

KEMPA BOARD MEETING

Nov. 22, 2014 / 9:30 a.m.

UW-Whitewater / UC 261

Minutes

Board Members: Kathleen Burke, Jill Cook, Sandy Jacoby, Patrick Johnson, Tom Juran, Bob Kay, Audrey Kemp, Hank Koshollek, Joe Koshollek, Chris Lazarski, Aaron Ramponi, Rachel Rauch, Matthew Smith, April van Buren, Carolyn Wagner, Jeff Willauer, Exec. Director Linda Barrington.

1. Call to order & Amend Agenda / Attendance

Present: Sandy Jacoby, Audrey Kemp, Joe Koshollek, Aaron Ramponi, Rachel Rauch, April van Buren, Carolyn Wagner, Jeff Willauer, Matthew Smith, Bob Kay, and Exec. Director Linda Barrington.

Absent: Hank Koshollek, Kathleen Burke, Jill Cook, Tom Juran, and Chris Lazarski (resigned from the board).

2. Approval - Sept. 13, 2014 Minutes – **Secretary A Kemp**

Motion made by Aaron, seconded by Jeff to accept the minutes as submitted. Approved unanimously.

3. Treasurer's Report – **J Willauer**

A. Balance - \$16,382.73

- Deposit will be going out, some more memberships came in.

B. Expenses & Income

- Judging fees \$240 will be paid per Linda's request.
- Website hosting - Chris has not sent anything.
- Webmaster set up fee - has not been invoiced to pay. Sandy said she will contact Chris and if Chris doesn't have time to do the invoice, then Sandy will write up an invoice.
- Fall Journalism Workshop folders - Tom and Sandy are working with the printer so nothing has been invoiced or paid.
- Super critiques 30 at \$15 (\$450) - Sandy said the fee for super critiques would be part of the membership report.
- Bottomline, Jeff said we're doing fine.
- Linda - asked about miscellaneous, went over \$434.49, (Winter adviser seminar flyers were Check #1222.)

Motion made by Audrey, seconded by April to accept the treasurer's report as submitted and corrected. Approved unanimously.

[Click here for financial report.](#)

[Click here for 2014 final budget.](#)

4. Membership Chairman Report – **T Juran**

Highlights: 98 Total members (96 last year)

- 49 newspapers (print and online, 9 online)
- 41 yearbooks
- 8 other (retired, professional, board)

A. Add membership category for Retired

- Patrick made a motion to make a Retired/non advising category in membership for a fee of \$25, seconded by Joe.
 - Motion amended - Additionally, the Professional membership (formerly known as the Individual membership) will remain the same fee of \$50. (Patrick and Joe agreed to the amendment). Approved unanimously.
 - Tom will need to update the membership form for online and paper distribution.
- B. Discuss issues with multiple judges - critiques
- Judging created several issues because we had more than one judge (per the board's directive). Judges seemed to be extremely different, especially in newspaper. Some publications dropped by one and even several categories. Tom and Sandy reviewed the judges' remarks. In a weak category, no points were given (the other one gave 5). Tom would like to see us go back to one judge if numbers allow it. One critique is going to be redone. The online judge (Jonathan Rogers) will be a summer camp instructor, so KEMPA will need a different judge as suggested by Patrick; the board agreed. Sandy suggested the other judging issue to be tabled until the February meeting.
 - Correction to report - 8 online critiques (not 7 as noted in the report)
- C. Subcommittee needed to review and update critique booklets for newspaper and yearbook
- Addressed later in the minutes (item 10)
- D. Paypal - Jeff said it would be approximately \$2 per online transaction (based on member fee). It shouldn't be hard to set up if we want to do it.
- April made a motion to direct Jeff to set up a 501C3 Paypal account and to reevaluate / assess it at the end of the year, seconded by Patrick. Approved unanimously.
 - Jeff will continue to look at the purchase of the square.
- E. Membership form update - Sandy took notes for changes based on board discussion. Designate news magazine vs. just newspaper. Patrick suggested lit mag be dropped because of lack of interest.
- Patrick made motion to add news mag / feature mag category to membership and remove literary magazines, seconded by April. Approved unanimously.
 - Tom will be directed to make changes to the form. (Journalism is misspelled at the bottom of the form.)
- F. 2-color stationery & envelopes - Tom would be glad to design the stationery and envelopes in a two-color format.
- Motion made by April to have Tom look into pricing and come back to the board in February. Failed for lack of second.
 - Motion made by Jeff to have Tom purchase letterhead and envelopes (500 letterhead and 500 envelopes) and 50 sheets of blank paper (to match for a second page), not to exceed \$300, seconded by Audrey. Approved unanimously.
 - Motion made by Patrick to accept the membership report, seconded by Aaron. Approved unanimously.

[Click here for report.](#)

5. Director's Report – **L Barrington**

A Updates since Sept. 13 -

- Mentoring - KEMPA gives \$1,000 to Wisconsin and \$1,000 to Illinois for mentors.

B. On-line critiques/judge - Continuing Ed will be contacted to create and the certificates, Tom will be contacted to make the plaque.

C. Annual review - Linda said we do not have to budget \$1,000 for travel expenses because of her position with JEA (Mentor Program chair).

- Her report includes a lengthy list of accomplishments.

- Day Workshop - will be at Aaron's school.

Motion made by April, seconded by Aaron to accept the Executive Director's report. Approved unanimously.

[Click here for report.](#)

6. Executive Session for Executive Director performance review

- Review of job description -

- Changes were made to the job description in Google Docs.

- Motion made by April to retain Linda as executive director for 2014-15 with salary and budget remaining the same, seconded by Aaron. Approved unanimously. (Executive session ended)

7. Election of 2014-2015 officers

- President - Rachel nominated April. Approved unanimously.
- Vice President - Audrey nominated Joe. Approved unanimously.
- Vice President of Membership - Jeff and Sandy nominated Tom. Approved unanimously.
- Treasurer - Audrey nominated Jeff; Jeff said it would be his last year as treasurer. Approved unanimously.
- Secretary - Sandy nominated Audrey. Approved unanimously.

8. Schedule of 2015 Meetings & Events – Proposed Dates based on 2014 schedule/Saturdays

A. February 28, 2015 at UW-Whitewater, will try to request the UC again

B. March 6-7 Winter Advisers' Seminar -

C. April 11, 2015 at UW-Whitewater

D. June 20, 2015 at UW-Whitewater

E. July 18-22 Summer Journalism Workshop

F. September 12, 2015 at UW-Whitewater

G. October 16, 2015 - Fall Scholastic Journalism Conference/Annual Meeting - date confirmed. Do a "doodle poll" for the 2016 date?

