

KEMPA BOARD MEETING  
Nov. 7, 2015 / 9:30 a.m.  
UW-Whitewater / UC 261

MINUTES

**Board Members in Attendance:** Patrick Johnson, Tom Juran, Bob Kay, Hank Koshollek, Joe Koshollek, Rachel Rauch, April van Buren, Carolyn Wagner, Jeff Willauer, Shannon Kuehmichel, Cindy Renaud, Beth Marshall, Sandy Jacoby, Exec. Director Linda Barrington.

Absent: Kristy Lauer, Dr. Steve Brown, Jill Cook, Aaron Ramponi, Matt Smith

Call to Order & Amend Agenda // Attendance	Attendance at 9:36 a.m.  10:15 a.m.: Tom moves to amend agenda to move election of officers up in the agenda; Shannon seconds.  Motion approved
Approval - Sept. 12, 2015 Minutes – P Johnson <ul style="list-style-type: none"><li><a href="#">Review of Sept. 12 Meeting Minutes</a></li><li>Review of Oct. 16 Annual Meeting Minutes (<a href="#">Agenda here</a>)</li></ul>	Amend: "Sue Sisky" to "Stuart 'Stu' Ciske" he also <u>was</u> an Executive Director of KEMPA, not "may have been"  Tom moves to accept report with amendments; Carolyn seconds  Minutes approved.  Review and approval of Oct. 16 minutes tabled to next meeting until Audrey can be contacted for them. <ul style="list-style-type: none"><li>Given that Shannon was not originally included on original ballot of board members, Carolyn moves to accept her membership to the board; Joe seconds.</li><li>Shannon's membership approved.</li></ul>
<a href="#">Treasurer's Report</a> – J Willauer <ul style="list-style-type: none"><li>A. Balance</li><li>B. Expenses &amp; Income</li></ul>	See Report -- all additional documents are in Drive under "Financial Documents and Reports"  Jeff would like to note: <ul style="list-style-type: none"><li>Should we invoice for Fall Conference for transfer of funds from Whitewater? To be decided later.</li><li>Should we up our "daily spendings" so that we can make larger payments? Yes.<ul style="list-style-type: none"><li>Recommendation: Update to \$1,000 daily limit</li></ul></li></ul> Sandy moves to accept report; Joe seconds  Report approved
<a href="#">Membership Chairman Report</a> – T Juran	See Report  Judges' critiques well received by board members  Amendments to booklet: Carolyn volunteers to serve on the committee <ul style="list-style-type: none"><li>Thematic versus traditional news magazine</li></ul>

- In revisiting news magazine booklets, we may look at booklets that represent feature magazine versus news magazine
- More prominent area for adviser to describe decision-making for approach to magazine

Carolyn moves to accept report; Sandy seconds.

Report approved

Election of 2015-2016 officers

**President:** April van Buren  
**Vice President:** Joe Koshollek  
**Vice President of Membership:** Bob Kay (self nominates; Tom seconds) (Tom to assist w/ critiques)

- **10:20 a.m.:** Tabled discussion until after treasurer and secretary -- Sandy moves; seconds. Motion approved.
- **10:26 a.m.:** Bob Kay self nominates

**Treasurer:** CURRENTLY UNFILLED

- **10:39 a.m.:** April moved appointment of treasurer to later in meeting; Sandy seconds. Motion approved

**Secretary:** Rachel Rauch (Rachel self nominates; Sandy seconds)

Director's Report – L Barrington

- Updates since Sept. 12/ Mentors
- IJEA Spring Competition request
- Thank you to Continuing Ed.
- SPLC Wisconsin Alert Spooner ([separate document in Google Docs](#))
- Annual review

See Report

Bob to check with Brenda Smith about presenting information about KEMPA at IJEA. April will put together a presentation for her. If Brenda cannot, and we cannot find representation, Linda said she would go (if worse comes to worse).

Matt Smith is corresponding with the student and SPLC on the organization and student's behalf.

Sandy moves to approve report; Rachel seconds.

Report approved

Executive Session for Executive Director performance review ([job description](#))

Payment (\$3000) for Executive Director is done at November meeting and is for the previous year.

Job description approved.

Linda unanimously approved to continue appointment as Executive Director for KEMPA.

