
  - b. Yearbook

Staffing is pretty much set and core-leaders have been chosen.

    2. Jan is looking into plastic-covered nametag holders which students would wear at all times. Meal tickets could be kept in these holders also.
    3. Sunday night wing meetings will be held where counselors can explain rules to their own wings.
    4. Becker will handle critique scheduling again.
    5. Becker will look for a DJ for Sunday night.
    6. Zigler requested that registration information should stress that students are to be there the entire week. Also information should be included regarding the need for fans, and the need for a lot of rubber cement, also rulers, scissors, pencils, pica rulers, magazines, and croppers.

#### 4. Fall Conference

- a. Newspaper--Conover handed out the list of newspaper sessions and partial list of discussion leaders. Additional suggestions were presented.
  1. Information should include the fact that session leaders do not pay for lunch.
  2. Schultz and Stiffler will meet to discuss yearbook sessions.
  3. Key-note speakers are set--Homer Hall will speak in Hyer Auditorium; Bob Ellis will speak in the CA auditorium. Both sessions will be video-taped, with tapes made available to members.
  4. Press Conference for the write-off will be held at the Channel 6 studio.
  5. Photo Contest deadline will be June. Photos will be black and white, 5x7 in size.
  6. Kohls will again handle the yearbook On-the-Spot competition again.
5. Membership--John suggested that we need to let members and potential members know what they get for their memberships. Several suggestions were submitted.
  - a. What about a different fee schedule for summer workshops so members will benefit?
  - b. Why not have a membership brochure?
  - c. Ask speakers for their notes to be compiled and put into the newsletter.
  - d. Have a hot-line for new advisers.
  - e. Have helpful hints sent out bi-monthly to answer questions.
  - f. Review new publications available dealing with yearbook and newspaper production.
  - g. Video tape all summer mini-sessions and make tapes available.
6. The Leadership Conference at Black River Falls is May 3-4. Becker, Kohls, and Conover will attend. Receipts for food, lodging, and mileage should be sent to Ziemann.
6. Scholarship Committee--Marvalene Butterbrodt reviewed the applications and ranked them in order of quality of writing, etc. Other items which counted were--
  - a. Did the applicant follow instructions?
  - b. Did he/she meet the deadline?
  - c. How well does he/she write?These are one-year scholarships. All applicants and/or recipients may reapply next year.

Kohls motioned that we award two KEMPA scholarships for the 85-86 school year in the amounts of \$500 for first place and \$250 for second place based on the judge's ranking. Seconded by Conover and approved.

After discussion it was decided that both the recipients and their advisers would be notified. Advisers will be asked to make public the receipt of this scholarship. Becker will send letters to advisers and students who applied. The third place person is considered an alternate in case one of the two recipients should decline. Recipients will be instructed to send to KEMPA a copy of their acceptance to college. We will release a check made payable to the school one week before each student is due to register. We will also ask for a copy of registration from the school's bursar.Winners are--James Marshall, Whitewater H.S., Mary Ellen Miller, Ozaukee H.S., and alternate Heide Bachar, Fort Atkinson H.S.Stiffler motioned that we continue next year to provide scholarships. Seconded by Conover and approved.The next newsletter will include information about the winners.
7. The next board meeting will be held on July 23 in Villa Park, IL. Stiffler will send directions and KEMPA will cover the cost of lunch.



8. Advisers' Workshop--Plans were discussed for a one-week advisers' workshop for credit. This workshop would be planned and staffed by KEMPA. Room and board would be available.

Becker introduced a motion to set up an advisers' workshop in conjunction with the University of Wisconsin-Whitewater for the 1986 summer session. Seconded by Gebhardt and approved.

A committee of Kohls, Zigler, Zeimann, Gebhardt, and Becker will meet in the summer to begin making plans.

9. Calendar--Tuesday, July 23--Board meeting in Villa Park, IL  
Friday, Oct. 4----Fall Conference  
Saturday, Nov. 16--Board meeting (location to be announced)  
Saturday, Feb. 1--Board meeting (location to be announced)
10. Fall promotional mailings will include information about the benefits of membership and about summer workshops for students and advisers.
11. KEMPA members other than board members should be encouraged to attend the Leadership Conference. We need new "blood."
12. Judy Zigler will contact prospective boardmembers for 1985-86. Those to be contacted are John Rowley, Willowbrook H.S.; Sue Reindollar, Stoughton H.S.; Betty Turner, Jefferson H.S.; Mary Rutecki, St. Mary's H.S.; Bob Chesney, Ozaukee H.S.; Gary Baum, Waukesha North H.S.; Mary Shulz, Chiocton H.S.; Anita Stanley; Mike Suffren; Mike Gordy.  
Volunteers will be requested via the membership applications. Current board members are asked to let Zigler know their intentions.

The meeting was adjourned at 12:45 p.m.

Respectfully submitted,

Nancy G. Becker  
Secretary

Board Meeting Minutes  
Kettle Moraine Press Association  
Tuesday, July 23, 1985

Those present were Stiffler, Conover, Kohls, Gebhardt, Zigler, Becker, and Ziemann.