H. November 7, 2015 at UW-Whitewater

9. Proposed 2015 Budget – J Willauer

Jeff - Propose we keep it pretty much the same. Let the budget run again, make changes the following year.

Patrick said we need line items for income and expenses for summer workshop since we are moving to Marquette. Patrick said projected income is \$30,500 and expenses \$28,000. Executive director line will remain \$4,000.

Motion made by Aaron, seconded by Rachel to accept the amended budget. Approved unanimously.

[Click here for Proposed 2015 Budget.](#) (add the new version)

10. Director/ Committee / Chair Appointments

A. Summer Journalism Workshop Director - Patrick Johnson

- Assistant Director - Jamie Born

B. Fall Scholastic Journalism Conference Directors - Sandy Jacoby and Tom Juran

- Yearbook & Newspaper Critique Review & Update Committee - Sandy and Tom
- Yearbook - Jeff
- Newspaper - Aaron
- Mags - Matt and Carolyn
- Linda will serve as a resource person, will get some digital samples.

- New critique books would have to be done by May. Have an update at the April meeting.
- C. Winter Advisers' Seminar Directors - Linda and April, Aaron volunteered to help with tasks.
- D. Webmaster - Tabled. Possibly Sandy Kay or one of Jeff's students.
- E. Scholarship Chair / Committee - Audrey (chair), Jeff, and Tom?
- F. Awards Chair / Committee - Linda (chair), April, and Carolyn.
- Linda will send out the forms.
- G. By-laws Committee - April (chair), Sandy, Bob.
- H. Contests Committee - April (chair), Rachel, Patrick, Carolyn.

11. Reports

A. Summer Journalism Workshop – **P Johnson**

- Patrick and Jamie will not be teaching this summer. Will be paying mileage for instructors. Some instructors will be flying in; he will be working out the cost per mile. They will not be doing a brochure, but some sort of a brochure.
 - EventBright would be charging over \$23 per person for registration. Will use PayPal now that we are going to have a PayPal account. (It would be approximately \$12 for PayPal)
 - Lead interns will be paid 2015.
 - Jeff asked about being in the red. Patrick is confident we will get 60, at 60 will operate in the black. Overnight \$450, commute \$350.
 - Discount for KEMPA members? - Did not budget for it or 5 golden ticket (free camp) - golden tickets (\$2,200) was an idea to bring in more campers.
 - Other ideas - golden ticket raffle at Winter? (one camper) Fall Conference?
- Motion made by Carolyn, seconded by Aaron to accept the report. Approved unanimously.

[Click here for report.](#)

B. Fall Conference Update – **S Jacoby & T Juran**

1. 44 Presenters – 90 sessions – 939 registered- Preliminary Reconciliation - estimated revenue \$4,000. (Not all figures are in)
 2. Welcome & Luncheon / Agenda - 100 attended lunch, overhead projections helped greatly in keeping the meeting going.
 3. Awards & Board Presenters
 - A. Adviser of the Year application/process
 4. Yearbook & Newspaper Awards Plaques /Photo Contest Posters/Plaque
 5. Evaluations/Advisers, Students & Presenters
 6. Adviser folders/contents - Branding
 7. KEMPAjournalism.org, Facebook, Twitter- Thank You to Rachel Rauch
- Motion made by Joe, seconded by Jeff to accept the report. Approved unanimously.

[Click here for report.](#)

C. Winter Advisers' Seminar, March 7-8 – **L Barrington & A van Buren**

1. Jim Streisel topics and airline reservations - no direct flights into Milwaukee.
2. Other speakers/sessions -
 - BRANDING AND MARKETING YOUR PUBLICATION Presented by Evelyn Lauer, CJE

- GRANTS: HOW TO GET MONEY FOR YOUR PROGRAM Presented by Kristine Lauer
 - YEARBOOK SPECIFIC SESSION Presented by Sandy Jacoby
 - MULTIMEDIA STORYTELLING: THERE'S AN APP FOR THAT Presented by Rachel Rauch, CJE
3. Silent Auction/Door Prizes - Linda will take care of door prizes. Asked people to gather silent auction items for donation.
 4. 2016 featured presenter: Michael Hernandez

Motion made by Rachel, seconded by Patrick to accept the report. Approved unanimously.

[Click here for report.](#)

D. Day Workshop - Linda said it's a valuable service to offer to school. \$650 per workshop. Have one at Aaron's school. Will auction one off at Winter Advisers' Retreat.

E. Website – C Lazarski

1. Updates Content
 2. Contests
- **Access the November folder for the numerous reports.**
 - **Discussion tabled.**

12. Old Business

A. Contests – **A van Buren**

1. Handout in Fall SJC adviser/ student folders - Coming soon
 2. Post for KEMPAjournalism.org - Coming soon info will be put on website by Sandy.
- Linda has a line on a way to submit for contests. Will update us about the possibility and cost. It would not be available for us to use this first year.

Motion made by Sandy, seconded by Aaron to accept contest report. Approved unanimously.

B. Conflict of Interest statement for 2015 Board - Linda has collected several.

13. New business

A. Joining research project to see if there is correlation between forum status and the content of publications (through Kent State University) – **L Barrington**

- If participate in study, would have to give member information. Question - are they going to contact member schools? Linda said she (Maggie Cogar, PhD student at Kent State) would have to. Linda will be sending out a letter to member schools regarding this. Jeff said they need to be able to opt out.

Motion made by Sandy, seconded by Aaron to give Linda permission to create an opt out email letter regarding the Kent State PhD study. Approved unanimously.

B. Copy of Credit card for Exec. Dire. Linda Barrington

- Linda said she needs a credit card because some filings require electronic payment. Jeff said there is a letter of permit to use on file. Letter can be used in businesses. Jeff will redo the permit to use letter on KEMPA letterhead.

C. Two new members (Matt and Aaron) are also members of NEWSPA and want to encourage exchange of information, resources, etc. between the organizations. NISPA as well. Good to make contact and be supportive of other programs.

D. Historian tidbit of information - November meeting 1989 - a two-day event in Madison. Started on Tuesday evening (7 to 10:30 p.m.) and then the next day. Winter Advisers' retreat was held in late January in Lake Geneva. Linda shared other information as well.

E. Website - lists board information. Needs new board member information. Linda will put it in Google Docs.

14. Adjournment

Motion made by Jeff, seconded by Patrick to adjourn the meeting. Time: 3:38. Approved unanimously.