Schedule of 2016 Meetings & Events – Proposed Dates based on 2015 schedule/Saturdays

H. November 5 or 19 (Nov. 12-15 JEA Convention/Indianapolis)(Nov 24, 2016 Thanksgiving)

**February 6:** Meeting  
**March 4-5:** Winter Advisers' Seminar  
**April 9:** Meeting  
**April 14-17:** JEA Convention--Los Angeles  
**June 4:** Meeting  
**July 17-20:** Summer Journalism Workshop  
**September 17:** Meeting  
**October Date TBD:** Fall Scholastic Journalism Conference/Annual Meeting  
**November 5:** Meeting

**November 10-13: JEA Convention--Indianapolis**

[Proposed 2016 Budget](#) – J Willauer

See Report

Tom moves to approve budget as submitted; Joe seconds.

Proposed 2016 budget approved

Director/ Committee / Chair Appointments

A. Summer Journalism Workshop

Directors

B. Fall Scholastic Journalism

Conference

Directors

1. Yearbook & Newspaper  
Critique Review & Update  
Committee

C. Winter Advisers' Seminar Directors

D. Webmaster

E. Individual Contests Committee

F. Scholarship/Awards Chair/ Committee

G. By-laws Committee

**Summer Journalism Workshop Director:** Patrick Johnson

**Fall Scholastic Journalism Conference Directors:** Linda

Barrington and Patrick Johnson (+Committee)

- Committee
  - Tom Juran
  - Shannon Kuehmichel
  - Beth Marshall
  - Steve Brown
- Critique Review Committee
  - Tom Juran, chair
  - Carolyn Wagner
  - Matt Smith

**Winter Adviser Seminar Director:** April van Buren and Linda Barrington

- Silent Auction: Aaron Ramponi

**Webmaster:** Linda Barrington

**Individual Contests Committee:** April van Buren and Carolyn Wagner

**Scholarship Chair:** Bob Kay

- Tom Juran
- Carolyn Wagner
- Rachel Rauch
- Shannon Kuehmichel

**Awards Chair:** April van Buren

- Carolyn Wagner
- Linda Barrington
- Sandy Jacoby

**By-Laws Committee Chair (ad-hoc):** will be discussed later in agenda

**REPORTS**

[Summer Journalism Workshop](#) – P Johnson

See report

Jeff moves to approve; Carolyn seconds.

Report approved

[Fall Conference Update](#) – S Jacoby & T Juran

- 43 Presenters – 87 sessions – 1018 students and 77 advisers registered (as of Oct. 15) - Preliminary Reconciliation
- Evaluations/Advisers, Students & Presenters
- Welcome & Luncheon / Agenda
- Online Critique Awards

See report

Discussion surrounding submission times, late submissions, and critiques. Address this with new conference directors.

Can we revamp awards ceremony to eliminate those who aren't in attendance from the awards ceremony?

- Submit if you are attending or not on registration -- checkmark box

Online: 11 total (10 already judged)

- 1 All-KEMPA
- 3 First
- 4 Second
- 2 No Awards
- 1 still out judging

Patrick moves to approve; Jeff seconds.

Report approved

Winter Advisers' Seminar, March 4-5 – L Barrington

- Brochure soon to come
- Need presenter on Aurasma
- Silent Auction- **A Ramponi**
- Sponsors ([budget](#))
- Discuss possible speakers for 2017, and possible theme(s) (from Sept. meeting: discussed a focus on Advising. Curriculum, fundraising, team building.

See report

Video on [kempajournalism.org](http://kempajournalism.org) from Michael Hernandez about Winter Adviser Seminar.

Patrick to present on Snapchat

May break even this year.

Board advises Linda to ask...

NEXT YEAR: Sarah (plus Casey) Nichols

- Financial piece (added cost)
- Ask Sarah first (and... if Casey can get away, present with her)
- Linda will talk to them at convention

BACKUP: Renee Burke

\*\*\* at February meeting we will address financial costs for Winter and how the combo may impact this.

Patrick moves to approve; Tom seconds.

Report approved

Website – L Barrington

- Blogs
- Request for more information

Beth to do a guest post (Kent State Journalism Masters) - January Steve as a potential blogger

Let Linda know if you are willing to assist

Bylaws Committee Report - **A van Buren & S Jacoby**

[\(Bylaws with suggested edits HERE\)](#)

See bylaws with suggestions by following the link.

Committee is not yet finished with their full revision of the bylaws, but is asking for an approval of what is currently revised: included in suggested edits link. One of the most important include the addition of the Executive Director description to the bylaws.

Shannon moves to approve article 6 language regarding Executive Director; Carolyn seconds - Motion passes

Hank moves to table the discussion of article 4, section 6 language regarding quorum; Shannon seconds - Motion passes, discussion tabled

Sandy moves to approve article 5, section 2 language regarding officer terms; Tom seconds - Motion passes

April moves to approve article 3, section 3 and article 4, section 5 language regarding email or mail notification with a directive to the bylaw committee to review highlighted language regarding waivers of special meetings in article 4, section 5 for discussion at a later date; Hank seconds - Motion passes  
Bob motions to approve report; Sandy seconds.