Minutes of the April 27 meeting were approved as written.

John Ziemann presented the treasurer's report.

CD (12-3-85)	722.34
Regular Savings	582.98
Money Market Acct.	5165.42
Checking	17542.98

The following summer workshop bills have been paid: Staff salaries. Outstanding bills include dorm, food service, miscellaneous. We should break even on the workshops.

Old Business

1. Investments--Zigler would like to see all investments moved to Whitewater. This would facilitate the handling of accounts.

Stiffler moved that all accounts be centralized in Whitewater. Seconded by Gebhardt. Approved.

Zigler or Ziemann will contact Carl Sigler, acting treasurer, and have him close out the account in Columbus, WI. Becker will become Secretary/Treasurer and will open an account at the Commercial Bank in Whitewater.

2. Scholarship Checks--Becker will send out checks payable to the UW-Whitewater registrar in the names of James Marshall (\$500) and Mary Ellen Miller (\$250).

3. Fall Conference Update

a. Newspaper--Conover

1. Verbal okay's have been received from everyone asked to lead a session. About one half of the contracts have been signed and returned.
2. We will have many presenters from the working press.
3. Change Dave Wallners' session to Controversial Stories.
4. Students will be asked to preregister for at least two sessions.

- b. Ziemann and Rainer Schulz will meet the beginning of August to finalize Yearbook plans.

- c. Photography--letters were sent to judges from the past. Kathy Belling, Parker H.S., will be contacted. Schulz has guidelines used in the past.

If we don't get much response this year, we'll cancel photo competition in the future.

d. Miscellaneous

1. Sigma Delta Chi will be asked to help with registration.
2. Tracy Gentz has offered to help in any ways possible.
3. Homer Hall will be paid travel expenses plus some amount to be decided. Wills's fee is undetermined at this time.
4. Board members should have nametags which distinguish them

from other advisers. Board members should also help greet buses.

5. Each student will receive a folder. Folders for all those from one school will be given out together to the adviser to cut down on traffic at distribution tables.
  6. Any school which has not paid its dues will have special marking on folders to indicate that dues must be paid.
  - e. Lunch--Advisers will have lunch in the university center. We will need a head table.
  - f. Hospitality Room--possibly located in the Fine Arts conference room. Tracy Gentz will be asked to serve as hostess. Advisers will be asked to bring along copies of their papers.
  - g. With fall mailing we will include a tip list for advisers to share with their students. Possibly Barb Ziemann could come up with a list of suggestions for getting around campus.
  - h. Media Awards--Nominations are due September 16 to Zigler at 4304 Sky View Dr., Janesville, WI 53545
  - i. Awards for On-the-Spot, Write-Off, and Photography will be plaques. Becker will talk to Ken Whittemore about getting approximately two dozen plaques from Josten's.
  - j. Certificates will be available for schools to give to local sponsors who have helped students attend workshops.
  - k. Judging--Jim Evers is judging yearbooks. Ziemann will contact Jack Dvorak and ask him to judge newspapers. Winning Write-Off article will be published in the newsletter along with judge's comments.
  - l. Slide Show will be presented at the beginnings of both award ceremonies. We need someone to run them. Stu Ciske will be paid \$50 for putting the shows together.
  - m. Speaker Arrangements--Arrangements for Homer Hall will be made at the Ramada Inn, Janesville. Jim Evers and Marvalene Butterbrodt will be staying at the Welcome Inn in Fort Atkinson.
5. Gebhardt moved to authorize payment to the university for Ziemann. Seconded by Conover and approved.
  6. Membership Drive--All dues will be sent to KEMPA through Continuing Ed so that all mail goes to one place.
  7. Nominations for Board Positions--All present board members will be presumed running again unless a letter of resignation is received. The following people have agreed to run for the board:
    - Mary Schultz, Schiocton
    - John Rowley, Willowbrook
    - Ron Beem, Stillman ValleyIn addition, the following will also be asked:
    - Eileen Kohnke, Eisenhower
    - Mary Rutecki, Burlington St. Mary's
    - Gary Baughn, Waukesha South
    - Barb Krueger, Waukesha North
    - Sandy Jacobi, Tremper
  8. Fall Newsletter--Send Zigler copies of all summer workshop handouts so that she can get them to Ziemann. We will be running a tip strip using information taken from hand-outs. A story will also run about summer workshop winners.