Feb. 28, 2015 at 9:30 a.m. - Board Meeting at UW-Whitewater
March 6-7 Winter Advisers' Seminar at Lake Lawn Lodge, Delavan, WI

KEMPA BOARD MEETING
Feb. 28, 2015 / 9:30 a.m.
UW-Whitewater / UC 261
Minutes

Board Members Present: Sandy Jacoby, Patrick Johnson, Tom Juran, Bob Kay, Audrey Kemp, Rachel Rauch, Matt Smith, April van Buren, Carolyn Wagner, Jeff Willauer, Exec. Director Linda Barrington.

Absent: Kathleen Burke, Jill Cook, Hank Koshollek, Joe Koshollek, Aaron Ramponi.

1. Call to order & Amend Agenda / Attendance

One slight change to the agenda: Fall Conference report does not need to be tabled to next meeting.

2. Approval Oct. 18, 2014 Minutes – Secretary A Kemp

[Review of Nov. 22 Meeting Minutes](#)

- Motion made by Tom, seconded by Jeff to approve minutes. Approved unanimously.

3. Treasurer's Report – J Willauer

A. Balance \$10,064.48 in checking; \$294.94 in PayPal account.

All 5 scholarships have been paid out.

B. Expenses & Income

C. Updates on PayPal (we have one!) and info. on purchasing a Square?

- PayPal reader unit is free. 2.7% for transactions, other options available too with other fees. PayPal charges more if key it in manually. Since PayPal is already set up and people are familiar with it, PayPal favored by Jeff. Jeff will see if unit can be shipped directly to Linda for use at the Winter Advisers Retreat.

[Click here to see Treasurer's Report](#)

- Motion made by Sandy, seconded by Audrey to accept Treasurer's Report. Approved Unanimously.

4. Membership Chairman Report – T Juran

A. Followup from November (see updated membership form with added membership category for Retired)

Changes to form for publications. Tom made changes electronically to the form during the meeting. Membership includes one critique. (Also order of publications.)

- Motion made by Sandy to increase the online critique fee from \$15 to \$30, seconded by Bob. Unanimously approved. Form clarification: Additional companion online critique for publication already getting a print critique.

B. Update on 2 color stationery & envelopes order - Tom asked for content clarification such as website, email address, etc. No need to have Continuing Education information. For envelopes, what would be the return address? Jeff suggested logo be put on envelopes and use label for return address.

Amounts: 500 of each of envelopes and sheets of letterhead. Need plain second sheets to match - additional ream.

[Click here to see Membership Report](#)

- Motion made by Sandy, seconded by Audrey to accept the report. Approved unanimously.

5. Director's Report – L Barrington

A. Mentor reports -

B. Online critiques/judge - Fee for judges discussed. Linda suggested it go up to \$40.

- Patrick made a motion to raise the online judges' pay from \$30 to \$40, seconded by Rachel. Approved unanimously.

C. Yearly membership mailing -

D. Awards committee: application and process - Awards application forms are available in the February 28, 2015 folder.

Change: people can be nominated by someone else. Then, the nominee must follow up with the application process. Linda is going to make those changes to the form.

- Motion made by Tom, seconded by Carolyn to create the nomination forms for the awards. Approved unanimously.

Other: Linda needs a W2 for tax purposes. (They were W9 forms before through Whitewater for summer workshop instructors.) Linda needs to fill out a 1099 form. Linda will continue to look at it. April will follow up with Bob, Linda, Jeff as well.

[Click here to see Executive Director's Report](#)

- Motion made by Sandy, seconded by Jeff to accept Executive Director's report. Approved unanimously.

6. Web update L Barrington, J Willauer & A van Buren

Linda - site was hacked. Went with School Newspapers Online. It's been trouble free for one month. SNO will do all of the migration of materials. No fees. Need to decide what the website will look like. Linda would like some additional categories and drop down menus as well as some "breaking news" areas. She picked out 5 different websites that did those things. Board members reviewed the top looks. SNO is free for press associations.

- Motion made by Jeff, seconded by Carolyn to switch from our current host to SNO and base it on the Kansas template (kspoonline). Approved unanimously.
-

7. Webmaster needed -

Linda offered to load content and asked Rachel if she would help her out when needed. Patrick questioned if we needed a "webmaster." April said one or two people should oversee it. Board members still have the option to post information on the website.

- Motion made by Carolyn, seconded by Tom to accept Linda's volunteering to load content with the understanding she will delegate as needed. Approved 9 to 1.

8. Updates from Director/ Committee / Chairs?

A. Summer Journalism Workshop – P Johnson

Not doing brochures - too costly. Almost all registrations were done online last year.

All contracts have been submitted. Jeff needs to send a downpayment to Marquette University.

All labs will be updated and open to students.

Liability insurance is covered by Marquette University. Will still give students health / emergency contact information forms.

PayPal can be used by payments.

Did separate a commuter / overnight fee. (\$375 - Commuter or \$350 for KEMPA member, \$450 - Overnight or \$400 for KEMPA member).

www.kempasjw.com - website address for Summer Journalism Workshop..

[Click here to see Summer Journalism Workshop Report.](#)

- Motion made by Bob, seconded by Carolyn to accept Summer Workshop Report. Approved unanimously.
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B. Fall Scholastic Journalism Conference Update – S Jacoby & T Juran

1. Update: Yearbook & Newspaper Critique Review (Committee timeline/plans?)
2. Doodle poll for date for 2016 Fall Conference - Poll would probably not be needed. Carolyn suggested we try to avoid Columbus Day weekend (for Illinois schools). Oct. 16, 2016. Sandy talked to UW-Whitewater; Whitewater plans two years ahead, so it has been reserved for KEMPA.
3. Folders - Company is going to reprint the folders because the red color was not correct at no cost.
4. Critique books update - Any progress? Committee members will get on it. Linda said there needs to be uniformity of content between the forms for the different categories being critiqued. Major overhaul or minor changes?
Sandy said changes would need to be submitted by April 6, prior to the April meeting. A complete overhaul would need to be done later if needed.

[Click here to see Fall Scholastic Journalism Conference report.](#)

- Motion made by Carolyn, seconded by Jeff to approve Fall Scholastic Journalism Conference report. Approved unanimously.

C. Scholarship Committee: A Kemp

Linda sent out an email with the scholarship information / application. We have \$1,800 to work with. Once scholarships applications are in, we evaluate them and figure out how many scholarships to award and how much each one is. I will be checking with board members on Saturday to be sure who is going to be critiquing them with me this year. It would be really nice if we could have everything judged by March 28. Not sure if that can happen; it depends on how we handle the reading of them.

Only 2 people have submitted applications.

Linda suggested to extend the deadline.

- Motion was made Carolyn, seconded by Bob to 10 calendar days to extend the deadline to March 12. Approved 8 to 2.