Report approved.

## OLD BUSINESS

[Contests](#) – A van Buren

Covered in fall conference

[Conflict of Interest statement for 2016 Board](#)

Done at beginning of meeting

New password for KEMPAjournalism@gmail.com

DONE. Reminder to make sure materials are owned by [kempajournalism@gmail.com](mailto:kempajournalism@gmail.com)

Tom and Beth looking at how to convert and move files in Google Drive so the ownership is KEMPA.

A Moment in KEMPA History

X

## NEW BUSINESS

Board discussion: Philosophy regarding scholarship money/ creating criteria to offer KEMPA Kamp scholarships for 2016 (prior to start of KEMPA Kamp 2016 applications)

Is it summer or college? Which is more important to our organization?

- Linda had to do criteria back when Wisconsin Newspaper Association used to award the scholarship--she'd pass off to the committee.
  - 2008
    - 8 from WNA
    - 6 from Illinois Press Association
    - 3 partial scholarships for advisers from KEMPA
    - Includes: letter of rec from journalism teacher, letter of explanation of aide from parent, letter of why they wanted to attend
- Talk to WNA about more need-based scholarships; they used to give 8 and not all were used--only to Wisconsin students
- A letter requesting funding; something post-experience like a blog post
- Talk to Milwaukee Newspaper Association
- It isn't an either/or--we are able to provide kids an opportunity to be successful in high school and beyond

April recommends that we have a committee to approach organizations for money to provide scholarship opportunities for students to SJW.

- Linda will investigate sources
- More people at next meeting to appoint a committee

College scholarships:

- Last year we pushed back the deadline
- POSTMARKED Friday, March 18 or email
- Term transcript means unofficial or official

Carolyn moves to assign postmark date to scholarships; Sandy seconds.

Motion passed

KEMPA bus to JEA Indianapolis

Carolyn moves to table discussion; Tom seconds.

Discussion tabled to next meeting

[Commendations](#)

See link

Adjournment

Cindy left at 11:53 a.m.  
Rachel left at 12:59 p.m.  
Jeff left at 2:07 p.m.

Carolyn motioned to adjourn; Tom seconded.

Meeting adjourned at **3:31 p.m.**

**Upcoming events:**

March 4-5, 2016: Winter Advisers' Seminar

Minutes submitted by Patrick Johnson, acting secretary for former secretary Audrey Kemp and new secretary Rachel Rauch

**KEMPA BOARD MEETING**  
**Feb. 6, 2016 / 9:30 a.m.**  
**UW-Whitewater / UC 259B**

**AGENDA**

**Present:** Patrick Johnson, Bob Kay, Joe Koshollek, Hank Koshollek, Shannon Kuehmichel, Kristy Lauer, Beth Marshall, Cindy Renaud, Aaron Ramponi, Matt Smith, April van Buren, Carolyn Wagner, Jeff Willauer, Linda Barrington.

**Absent:** Steve Brown, Sandy Jacoby, Tom Juran, Rachel Rauch  
President April van Buren called the meeting to order at 9:35 a.m.

**Review of Nov. 7 Meeting Minutes**

The following corrections were made:

- Wrong date on link – now corrected
- Daily spending updated today, Feb 6, 2016
- Beth is not on Fall Critique committee; she is on planning committee.
- Carolyn clarified that she can do magazine critique, not yearbook

Jeff moved to approve the minutes, Beth seconded. Approved unanimously.

**Review of Oct. 16 Annual Meeting Minutes** ([Agenda here](#))

Because no minutes were posted, April will contact the former secretary, Audrey Kemp, to take care of this.

**Election of 2015-2016 Treasurer**

Matt has agreed to take on treasurer position. Shannon moved that Matt be elected treasurer; Aaron seconded. Unanimous approval.

**Treasurer's Report**

Jeff has the report in 2016 KEMPA Google Drive folder. The balance of \$5496.16 includes checks for scholarship winner Autumn Jones and online judging check for Chris Snider. Bank account changes have been made. Reimbursement needs to be filled out -“stupid tax” \$6 - Jeff will pay for new card mistake. For Winter Seminar, the Herff Jones check went astray. Matt will call them and check.