9. Summer Journalism Workshops--The following items and suggestions were discussed.

- a. Newspaper Workshop needs to be revamped.
  1. Suggested that there be an Editor-in-Chief session that runs all week.
  2. We need to monitor mini-session sign-ups better so that kids don't take session on an aspect to be covered in their core groups.
  3. We need a concept of what we want to accomplish in the newspaper workshop.
- b. Ziemann made some suggestions for next year:
  1. Have a staff meeting prior to the workshop to go over curriculum.
  2. Have staff check in on Saturday, do something together Saturday night.
  3. Perhaps take kids to George Williams College in Lake Geneva on Sunday (earlier check-in also) to go through its High Rope, Low Rope program which provides leadership training. Would allow kids to become better acquainted sooner.
- c. Photography--We need to get a darkroom assistant for Father Bill O'Malley.
- d. Counselors--This year's were great. John will send letters for their files if they performed well.
- e. Ziemann will also send letters to principals of staff members for their files.
- f. We need a professional to organize activities and recreation during the workshops.
- g. Stiffler moved to authorized payment to the following for sessions at workshops:
  - Ziemann--3 sessions--\$75
  - Barb Ziemann--1 extra session--\$25
  - Dave Wallner--3-hr. session--\$50
- Seconded by Conover and approved.
- h. Yearbook--Kohls had the following suggestions:
  1. Improve the get-acquainted activities.
  2. Forget the DJ on Sunday night.
  3. On Tuesday, start at 6:30 (evening session)
  4. Advanced needs one more assignment for Thursday night.
  5. On Sunday night students should be informed about the rules/penalties for any damages in the dorm.
  6. The flyer for the fall conference should be ready to send home with the kids.
  7. Slides should be made of critique sessions, skit.
  8. We need to make it clear that yearbooks must come in ahead of time if they are to be critiqued.
  9. We need a room set up with all supplies for kids' use.
  10. Zigler suggested that there be a separate group of top-notch advanced students that would work on cover and end-sheet design, and opening section design. Kohls would do this.
  11. Students should bring magazines for layouts. Contact Southern Wisconsin News for old papers and magazines.
  12. T-shirts were successful. We need a staff shirt. Hats didn't go over well.
  13. Next year hold a T-shirt designing contest with free campership as prize.

- i. KEMPA Connection--The copy is being set in Whitewater and will be mailed to Stu. He'll lay it out, then mail it back for printing. It should be ready the end of August.

### New Business

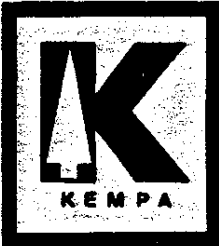
1. Brother Bob Murphy--Becker will send a \$25 gift certificate from Waldenbooks along with a note thanking him for all his years of service to KEMPA, etc. Motion made by Kohls, seconded by Stiffler and approved.
2. Summer, 1986 Workshops Dates--We will try for the first and second weeks of August. The change would make it easier for those who must go to summer school to complete their programs without workshops conflicting.  
Ziemann will check on the following dates:  
    Aug. 3-8--Yearbook/Advanced Photography  
    Aug. 10-15--Newspaper/Beginning Photography
3. Becker will send letters of thanks to Ike Schaffer and to Tom McLeRoy/Continuing Ed for all their help.
4. Summer Advisers' Workshop--The journalism department is not too interested in sponsoring one for credit. We must have university approval and credit. Ziemann will be talking to communications, which might be interested in helping.  
This would be a one-week session, meeting daily from 8:30 to 3, and would be available for yearbook and newspaper advisers.
5. Directorships for Summer Workshops--A suggestion was made that directors have an assistant, someone who would assist the director and also be training in for the future. Anyone interested in being director of either workshop should be ready with a decision by the next regular board meeting, Thursday, Nov. 14.
6. A special board meeting will be held on Saturday, Sept. 7 at 10 a.m. at the Center of the Arts to finalize plans for fall conference.
7. Dates to make note of:  
    Sat., Sept. 7, 10 a.m., Board Meeting on Fall Conference  
    Fri., Oct. 4, Fall Conference  
    Thurs., Nov. 14, Board Meeting (location to be announced)  
    Saturday, Feb. 1, Board Meeting (location to be announced)

The meeting was adjourned at 1:55 p.m.

Respectfully submitted,

Nancy G. Becker, Secretary

September minutes are missing



KETTLE MORAINÉ PRESS ASSOCIATION  
Community Outreach, Roseman 2005  
University of Wisconsin-Whitewater  
Whitewater, Wisconsin 53190  
414-472-1003

GENERAL MEETING--Oct. 4, 1985

President Judith Zigler called the luncheon meeting of the 22nd annual Fall Conference to order at noon.

She then thanked conference directors Rainer Schulz and Katherine Conover for their efforts. Thanks were also given to Pete Rosenberg of Parker Pen for pens donated for contestants of the Write-Off and On-the-Spot competitions.

The treasurer's report was presented and approved.

The following people were nominated to board positions: Nancy Becker, Ron Beem, Bob Chesney, Katherine Conover, Tom Gebhardt, Jan Kohls, Rainer Schulz, Carl Sigler, Elsie Stiffler, John Rowley, David Wallner, Eileen Kohnke, Mary Schultz, Sandy Jacoby, and Judy Zigler. Mike Gordy motioned to accept the nominations, seconded by Dave Wallner and approved.

The new board of directors will meet on Thurs., Nov. 14.

Dates have been set for summer workshops. Yearbook and advanced photography will be held Aug. 3-8, and newspaper and beginning photography will be held Aug. 10-15.

Respectfully submitted

Nancy Becker, Secretary

*Addendum: Media Awards - Mike Stohrer, Madison Courier  
Bill Robbins, West State Journal*

*Jan. Secretary*