Committee members: Tom, Bob, and Audrey will evaluate the applications. (Scan and email from Linda the applications.)

[Click Here to see Scholarship Committee Report](#)

- Motion made by Carolyn, seconded by Jeff to approved the Scholarship Committee report. Approved unanimously.

D. Winter Advisers' Seminar, March 7 - 8 – L Barrington & A van Buren & A Ramponi

1. Number of registrants progress so far -
2. Other speakers/sessions - Quick fire sessions instead of Round Table.
3. Request for Silent Auction items
4. Items we still need help with
5. Survey/ Discussion of changing the 2016 date? (member request) - Last weekend in February? Linda will poll people at the Seminar about last weekend in February or first weekend in March.

[Click Here to see the Winter Advisers' Seminar Report](#)

- Motion made by Carolyn, seconded Sandy to accept Winter Advisers' Report. Unanimously approved.

E. Day Workshop L Barrington - Update - Aaron R. still wants to do it, but they have not found a suitable time to do it.

F. Bylaws Committee A van Buren

Update tabled for next meeting. We need to plan a timeline for our work.

G. Contests – C Wagner & A van Buren

1. Registration forms and formats (uploaded to the KEMPA drive) * Use Fall Scholastic Journalism Conference for name of the fall conference.

Board gave input on forms and categories.

2. New gmail account *just* for contests: KEMPAcontests2015@gmail.com

3. Revisit rubric discussion request for Board input

4. General timeline:

5. Sample site: <http://www.uwosh.edu/journalism/newspa/contests>

[Click Here to see the Contest Committee Report](#)

- Motion made by Patrick, seconded by Sandy to accept the Contest Committee Report. Approved unanimously.

9. Old Business

A. Update on SPA research project (to see if there is correlation between forum status and the content of publications (through Kent State University) – L Barrington update: the person in charge isn't sure when this will all happen, so no letter to KEMPA members just yet.

10. New business

A. Historian tidbit of information – L Barrington

- 25 years ago this meeting - low enrollment of 17 for Winter Advisers' Retreat.
- Membership was \$20 per publication.

Linda wants to work with other press associations to promote students' rights in Wisconsin and Illinois. Legislation just passed in North Dakota giving press rights to high school and college publications.

11. President's Report (brief!)

Password will be changed at the November meeting.

[Click Here to see the President's Report](#)

- Motion made by Carolyn, seconded by Patrick to accept the President's report. Unanimously approved.

12. Adjournment

Motion made by Jeff, seconded by Carolyn to adjourn. Approved unanimously. 1:35 p.m.

Upcoming events: (possible adjustment to this calendar)

March 67 Winter Advisers' Seminar at Lake Lawn Lodge, Delavan, WI

April 11, 2015 at UW-Whitewater

June 20, 2015 at UW-Whitewater

July 18-22 Summer Journalism Workshop at Marquette University

Sept. 12, 2015 at UW-Whitewater

Oct. 16, 2015 Fall Scholastic Journalism Conference/ Annual Meeting

Nov. 7, 2015 at UW-Whitewater

KEMPA BOARD MEETING

April 11, 2015 / 9:30 a.m.

UW-Whitewater / UC 69

Minutes

Board Members: Kathleen Burke, Jill Cook, Sandy Jacoby, Bob Kay, Joe Koshollek, Matt Smith, April van Buren, Carolyn Wagner, Jeff Willauer, Exec. Director Linda Barrington.

Absent: Kathleen Burke, Patrick Johnson, Tom Juran, Audrey Kemp, Hank Koshollek, Aaron Ramponi, Rachel Rauch

1. Call to order & Amend Agenda / Attendance at 9:48 a.m.

2. Approval - Feb. 28, 2015 Minutes – **Secretary A Kemp**

Review of [Feb. 28 Meeting Minutes](#)

Carolyn moved to approve the minutes as corrected by Linda. Jeff second. Minutes approved as corrected.

3. Treasurer's Report – **J Willauer**

A. Balance -

\$4,951.87

B. Expenses & Income - All payments made as current in Ledger file.

a. A payment to MU has not been submitted yet by Patrick.

b. Tom is still working on letterhead and its costs to be determined.

c. Linda will need a \$200 deposit for Winter Advisers Seminar.

d. Jeff notes that \$342 printing cost is for membership mailing pages created by Linda.

e. Jeff discussed the \$500 daily limit and reminds the Board that we must contact him to raise that limit or we must raise the daily limit with the bank account. Carolyn agrees with the daily limit to reduce fraud threat. April expressed concern for credit card expenses during SJW; Jeff referenced a Brewer night expense as an example. Jeff will check if we may have a second person on the account to also be able to raise the daily limit temporarily.

f. Jeff also has located all KEMPA financial records on the Google Drive or in his dual gray MSOE bag should KEMPA need to find all digital and print financial files.

g. Jeff also has received the PayPal mobile card reader, which may be used for SJW.

h. Jeff has reimbursed himself for work supplies like a flash drive and ink as shown on the ledger.

Carolyn moved to approve the Treasurer's report. Joe second. Treasurer's report approved.

[Click here for Treasurer's Report. \(needs to be linked\)](#)

4. Membership Chairman Report – **T Juran**

A. Follow-up from November ([interactive membership form](#) is updated and ready!)

B. Update on 2-color stationery & envelopes order

April reviewed the details in Tom's written report since he pre-arranged his absence.

Jill moved to approve the Membership report. Sandy second. Membership report approved.

[Click here for Membership Report.](#)

5. Director's Report – **L Barrington**

A. Membership mailing

a. Linda has located Best Value to reduce costs to \$92 next year for a 4-color, 3-page membership mailing

b. Costs this year for 3-page mailing was \$342 paid out of KEMPA bank account. Mailing costs are paid from Fall SJC/UW-W account.

B. Web update: <http://kempajournalism.org/>

1. Three ways to use social media to promote KEMPA: Facebook, Twitter, Blog and Journalism Resources as Linda requests Board support. Carolyn suggests that we consider students, college or high school, write blog entries on topics that interest students, like internships or help hints for team building. More details in

Executive Director report. April has created a Journalism Resources folder within Website folder in Google Drive where Board members may post for Linda to use on KEMPA site. Jeff has already volunteered to send two Resource items. Sandy will check to send photo contest winners and names to place in the Journalism Resource folder for posting.

2. Linda showed the Panic Button and its list of resources provided to KEMPA SNO site by John Bowen, Student Press Rights Commission.