Discussion then centered on whether we might partner with a local tax place next year, asking for donation of an hour or two. We will discuss this at a future meeting. This year 1099s were sent out; the IRS received copies and Jeff will check to see if he needs to send forms to the state. Next year, this process can be started in November. Kelly Furnas from JEA was helpful in explaining how to do all this.

It is time for the annual transfer of funds from Fall Conference to the KEMPA board account. Linda will contact Whitewater to find out balance and how much we can transfer. Email from Sandy estimates a \$4,500 balance. The yearbook critique judge did not get the last of the books back until a few weeks ago. Linda will follow up find out why this happened.

Matt will provide new information in the Google folder once the card comes. Tax exempt form needs to be added to the folder as well – April will do this. The IRS form for Tax ID number should be added, too.

Aaron: Motion to approve. Bob: Second. Passed unanimously.

**Membership Chairman Report** – **B Kay**

Tom Juran updated numbers. The membership form will be updated with Bob's information instead of Tom's. Linda asked that we delete the April-May judging window for online publications because no one has ever used this. On a vote of 10-5 the online will judge will look at each publication five times during the judging window.

Shannon moved we increase membership with critique fee by \$15, Carolyn seconded.

All vote nay – to be discussed at a future date.

This year we had 67 critiques out of 108 members (but some of those are individuals). 3 asked for super-critiques, for which they pay \$15 for super-critique. We weren't sure how much the judge was paid for a supercritique., In November we will again discuss raising the membership fee. Moved by Matt and seconded by Joe. Report accepted.

**Individual Contests – C Wagner** Report for progress

April had to do a lot of sorting work last year. A digital form will save hours of work because the contestant is typing in all the information. Carolyn will correct the email address, remove Dropbox and have them share PDFs. April and Carolyn want to “lock” the form so we do not have to issue refunds after the contest close date. April and others really like seeing the winners work on the website. That can be used for promotional materials this year.

Patrick moved to approve, Cindy seconded.

Director's Report – **L Barrington**

This is the last print issue for the Dow Jones Update.

Linda will include info in the yearly mailing about Summer Workshop and Spring Contest

Patrick will get Linda something for Summer Workshop.

Mentor report is in the folder. Will we want to replace Sandy moving forward once she is no longer interested in mentoring? Who will that person be??? If we simply add a fourth mentor,

where will \$2500 come from? All former mentees still in journalism are KEMPA members We were short \$1000 this year for JEA mentoring – Linda applied for a scholarship from Reiman Publishing – she will keep us posted

New Voices information – see report for links, etc. High schools, middle schools, charter schools and all colleges included in proposed legislation. Matt is writing a column for March that will be sent out across the state.

Motion to endorse the New Voices movement in WI and IL by Aaron, second Beth

Approved unanimously

Move to approve the report by Hank, second by Bob.

**Reports**

**A. Summer Journalism Workshop – P Johnson**

The teacher lineup is changing with Jaimie, Carrie, Sarah and Carolyn not teaching after all.

Renee Burke would be good for Design. We need 50 kids to break even. Patrick will be able to get interns. Cindy will contact Autumn Jones at Marquette. And Cindy may be able to help this summer. She will e-mail Patrick

Motion to approve SJW by Joe, second by Hank

**B. Fall Conference Update –L Barrington and P Johnson**

Featured sessions: New Voices, New Media

To do: Get out invites for applications to present. Margaret at Continuing Ed left a file for us with her replacement

Motion to approve by Cindy, second from Aaron

**C. Winter Advisers' Seminar, March 4-5 – L Barrington & A van Buren**

At this point, 19 are registered. Kristy agreed to take Michael back to the airport on Saturday.

April will bring an LCD projector as will. The four door prize baskets will be identical – April will handle this. April will write an invitation to registrants to do a quick fire 15 minute presentation

April and Carolyn will do a quick fire on Summer Workshop. Include New Voices quick fire.

Aaron emailed to say he's ready for the Silent Auction. KEMPA will offer a day workshop and a free KEMPA membership? – motion to offer one free year membership as a prize made by

Aaron, second by Beth. Approved

Sarah Nichols will come next year – focus on teaching and advising

Motion to approve report by Bob, second by Shannon. Approved.

**D. Website – L Barrington**



1. Updates: Add a link to Patrick's website in his blog entry. Aaron will write the volunteer blog for the website Feb 26. Michael is on the website twice. Fix this. **Add apply here link for scholarship on the website**

2. Request for more information: **Have board members get together something for the lessons tab**  
Jeff moved to approve report, Shannon seconded

#### **E. Scholarship Committee – B Kay**

The deadline for 2016 applications is March 18. We then discussed the problems with materials from two 2015 winners. One thought Russian Literature should qualify as coursework toward her major. Another thought her outside work in journalism counts.

