



Friday, March 2, 2018

8:30-11:50 a.m.

Muffins, danish, yogurt, & beverages

On Display: Set out your publication samples for viewing/sharing.

Silent Auction: Add what you've brought and then take a look at the items up for bid. Proceeds go to the Student Press Law Center and KEMPA's scholarship fund. Winners will be announced on Saturday.

9:45-10 a.m.

Welcome, Announcements:

Tom Juran

10-10:50 a.m.

Knowing Press Law

Lori Keekley

We will discuss the big 5: copyright law, Freedom of Information Act, New Voices legislation, Tinker/Hazelwood and prior review and prior restraint.

11-11:50 a.m.

Leadership: How to Empower Others

Lori Keekley

This interactive session will explain how student media editors should approach the difficult task of leading peers. Then advisers will role play student editors in enacting possible problematic scenarios.

Noon-12:45 p.m.

Lunch, then hotel check-in

1:30-2:20 p.m.

Handling Controversial Issues, Part 1

Lori Keekley

From pornography to teen homelessness to student fatalities, this session will outline how one school approaches controversial topics in both web and print.

2:30-3:30 p.m.

Handling Controversial Issues, Part 2

Lori Keekley

Let's put this into action!

3:40-4:30 p.m.

Adviser Resources: Where to Find Them and How to Use Them

Lori Keekley and Linda Barrington

This interactive session will focus on the study of ethical issues with students.

5-6 p.m.

Lake Lawn Resort Social Hour

Location to be announced after lunch.

6 p.m.

Seafood Buffet Dinner

Frontier Restaurant with seating in The Delavan Room

Dinner is included in your registration. Alcoholic beverages are available, but not included in your registration fee.

After-dinner options

- Bonfire (weather permitting)
- Swimming in the pool, luxuriating in the hot tub
- Beverages and socializing in Frontier Bar or Lookout Bar
- CJE exam review to prep for tomorrow

Saturday, March 3, 2018

8:30-11:45 a.m.

Muffins, danish, yogurt, bagels & beverages

9:15-9:30 a.m.

Welcome and Announcements

Tom Juran

9:30-10:20 a.m.

Coaching

Lori Keekley

See how one staff embraces the coaching method in order to not only better train, but also to better cover the issues they tackle. This session will show how to coach story inception to publishing and encompass content design photography, social media and writing.

10:30-11:20 a.m.

Big Three Roundtable

Lori Keekley

This interactive session will allow you to ask more questions, share more ideas and answer the Big Question: What three ideas will you take home and how will you implement them?

11:20 a.m.

Wrapup and Evaluation

- Silent Auction winners announced. Cash or checks, please, made payable to KEMPA. Receipts available.
- Recycle your name badges so we can use them again
- Turn in KEMPA evaluation form.

Noon

Optional: JEA Certification Exam

Courtyard Boardroom

For those registered in advance.