C. As soon as nominations arrive, Linda will send each adviser follow-up directions to complete the nomination process.

D. Linda shared *Mentoring Matters* to show the progress of the KEMPA funded Mentor program. While KEMPA has 100 publication members in the two states, JEA IL 126 members. JEA WI 44 members, down from 49 from spring. Also noted was that some publications share the same adviser. Both states, though, have shown increases in JEA membership in recent years. Finally, SPA representatives have requested a voting right which JEA Board will consider next week.

E. Pulitzer Prize Centennial information highlights Campfire activities which may be of interest to KEMPA members. Discussions to center on recurrent themes in winning works as an example.

Jill moved to approve the Executive Director report. Joe second. Membership report approved.

[Click here for Executive Director's Report.](#)

7. Committee Reports

A. Summer Workshop - **P Johnson**

[Click here for Summer Journalism Report.](#)

Jeff moved to approve the SJW report. Jill second. SJW report approved.

B. Fall Conference Update – **S Jacoby & T Juran**

1. Update: Yearbook & Newspaper & online Critique Review (Committee timeline/ plans?) +new [News Magazine Critique \(folder on our Google drive\)](#)

a. Matt and Carolyn discussed the News Mag Critique as to modifications like the design category and writing changes that reflect style and content of News Mag. Bonus point section can also allow staffs who produce excellence above and beyond required, for example, photography and creative packaging to improve writing and design. Matt also raised concern regarding categories in News Mag for sections like Opinion that might not be included. How will that be handled as the Critique penalizes for missing sections? Bonus points, in that scenario, may allow the publication to excel. Carolyn prefers two point-total sections that permit scoring with or without designated Opinion writing. Matt and Carolyn will continue to develop the Critique and will send an email to review before sending the critique form to Tom for formatting.

b. Linda pointed out that KEMPA members have not yet signed up for a spring critique. That will permit us more time to prepare the online critique, especially as regards consistent format between critiques. This critique is the most recently created of the KEMPA critiques. We should seek suggestions from the judge(s) as to improvements for the online critique.

2. Linda will send out a Survey Monkey document to permit KEMPA members to submit proposals for Fall SJC sessions. Also, she will offer this on the website. Sandy will follow-up any proposals submitted.

[Click here for Sandy's Fall Scholastic Conference update](#)

Bob moved to approve the Fall Scholastic Journalism Conference report. Carolyn second. Fall SJC report approved.

C. Scholarship Committee: **A Kemp**

D. Winter Advisers' Seminar, March 7-8 – **L Barrington & A van Buren**

1. Financials and contract for next year

[Click here for the Winter Seminar report items/ folder](#)

Recommendations from report regarding Lake Lawn Lodge for March 4-5, continue to use PayPal, sign the contract and make the \$200 deposit. Sponsorship through possible trade-show and display should be considered for financial support.

Sandy moves that KEMPA select Lake Lawn Lodge for March 4-5, sign the contract and make the \$200 deposit through Jeff as well as develop sponsorship through possible trade-show for financial support. Carolyn second. Motion passed.

Jill moved to approve the Winter Seminar report. Joe second. Winter Seminar report approved.

8. Old Business

A. Donation to JEA Silent Auction in Denver? – **L Barrington**

Planning to offer a signed journalism book or CD/download connected with our Winter Seminar for next year's convention will occur.

9. New Business

A. Possible new judge/speaker? - **C Wagner**

Carolyn will send to Sandy a possible speaker name, retired journalism professor, for Fall SJC. Contact made through Twitter.

B. Building membership through NISPA? - **C Wagner**

Carolyn will promote KEMPA membership at NISPA conference April 24 when she presents for two student sessions and advisers luncheon. Matt can also promote KEMPA membership at UW-Oshkosh NEWSPA conference April 22 where keynote is Frank LoMonte, SPLC director. April will be sending talking points to Carolyn and Matt to promote KEMPA memberships. Linda will also cross-promote these SPA press events on KEMPA website.

10. [President's Report](#) (brief!)

A. April reviewed Scholarship status from Audrey's email. Audrey will complete evaluation, tally judges selections and notify scholarship winners.

B. Also, April reviewed the 30-day requirement for reimbursement for managing our bank account. Provide receipts within the 30 days to Jeff.

C. Taxes for KEMPA paid employee will use the 1099-Misc forms. The 1099-Misc form now is available for a process to explore. Bob and Linda provided information. April will place KEMPA paid employee 1099-Misc forms on the June agenda.

D. Bylaws committee of April, Bob and Sandy is discussing options presented and will meet in June.

Jill moved to approve the President's report. Joe second. President's report approved.

11. Adjournment

Carolyn moved to adjourn. Bob second. Motion passed with meeting adjourned at 12:27 p.m. Minutes submitted by Sandy Jacoby

Upcoming events: (possible adjustment to this calendar)

June 20, 2015 at UW-Whitewater -- Board meeting

July 18-22 Summer Journalism Workshop at Marquette University

Sept. 12, 2015 at UW-Whitewater -- Board meeting

Oct. 16, 2015 - Fall Scholastic Journalism Conference/ Annual Meeting

Nov. 7, 2015 at UW-Whitewater -- Board meeting

KEMPA BOARD MEETING
June 20, 2015 / 9:30 a.m.
UW-Whitewater / UC 261

MINUTES

Board Members: Jill Cook, Patrick Johnson, Tom Juran, Bob Kay, Hank Koshollek, Joe Koshollek, Rachel Rauch, April van Buren, Carolyn Wagner, Exec. Director Linda Barrington.

Absent: Kathleen Burke, Audrey Kemp, Aaron Ramponi, Matt Smith

Call to Order & Amend Agenda // Attendance

Attendance at 9:49 a.m.

Approval - April 11, 2015 Minutes -

A Kemp

- Review of [April 11 Meeting Minutes](#)

Carolyn moved to approve the minutes. Joe seconded. Minutes approved.

[Treasurer's Report](#) – **J Willauer**

Balance

- Expenses & Income
- Increase the limit on the KEMPA Credit Card? Board discussion & Vote (especially Marquette – how will this impact this decision??)

Current balance reflects membership checks and SJW money transferred from PayPal.

Linda would like to direct the president to ask Jeff to submit the JEA memberships as they arrive. We should be submitting these in a timely manner so that those renewing/adding JEA membership can take advantage of the resources. By holding them, members are unable to access the resources. April will follow up with an email to Jeff today.

Since Jeff is not interested in continuing in the role of treasurer for the next year, April suggests whoever is

interested to think about this responsibility, which means having to get the new treasurer's name on the account.

Point 7 in report:
April will discuss with Sandy on Tuesday regarding the invoiced amount for Whitewater.