A letter needs to be sent to both students listing what needs to be done to verify the requirements of the scholarship having been met.

Motion to pay by Shannon, second by Beth. Bob votes nay, others yea Checks will be sent.

Future agenda item: Clarify application, notification and requirement for checks to be cashed.

Bob will draft letters for next meeting and will send addresses of scholarship winners to Matt

We should appoint a sub-committee on Scholarship Funds to approach organizations for money to provide scholarship opportunities for students to SJW. Linda will reach out to the Wisconsin Newspaper Association Foundation and to the Illinois Press Association Foundation.

Aaron will reach out to a couple people in his region.

Motion to approve report by Cindy, second by Beth. All approve

#### **Old business: Not addressed at this meeting**

A. SPLC Wisconsin Alert/ Spooner – **M Smith**

B. Bylaws Committee [updates](#) – **S Jacoby, B Kay, A van Buren**

#### **New business**

A. Board discussion: Philosophy regarding scholarship money/ creating criteria to offer KEMPA Kamp scholarships for 2016 (prior to start of KEMPA Kamp 2016 applications)TABLED

Motion to table by April, second by Bob

B. KEMPA bus to Indianapolis JEA next year?

Ideas: Bus for students and adults. Perhaps a stop in WI Dells, Madison, Milwaukee, Kenosha??? Drive down on Wednesday and return late Saturday morning???

C. New item

Chris Lazarski is no longer available for Winter Adviser's Seminar 50 min session Sat 9:30-10:20. Linda asked if anyone else could fill in. Suggestions were made. Cindy and Bob will try possibilities and get back to Linda.

#### **Commendations**

#### **Adjournment**

Bob moves to adjourn, Cindy seconds

Meeting adjourned at 1:29

#### **Upcoming events:**

**March 4-5, 2016:** Winter Advisers' Seminar

**April 9:** Meeting

**April 14-17:** JEA Convention -- Los Angeles

**June 4:** Board Meeting

**July 17-20:** Summer Journalism Workshop

**September 17:** Board Meeting

**October date TBD:** Fall Scholastic Journalism Conference/ Annual Meeting

**November 5:** Meeting

**November 10-13:** JEA Convention -- Indianapolis

KEMPA BOARD MEETING  
April 9, 2016 / 9:30 a.m.  
UW-Whitewater / Roseman 2007

AGENDA

*Board Members:* Dr. Steve Brown, Sandy Jacoby, Patrick Johnson, Tom Juran, Bob Kay, Joe Koshollek, Hank Koshollek, Shannon Kuehmichel, Kristy Lauer, Beth Marshall, Cindy Renaud, Rachel Rauch, Aaron Ramponi, Matt Smith, April van Buren, Carolyn Wagner, Jeff Willauer, Jeff Willauer, Exec. Director Linda Barrington.

1. Call to order & Amend Agenda / Attendance

Present: Tom Juran, Bob Kay, Shannon Kuehmichel, Kristy Lauer, Beth Marshall, Matt Smith, April van Buren, Carolyn Wagner, Jeff Willauer, Linda Barrington, Cindy Renaud

2. Approval - Feb. 6, 2015 Minutes – K Lauer

[Review of Feb. 6 Meeting Minutes](#) - Linda will summarize.

Tom moved to accept, Jeff seconds All approve

Review of Oct. 16 Annual Meeting Minutes ([Agenda here](#)) - Have not been able to reach Audrey

3. [Treasurer's Report](#) – M Smith

A. Balance

B. Expenses & Income

Traditional move of funds from PayPal to checking before each meeting. No need for a balance in PayPal. Postage, Paper, Letterhead, Ink - should be one line. Letterhead line item can be removed (\$300). Budget cycle = Nov-Nov, no funds follow this cycle. Discussion of when funds should be marked vs when funds actually come in or out. Find Sandy to discuss why we bank where we do. Is it due to the relationship with Whitewater? No more Gebhardt award (\$100). This is now covered in the annual awards.

Motion to accept by Shannon, second by Beth. All approve

4. [Membership Chairman Report](#) – B Kay

A. Members

Bob's gmail: [bkay81551@gmail.com](mailto:bkay81551@gmail.com) 85 membership invoices have been sent out. Linda needs to update the membership form link to 2016-2017

Move to approve report by Cindy, second by Beth

Approved.