Point 8 in report:
Linda will email Patrick tax form so that he can have all SJW staff fill it out and receive payment.

Point 9 in report:
April would like Patrick to play with the PayPal app and prepare any questions for Jeff. We will not be offering any refunds, but we potentially will need to take payment at camp.

Carolyn moved to approve the Treasurer's Report. Bob seconded. Report approved.

Current membership stands at 75. Tom said our numbers are up slightly from last year. Membership reflects the publication. All dual publications are listed as one membership, not two.

Membership Chairman Report –

T Juran

- Follow-up from November ([interactive membership form](#) is updated and ready!)
- Update on 2-color stationery & envelopes order

Publications will be sent out this week for critique.

Linda will contact Jim Streisel about the online critiques. Tom to be CCed. Linda will continue to be the contact person to the online judge-- reminder of dates and timelines.

This year we returned to one judge per category as a result of last year's problem with judge discrepancies. Both Stephens (asked to only do 8; Tom emailed to ask if she was okay to do 10. He is waiting on her response) and Streisel (will do a max of 8; if we get more we need to find an additional judge) are new judges this year.

Tom scanned in covers and front pages to be included as a website gallery. We are looking to also do this with our individual contest entries. The opportunity to show off our members is extremely important, and this will allow us to do that.

Booklets: Craghead appreciated the online form. She said it cut her critique time in half. The booklets will go out this week. Feedback we've received from member advisers: they liked the digital version to be able to share with their staffs.

Linda downloaded the current membership to update on the website. Tom said he will start doing that as membership is added relieving Linda from having to do that.

Joe is wondering if we can include "member since..." on the website. Linda believes we have files that go back into the 90s; Tom has the paper versions.

Stationary: Jill motions that "Linda and Tom can choose the letterhead and stationary at their own discretion;" April seconded.

- Discussion: Carolyn asks for clarity on order versus design. The request for numbers is set; Jill's motion is

design
directed.

- Motion
Passes

Joe moved to
approve the
Membership Chair's
Report. Jill
seconded. Report
approved.

Director's Report – L Barrington

- Web update
- A moment in KEMPA history

Linda has gone back
through all of the old
files--scanned and
read, and posted
them on the KEMPA
website (under
History). Whenever
there was something
missing, Linda
marked it so that we
are aware of it. She
has gone back to
1982; there are some
missing years here
and there. All files
are contained as one
PDF by year (i.e.
1985-1986). The
minutes are the only
things scanned in,
the extra files are not
scanned.

Moment in history:
first KEMPA minutes
from incorporation
year, 1982.

Digital

Communication:

Blogging and Social
Media

- **Patrick:** "New
Adviser
Survival
Guide"
- **April:** Adding
multimedia to

a print program

- **Bob:** Legal issues--really critical for our membership
- Kids?
- Blogs need to be quick, easy, and with an image
- Linda to give deadlines

Report includes some details about how the mentor money is being spent and used, as well as what is currently going on with each mentor and mentee.

JEA State Directors

- Illinois:
Brenda Field
- Wisconsin:
Sandy Jacoby

Carolyn moved to approve the Executive Director's Report. Joe seconded. Report approved.

COMMITTEE REPORTS

[Summer Workshop](#) - P Johnson & A van Buren

See report

Linda asked about bus passes. We will be having the students pay or reimburse instructor if he/she pays.

Discussion of brochure v. postcard. April will share

thoughts with Patrick informally.

Hank moved to approve the SJW Report. Joe seconded. Report approved.

Fall Conference Update – **S Jacoby & T Juran**

- Update: Yearbook, Newspaper, Newsmagazine and Online Critique Updates
- Date Discussion - at least two Board members have requested we revisit the date

Sandy would like input on theme/session focus for fall

- We don't have to have a keynote, but we agree there should be a theme with a strand of sessions attached
- Social Responsibility
- Common Hashtag: Use [wallofsilver.net](https://twitter.com/wallofsilver.net) to curate tweets
- THEME: "Mindful Media: Being a responsible journalist in the 21st century"
- Suggested Topics:
 - Media literacy
 - Social responsibility
 - Captions
 - Ladder

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Tom asked the board if anyone would be willing to present: Linda, Rachel, Bob, Joe, and Tom. Potentially Carolyn and Patrick. Some missing members to ask: Audrey, Kathleen, Matt, Jeff, and Aaron

Patrick asked if we have thought of a workshop session(s) in addition to hour-long presentations. Carolyn wonders if it would take away from the experience. Potential survey....

Carolyn moved to approve the Fall Conference Report. Patrick seconded. Report approved.

Three winners. See report for details.

Scholarship Committee – A Kemp

- Discussion and vote on \$300 scholarship for SJW student

SJW Scholarship

- Audrey suggests we develop criteria
- Board agrees that a scholarship or scholarship opportunities are needed for SJW
- Thanks to Hank for helping with the scholarship
- April shared Audrey's view about awarding the scholarship. April recommends we award it this year and we move forward with discussing criteria in the future.
- Approach WNA in the future for scholarships
- **Action item for the next meeting:** Creating criteria to have KEMPA Kamp scholarship opportunities in the future.
- Hank made a motion to "approve the \$300 of silent auction

money funds raised for scholarships to be given at the 2015 SJW.” Tom seconded the motion.

Motion passed.

- Bob moved that “we create a formal process for awarding a summer journalism workshop scholarship.” Jill seconded. Motion passed.

Carolyn wonders was there ever a discussion of the scholarships for college versus scholarships for camp (which in turn encourages them to improve their media). Hank agrees that the funding can be about helping the kids, which is the purpose of the scholarships.

April would like the board to think about a discussion of the philosophy of our scholarships and their purpose--what do we want to do and why are we doing it. Carolyn moved “that this is a topic of conversation to be

discussed at a future date." Patrick seconded. Motion passed.

Patrick moved to approve the Scholarship Report. Tom seconded. Report approved.

As an action item, we will need to discuss scholarship chair and someone fulfilling that role. This will be discussed come the November meeting.

Individual Contests Update - **A van Buren** ([link to report here](#))

See Report

Carolyn moved to approve the Individual Contests Report. Patrick seconded. Report approved.

[Winter Advisers Seminar Update](#) - **L Barrington**

Linda and Michael Hernandez (the 2016 keynote) met in Denver for two hours to discuss how to make video matter across media. There will be a hands-on session. He will do three sessions with the fourth session being a feedback session. See report for details on the individual sessions. *Please give Linda feedback and ideas if you have them.*

Linda is proposing potentially having an exhibit hall of sorts at

WAS. Details included in her full report.

Tom moved to approve the Winter Seminar Report. Bob seconded. Report approved.

See Report

April moves “to leave the decision of repeat winners up to the award committee.” This decision would be precedent setting. Patrick seconded. Motion passes with opposition (1 member).

Tom moved to approve the Awards Committee Report. Bob seconded. Report approved.

None

PayPal Process Feedback:

- Carolyn feels like the process of paying is a great advantage that we should continue pursuing, but the process of remembering to make notes is arduous. Is it possible to have different

[Awards Update](#) - L Barrington

Old Business

New business

- PayPal process feedback (Wagner)

options/accounts?

- April believes it is more complicated to do this. There is the set up and managing of these accounts. It would require consistently moving money and accounts. PayPal is a manually done process.
- Patrick believes we need to just give it time because it's new.

President's Report

See Report

Patrick moved to approve the President's Report. Carolyn seconded. Report approved.

Commendations

See Commendations

Adjournment

Joe and Hank left at 12:26 p.m. Patrick moved to adjourn. Carolyn seconded. Motion passed with meeting adjourned at 1:00 p.m.

Minutes submitted by Patrick Johnson

Upcoming events: (possible adjustment to this calendar)
July 18-22 Summer Journalism Workshop at Marquette University
Sept. 12, 2015 at UW-Whitewater -- Board meeting

Oct. 16, 2015 - Fall Scholastic Journalism Conference/ Annual Meeting
Nov. 7, 2015 at UW-Whitewater -- Board meeting

KEMPA BOARD MEETING
Sept. 12, 2015 / 9:30 a.m.
UW-Whitewater / UC 261

MINUTES

Board Members: Sandy Jacoby, Tom Juran, Matt Smith, April van Buren, Carolyn Wagner, Exec. Director Linda Barrington.

Absent: Hank Koshollek, Bob Kay, Audrey Kemp, Jill Cook, Jeff Willauer, Joe Koshollek, Rachel Rauch, Patrick Johnson

1. Call to order & Amend Agenda / Attendance
Meeting called to order at 9:30

2. Approval - June 20, 2015 Minutes – **P Johnson**
[Review of June 20 Meeting Minutes](#)

Change to minutes: Membership Report - Linda will contact Jim Streisel about the online critiques. Tom to be CCed. Linda will continue to be the contact person to the online judge-- reminder of dates and timelines.

Carolyn motioned to approve, Sandy seconded. Approved.

3. [Treasurer's Report](#) – **J Willauer**

A.

Balance

B. Expenses & Income

- Patrick will need to check on the double charge to Eggers Imprint and advise.
- Fall transfer. Board authorizes the invoice/transfer of \$2000 from UWW to KEMPA. Sandy will notify Jeff of the transfer.
- Jeff will check on deposit from Belvidere North. Issue with check mixup with Belvidere

Tom motioned to approve, Aaron seconded. Approved.

4. [Membership Chairman Report](#) – **T Juran**

A. Current membership update

B. Critiques

- Several News magazines will be dropped from ALL KEMPA due to copyright infringement issues. Discussion surrounded whether they should be notified ahead of time, decision was no. Wording in scoring guide clear.

Copyright

Simply attributing work to its creator is not the same as receiving consent to publish. Photos, graphics and art republished with permission should be credited with "Photo used with permission of..." or a similar statement. Using "Photo courtesy of..." does not tell readers or judges whether you have permission. Do not use "Used with permission" unless you have permission.

Use of apparently copyrighted materials without permission will result in disqualification from receiving an ALL-KEMPA rating.

- Membership discussion ensued over growth/potential growth. JEA Mentor program has helped maintain enrollment. Locating mentees can be difficult. Fall conference sessions can also be helpful in finding mentees.
- Carolyn inquired about what we do as an organization for middle school programs. April encouraged them to come to fall conference but warned about spreading ourselves too thin. Offerings at FJC open and appropriate to all.

Sandy motioned to approve, Carolyn seconded. Approved.

5. [Director's Report](#) – **L Barrington**

A. Web & Social Media update ([posts/ suggestions from June](#))

B. A moment in KEMPA history

C. Miscellaneous small things

- Linda thanked all who have been writing blogs. Thanks to Rachel for teaching Linda how to tweet and post to the site. Encouraged all members to write a blog, anytime.
- Moment in history: (see report). Sandy mentioned ~~Sue~~ Stuart “Stu” Sisky ~~may have also been~~ was an executive director prior to incorporation.
- Miscellaneous: KEMPA Board Members: Kristy Lauer from Oak Creek has agreed to join but will miss November meeting. Beth Marshall from Richmond Burton has also agreed. Others have been approached and we await confirmation. Any board members having ideas should encourage others to join the board. Dr. Steve Brown, UW Oshkosh (Sandy) has volunteered to become a board member.
- DJNF update (see report).
- Online critique members have been notified of judging window.

Carolyn moved to report, Sandy seconded. Approved

7. Committee Reports

A. [Summer Workshop](#) - **P Johnson**

- Income: \$990.50
- Themes for next year have been developed and staffed.
- Mailings (physical) important to drive enrollment. Patrick will make sure printed materials will go out early next year. Brochures are needed and valued by advisers and that is how they have promoted the camp in the past. Possible to place a sizable ad in the JEA convention booklet (might be a few hundred dollars, but with the big names being featured may be worth it).
- Enrollment slightly down, possibly due to lack of printed materials. Hopeful with more of a push we can see enrollment increases.
- Positive feedback on location.
- Promoting with presenter names not useful for students (they don't recognize these people). Possibly promote with the actual publications they produce?

Tom motioned to approve, Carolyn seconded. Approved

B. [Fall Conference Update](#) – **S Jacoby & T Juran**

[Web Brochure](#)

[KEMPA Hall of Fame](#) for 2015?