5. [Director's Report](#) – L Barrington

Tech Soup registration should be cleared up in May once the EIN for KEMPA is verified. New Voices is moving in Illinois. We should endorse the bill in Wisconsin (amended to include Illinois). - Beth moves to endorse, and April speaks on behalf of the board, Tom seconds. All approve. Relationship with Whitewater needs to be clarified and written up for future relationship/business transactions. A lot of new staff on both sides means a new arrangement should be clarified. All bills from UWW come out of Fall Workshop funds. Thoughts: Mailing and free rooms for FC as well as folder stuffing all needs to be housed at Whitewater. Other services are great, but we could negotiate. E-mail Linda and further thoughts.

Motion to approve by Bob, second by Jeff. All approve.

6. Reports

A. [Summer Journalism Workshop](#) – P Johnson

Linda will talk to Brenda Smith at IJEA in April regarding membership, summer workshop, etc. Bob will hand off flyers for SJW to Brenda. How should we address an application for \$1000 WI scholarships? - Linda has passed on a sample to Patrick. Carolyn has spoken with Patrick

about the \$1000 Illinois scholarship, but needs a response. Can we get money for Illinois? Shaw Publications? Chicago Press Club? April will e-mail Patrick and cc Carolyn  
Motion to approve by Tom ,second by Beth.

Short break- 5 minutes 11:00-11:05 called back to order by April

B. Fall Conference Update – P Johnson & L Barrington [October 14, 2016](#)

Will be able to submit online proposals. E-mails will also be sent to prospective speakers. Need 90 slots filled. Mike (financial guy) has not responded to Linda about balance yet. Thoughts on double sessions and topic ideas. Move to approve by Carolyn, second by Shannon.

C. [Winter Advisers' Seminar Report](#) – L Barrington & A van Buren

See links below. Short \$140 of breaking even. Recommendation to continue to have sponsors. Hand written evaluations were received back (19). Auction brought \$520. Proposal to use the \$200 scholarship money for Illinois Summer Workshop Scholarship. Movement made to take the \$200 from “scholarship” fund from the Silent Auction to the SJW needs based scholarship fund, at the director’s discretion. Jeff made motion, Cindy seconds. Approved by all. \$320 to be given to SPLC movement by Shannon, second Tom. Approved by all.

[Feedback evaluations](#)

1. [2017 Lake Lawn Contract](#) March 3-4 will be next year’s dates. Contract set for next year. Recommendation to write check (or credit card) for \$200 deposit. Motion to approve by Tom, second by Jeff. Approved by all. Move to accept report by Jeff, seconded by Carolyn. All approved.
2. [2016 Seminar Budget](#)

D. Website – L Barrington

Still need more timely blog posts. Ask students too.

E. Scholarship Committee – B Kay

18 applications have been received. April will take the applications and scan to PDF. Acceptance letter needs to restate the requirement for payment. Top 5 applications should be submitted to Bob by May 1 by each committee member. Motion to accept by Carolyn, second by Beth. All approved.

F. [Individual Contests](#) – C Wagner

On form, include field for “publication e-mail (optional)”. No need to include “panic button” link to e-mail. Carolyn will edit form.

G. [Awards Committee update](#) – A van Buren

E-mail sent by April with links to forms. Reminder will be sent around May 18 and right before the deadline.

7. Old business

A. [Commendations](#)

Feel free to add commendations to the folder before the next meeting.

8. New business

A. Update: KEMPA bus to Indianapolis JEA next year? Kenosha, Madison, WI Dells (?) pick up locations. 10 hour time limit for bus drivers per day. \$100 per person 56 person per bus. Cindy is heading this.

B. Renewal of KEMPA’s affiliate membership in JEA

\$100 per year. We get a vote for elections. Motion to approve renewal by Shannon, second by Beth. All approve.

9. Adjournment

Upcoming events:

April 14-17: JEA Convention -- Los Angeles

June 4: Board Meeting

July 17-20: Summer Journalism Workshop

September 17: Board Meeting

October date TBD: Fall Scholastic Journalism Conference/ Annual Meeting  
November 5: Meeting  
November 10-13: JEA Convention -- Indianapolis  
Move to adjourn by Carolyn seconded by Tom. All approve  
Next meeting June 4 - No Tom, Beth, Kristy

KEMPA BOARD MEETING  
June 4, 2016  
UW-Whitewater/ Roseman 2007

Board Members: Dr. Steve Brown, Sandy Jacoby, Patrick Johnson, Tom Juran, Bob Kay, Joe Koshollek, Hank Koshollek, Shannon Kuehmichel, Kristy Lauer, Beth Marshall, Cindy Renaud, Rachel Rauch, Aaron Ramponi, Matt Smith, April van Buren, Carolyn Wagner, Jeff Willauer  
Exec. Director Linda Barrington