- [Reference report for specifics](#)
- Brochure pricing remained the same. Members receive two copies.
- 43 presenters including on Skype presentation, John Tinker.
- Luncheon presenter for awards: Linda Barrington Cindy, Rachel, Patrick. Tom will prepare plaques. Tom will mail merge evaluations to presenter prior to conference. Sandy will provide emails to Tom.
- Joe will shoot event.
- Individual contest winners (highlights only) will be in a self running google slide presentation that will run prior to the opening remarks. April will prepare. Sandy will direct Eric to have presentation running in lobby and auditorium prior to entry. April will send URL to Sandy. No printed report in folders. Link will be available on KEMPA site.
- All printed materials for folders need to be by to Sandy/UWW two weeks prior to conference.
- KEMPA Hall of Fame: Sandy nominated Tom Juran for Hall of Fame, seconded by Aaron. Motion passed.
- Tom moved to nominate Patrick Rand for Friend of KEMPA, Sandy seconded: Approved

Carolyn moved to accept, Aaron seconded: Motion passed

C. [Individual Contests Update](#) - **A van Buren**

- See contest update report
- Aaron moved to accept, Carolyn seconded: Motion passed

E. [Winter Advisers Seminar Update](#) - **L Barrington**

- Linda has worked to create a sponsorship/exhibitors space at Winter Conference (see notes). Linda has created a sponsorship program and contacted multiple vendors. Yearbook reps have been contacted personally. More suggestions were provided to Linda to contact.
- Dates are Friday March 4 and Saturday morning March 5 at Lake Lawn Resort in Delavan.
- Discussion ensued about possible speakers for 2017. Possible theme for 2017 could focus on Advising. Curriculum, fundraising, team building. Sarah Nichols (and possibly her husband) brought up as a possibility. April will place on November Agenda for discussion and possible vote.

Carolyn moved to approve, Aaron seconded: Approved

F. Awards Update - **L Barrington**

Cindy Renaud, Patrick Johnson and Rachel Rauch will receive advisor of the year. Tom Juran will receive Hall of Fame. Patrick Rand will receive Friend of KEMPA.

Note: Patrick informed Linda he has already received this award. No award will be given this year.

G. Bylaws Committee Report - **A van Buren & S Jacoby**

- Tabled until November (lack of attendance)
- Motion by Carolyn, April seconded: Approved
[\(Bylaws with suggested edits HERE\)](#)

8. Old Business

9. New business

- Board discussion: Philosophy regarding scholarship money/ creating criteria to offer KEMPA Kamp scholarships for 2016 (prior to start of KEMPA Kamp 2016 applications)
- a. Tabled until November (lack of attendance)
- i. Tom will tabulate donations from membership and provide a report to board in November
- b. Motion by April, Sandy seconded: Approved
 - New Members/ Board Rally for more Board members
- 10. [President's Report](#)
- 11. [Commendations](#)
- 12. Adjournment

Meeting adjourned at 12:06

Upcoming events:

Oct. 16, 2015 - Fall Scholastic Journalism Conference/ Annual Meeting

Nov. 7, 2015 at UW-Whitewater -- Board meeting!!! the BIG one!

Friday, Oct. 16, 2015 - Annual Meeting Minutes

1. Call to order – Tom Juran, KEMPA Vice-President

2. **Introduction of new advisers and special guests** – Steve Brown, UW-Oshkosh; Vince Filak, UW-Oshkosh; Mark Goodman, Kent State University; James Kates, UW-Whitewater; Stan Zoller, JEA

3. State of KEMPA - Linda Barrington, Executive Director

KEMPA's new website is at KEMPAjournalism.org. Find the latest scholastic journalism news there. Thank you to all the schools who participated in the first annual individual KEMPA contest, and thanks to Carolyn Wagner and April van Buren for developing and running this event. KEMPA supports the movement in Illinois and Wisconsin for student press rights legislation, known as New Voices legislation. Advisers and students alike are encouraged to stay abreast of the progress of these bills and get involved. To help, contact board members Bob Kay in Illinois and Matt Smith in Wisconsin.

4. Awards:

Jan Kohls Yearbook Adviser of the Year: Cindy Renaud, Harborside Academy

Nancy Becker Newspaper Advisers of the Year: Patrick Johnson, Antioch Community High School and Rachel Rauch, Homestead High School

KEMPA Hall of Fame: Tom Juran, Brookfield Central High School

5. Approval of Minutes from 2014 Annual Meeting

It was moved and seconded to accept the minutes as presented. Approved unanimously.

6. Financial Report - Jeff Willauer, Treasurer

Income (dues, Winter Seminar, rebates from JEA, donations)	\$27,570.73
Expenses (scholarships, printing, postage, honorariums, Winter Seminar, etc.)	\$34,598.93

Balance as of Oct. 16, 2015	\$10,245.37
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It was moved and seconded to accept the treasurer's report. Approved unanimously.

7. Business

Workshops Reports

- Summer Workshop: Patrick Johnson, SJW Director
This was a successful event at Marquette University with more than 50 students attending. There were many opportunities for classes to be out in the downtown area getting interviews and meeting people on the street
- Winter Advisers Seminar: Linda Barrington, Executive Director
At this year's Winter Advisers' Seminar, plan to break away from your normal coverage and learn how to add broadcast to your current publication. Save March 4-5, 2016 for a great learning at Lake Lawn Resort with featured guest speaker Michael Hernandez, the 2014 JEA Broadcast Adviser of the Year.

KEMPA Elections: Vice-President Joe Koshollek presented this slate of candidates for election:

Steve Brown, University of Wisconsin-Oshkosh

Sandy Jacoby, JEA mentor, Salem, Wis.

Patrick Johnson, Antioch Community High School

Tom Juran, Brookfield Central High School

Bob Kay, Grayslake High School, retired

Joe Koshollek, Photographer, Stoughton

Hank Koshollek, Photographer, Madison

Kristen Lauer, Oak Creek High School

Beth Marshall, Richmond-Burton Community High School

Aaron Ramponi, Appleton North High School
Rachel Rauch, Homestead High School
Cindy Renaud, Harborside Academy, Kenosha
Matt Smith, Fond du Lac High School
April van Buren, La Follette High School, Madison
Carolyn Wagner, Lake Zurich High School
Jeff Willauer, Waunakee High School

No further nominees from the floor. Nominations closed. Joe called for a voice vote: approved unanimously. Board elected.

- Stan Zoller, JEA East Region director, strongly encouraged people to become certified as a CJE and MJE through JEA. Contact him at sezoller@gmail.com regarding concerns, questions. Sandy Jacoby, JEA Wisconsin state director, encouraged adviser involvement in the scholastic press associations at the different levels.
- JEA Mentor chair, Linda Barrington, explained that KEMPA contributes financially to JEA to the mentor program. Mentees receive free membership to KEMPA and JEA, and reduced registration for KEMPA events. The mentors in Illinois are: Carol Smith and Stan Zoller. The mentors in Wisconsin are Dave Wallner, Sandy Jacoby and Linda Barrington. Former and current mentees stood to be acknowledged. See Linda Barrington, if interested in having a JEA mentor.
- Fall Conference Directors, Sandy Jacoby & Tom Juran, reported that over 900 students are in attendance at the Fall Conference. If advisers / schools were not here this morning, pick up critiques and awards from Sandy after the meeting.

8. Adjournment – Moved and seconded. Approved unanimously.

KEMPA Board of Directors meeting – 9:30 a.m., Nov. 7, 2015