1. Call to order & Amend Agenda/Attendance

Present: Dr. Steve Brown, Patrick Johnson, Bob Kay, Joe Koshollek, Hank Koshollek, Shannon Kuehmichel, Cindy Renaud, Rachel Rauch, Matt Smith, April van Buren, Exec. Director Linda Barrington

2. Approval – April 9, 2016 minutes

Review of April 9, 2015 minutes - Hank moves to accept, Shannon seconds – All approve  
Revised Tom Juran from KEMPA Vice-President – Joe moves, Hank seconds – All approve

3. Treasurer’s Report – Matt Smith

A. Balance \$8,156

B. Expenses and Income – Matt plans to clean out PayPal prior to each meeting; Sent invoice to UW-Whitewater for \$5,000 for their part of fall conference; Trying to track down \$100 affiliate charge – Shannon pointed out that most likely the charge was for KEMPA’s JEA membership; For summer workshop, where does the money come from → registration; Linda made a comment that she likes how budget is set up, but we can take photo contest and amend it to read Contests in the budget; Linda suggests that committees report their estimated budgets to Matt prior to November meeting so Matt can attempt to present a balanced budget at November meeting; Linda raised question about web hosting amount of \$200

Steve motions to approve report, Matt seconds, All approve

4. Membership Chair Report – Bob Kay

A. Members – approximately 38 members to date

B. Publications for critique: 12 print publications for regular critique, 7 request for super-critique, 8 requests for online critiques; Bob expecting more in upcoming weeks  
Linda commented that last year a new member asked for a critique but because “online critique” wasn’t checked on one place on the form, it didn’t get put on the online critique list. Linda followed up and offered to remedy things but didn’t hear back from him.

Patrick's yearbook adviser shared a concern that the past two years she has disagreed with her yearbook critiques and said she may cancel her membership if she isn't more pleased with critique.

Patrick moves to approve, Hank seconds, All approve

#### 5. Director's Report – Linda Barrington

A. Tax exempt status has been revoked because of unfiled tax report – When TechSoup tried to process, it was discovered that the wrong ID number was on the form; Linda must now file an easy 990 form and we will have to pay a new \$400 application fee; Board must approve the one-time application fee

Cindy motions to approve the one-time application fee; Hank seconds, All approve

B. Affiliation with UW-Whitewater: UW-Whitewater expressed concern about KEMPA not being affiliated with them but now that person is gone, so there is no problem. Linda is planning to provide the office with a time line for events to ensure a smooth partnership. Linda also documented photos in Continuing Ed at Whitewater.

C. Discussion of plants sent in honor of Tom's father's passing and Sandy's mother's passing.

D. Mentor program – Thank you to KEMPA for continued support. Worked with 17 mentees in Wisconsin and Illinois this year. Linda will post final reports to Google docs when school year is over.

E. Miscellaneous: Our JEA membership gives us a vote in upcoming elections.

Summer Workshop Media Advising Workshop: Sunday afternoon from 1-5 and Monday-Wednesday during day. Rachel teach for Linda on Sunday, July 17 from 1-5 p.m.

It's time to nominate retirees for Lifetime Achievement Award. We nominate Bob Kay, who will receive his award in Indianapolis.

Linda met with Barb Benish from NEWSPA to work out a partnership to promote each other's events.

What can KEMPA do to promote the Milwaukee Press Club grant – unsure if it's \$1,000 or \$100. We plan to do an email contact to Milwaukee-area advisers can advertise for them at Summer or Fall Workshop or Advisers Seminar as well as on the website.

Patrick motions to approve the Director's Report, Hank seconds, All approve

#### 6. Reports

A. Summer Journalism Workshop – Patrick Johnson

At this time, we have 29 registered. At this time last year we had 9. Patrick's goal is 50 registrants.

No applications for Summer Workshop Scholarships yet.  
Bob moves to approve report, Steve seconds, All approved

B. Fall Conference – Patrick Johnson and Linda Barrington

Call for proposals: Not many advisers have signed up to present sessions.

Steve mentioned his contact with Kuhlmeier as potential speaker. Steve will work on invitations to people to sit on a panel of potential legislators and/or principals and then he will moderate it.

End of August mailing and registration: Linda will include a QR code on registration materials to promote link.

Shannon moves to approve report, Steve seconds, All approve

C. Winter Seminar – Linda Barrington

Discussion of raising Winter Adviser Seminar fees by \$15 for each registrant

Bob moves to increase the fee, Steve seconds, All approve

Discussion of establishing a KEMPA foundation under our existing 501C3 status as a non-profit to raise extra funds for expenses.

Patrick moves to approve report, Bob seconds, All approve

D. Website – Linda Barrington

Thinking of creating a schedule for next year for bloggers to post once per year.

E. Scholarship Committee – Bob Kay

18 applicants – Notified the three winners and posted information on website

Steve moves to approve, Joe seconds, All approve

F. Individual Contests – Carolyn Wagner

Carolyn absent – April combined this report with Awards report

G. Awards Committee Update – April van Buren

133 contest entries submitted

Rachel moves to approve report, Shannon seconds, All approve

7. Old Business

A. Commendations

B. Bus to Indianapolis – Cindy will take a ride on bus to test Babler Bus Company

8. New Business

A. Symposium on Press Rights at Kent State – 4th Friday in September

Board proposes to fund Matt Smith's appearance up to \$500

Steve moves to approve Matt's funding, Shannon seconds, All approve

9. Adjournment

April van Buren motions to adjourn at 11:49 a.m., Hank seconds, All approve

## **KEMPA Board Meeting - Sept. 17, 2016**

UW-Whitewater, UC 262

Present – Dr. Steve Brown, Sandy Jacoby, Bob Kay, Shannon Kuehmichel, Kristy Lauer, Beth Marshall, Aaron Ramponi, Matt Smith, April Van Buren, Tom Juran, Jeff Willauer, Joe Koshollek, Exec. Director Linda Barrington, and Rachel Rauch

Absent – Patrick Johnson, Cindy Renaud, Carolyn Wagner

(Rachel took these minutes)

### **1. Call to order – April**

Board resignation from Hank Koshollek

2. Approval of June minutes taken by Rachel

Dr. Brown moves to approve minutes, Tom seconds

### **3. Treasurer's Report – Matt**

Any committee or member listed in treasurer's please report your projected budget to Matt in upcoming weeks (not right before next meeting)

Jeff moves to approve, Joe seconds

### **4. Membership Chairman Report – Bob**

2016-17 members (as of Sept. 17) - 74 (68 publications, 5 individuals, 1 mentee)

Discussion of why membership is down slightly from past years

Sandy moves to approve, Beth seconds

### **5. Executive Director's Report – Linda**

KEMPA will have a free table at exhibits at WCTE convention in October

Milwaukee Press Club approved our grant for \$1,000

Board approves purchase of Adobe Acrobat Pro for Bob Kay for \$55 or approximately that amount

Approved by Dr. Brown, Sandy seconds

Day Workshop occurred at Appleton North High School

Bob moves to approve, Dr. Brown seconds

### **6. Summer Workshop – Patrick sent report but was absent**

63 students attended, 6 advisers

Will release promo design in time for fall conference

Jeff moves to approve, Shannon seconds

### **7. Fall Conference – Linda**

Registration all online



Linda requests to use KEMPA credit card to reserve two rooms at Baymont Suites for Abby Melton and her family - Abby is speaking at conference about censorship

Aaron moves to approve, Dr. Brown seconds

Suggestion to nominate Milwaukee Press Club and Vince Filak for Friend of KEMPA Award

Sandy nominated Steve Lund for Media Award

Awards committee will review these two new nominations

Dr. Brown moves to vote for Jeff Willauer KEMPA Hall of Fame, Sandy seconds

Tentatively nominate Patrick to do social media and do minutes

### **Committee Reports**

#### **Individual Contest Report - April**

About 405 entries - about \$405 profit

- 273 newspaper/magazine entries
- 52 yearbook
- 42 photo
- 24 video
- 14 online

Honoring Hank's 35 years - Tom makes motion to create a plaque for Hank to be presented at fall conference - Joe will accept on behalf of Hank, Sandy seconds motion

#### **Winter Seminar – Linda**

Putting flyer in folders at fall conference

Motion by Shannon to sponsor to offer two auction items (day workshop and membership.), approved

#### **Old Business –**

Dr. Brown explains starting KEMPA Foundation. Dr. Brown will begin drafting 3 page business plan draft for next meeting.

Update on bus to Indy - Trying to fill 30 seats (waiting for update from Cindy)

#### **New Business -**

Website did well in early part of year but decreased later into year. Linda proposing that each board member write for the site. Anyone interested in writing should email Linda.

Legislation - Matt provided information about legislation moving forward in Wisconsin for New Voice

Matt will be at Kent State on Nov. 18 to talk about student press rights

#### **President's Report - April**

**Adjournment** – Motion made by Bob , seconded by Dr. Brown . Adjourned at 12:15 .