

KEMPA Board Meeting

Nov. 2, 2013

April Van Buren, Patrick Johnson, Rachel Rauch, Jill Cook, Tom Juran, Hank Koshollek, Audrey Kemp, Joe Koshollek, Sandy Jacoby, Linda Barrington, Chris Lazarski and Evelyn Lauer.

Absent – Kathleen Burke, Jamie Born, Jeff Willauer.

Approval of Sept. 14, 2103 Minutes –

Corrections –

Website – motion made by Patrick, seconded Chris.

Remove the Linda swore.

Gebhardt Award – Niles West, not Niles North.

Attendance – Rachel Rauch (not Rauck).

Logo – does not need to be voted on at the next meeting (Nov. 2 meeting). Just adjustments made by the next meeting.

Motion made by Hank, seconded by Tom. Approved minutes as corrected – unanimous.

Treasurer's Report – given by Sandy

Bank record given to Linda and Sandy will keep a copy.

Question check \$1,150 – Payment by Check, KEMPA Membership. Was it to JEA? Sandy will follow up and ask Jeff about to whom the checks were written.

Motion made by Jill – Board requests the treasurer's position to provide at each meeting a statement that compares budget expenses against budget allocations to date in the 2014 year. Motion died. No second.

Discussion – Tom said we need central access to all key areas. Patrick added we need a new centralized document system. Will be addressed under new business.

Four sets of questions on the ledger journal. Will hold the approval until the next meeting. Sandy will communicate with Jeff.

Membership chair report – Tom

Slight modification – 97 memberships (not 99) at present. We are down this year, about even for newspaper and yearbooks. Professional memberships are down, only one this year. Print newspaper and online newspaper pays one membership fee, but a separate \$30 judging fee.

According to Tom's report the breakdown is:

5 Online

46 Yearbooks

40 Newspapers

1 Literary Magazine

12 Individuals

Critiques:

24 All-KEMPA

20 First place / Class

11 Second Place / Class
4 Third Place / Class
3 Honorable Mention
Remainder still being judged (Online and late yearbooks)

Membership list can be located at:

<https://docs.google.com/a/elmbrookschoools.org/spreadsheet/ccc?key=0AgpkhhMH0StXdDIHanBnUy10Z3Y2WXN4U2tVUWYtamc&usp=sharing>

We significantly dropped down on the mass mailing. Tom thinks we may have lost due to that. Tom will look to see who we lost. Eight or 10 people returned their renewal membership with the invoice that was sent out. Evelyn asked if Tom could provide numbers of Wisconsin vs. Illinois schools. Patrick suggested we try to identify schools with lit mag schools. Linda has gone through NCTE to find out schools who have won; she could contact CSPA and see who their members are and what services they offer.

Linda and Jamie have completed the critique form for lit mag competition.

Tom said our biggest draw for membership is the critique, then the fall conference.

Evelyn – online has few critiques submitted and we need to tap into the online market. Schools need that critique because they have new online publications.

Sandy suggested we may need to have an area the website for lit mag, just as we have added online information.

April suggested emails with the state activities directors. Evelyn said she can contact the Illinois activities director. Tom wondered if Wisconsin newspaper (print or online) are on the decline.

Mailing list 2,800 between northern Illinois and Wisconsin. (1,400 schools that would have 2 publications) Last year we cut back. Fall conference information went out to all with membership included. 23 nonmember advisers attended fall conference. Evelyn suggested pushing the online component. Linda suggested contacting those 23 schools early on to join for the following year (for 2014-2015). Evelyn also said the photography competition is a draw, and more online digital contests are needed.

Sandy asked Evelyn to contact Tom about the activities director.

Motion made by Tom – We need to make an organized effort this year to create method for online support. Create a committee for this. Seconded by Evelyn. Approved – unanimous.

Critiques listed. A number of late books came in. They were brought to Whitewater today. Judge is willing to critique them. There will be one online All-KEMPA.

Motion made by Patrick, seconded to approve the report. Approved unanimously.

Executive Director's Report – Linda

Online Critiques – critiqued by Jonathan Rogers (judge in Iowa) and reviewed between Sept. 20 and Oct. 20. Belvidere North HS, Niles North HS, Niles West HS, and Wauwatosa West HS. Now writing up the

critiques which should be completed soon. Linda will let Tom know who the All[KEMPA winners are for plaques. 4 KEMPA member submissions.

1 All-KEMPA

1 1st place

2 2nd place.

Rogers was paid \$30 per critique, a check of \$120 will be sent to him.

Annual Review:

Linda highlighted the various accomplishments and tasks completed during the past year, which included designing two KEMPA Updates, Gebhardt Award applications, updated spring mailing, attended two JEA conventions, wrote letter of recommendation for Mark Thompson, arranged grad credit for advisers attending Winter Seminar and Summer Workshop, and applied for two grants for mentor stipends in Wisconsin and Illinois.

Challenges – co-chairing the Winter Advisers Seminar takes more time than she thought. Applying for grants was timing consuming as well.

Requests – If rehired, the current stipend of \$3,000 was good, also appreciated the \$1,000 allowance for convention.

Mentor Program – We have 3 mentors in Wisconsin, 2 in Illinois. KEMPA pays, part, JEA part of Illinois stipends, JEA, and Wisconsin Newspapers Association (dropped to \$3,000). Asked for \$2,500 in a grant, which would pay for Dave Wallner's.

Yellow Chair will give stipend money, starting with the next budget in July of next year.

Spring elections – the mentors are putting together a list of people they think will be supportive of the mentor program and to vote. KEMPA is encouraged to send emails to voting members of the board to support this motion.

Sandy asked Linda to send information to KEMPA board members the necessary information and email addresses to help us send emails to the JEA board.

Motion made to rehire Linda made by April, seconded by Hank at the current rate of \$3,000 stipend and \$1,000 travel expense for 2014 -2015. Approved unanimously.

Motion made by Hank, seconded by Jill to approve Linda's report.

Election of 2014 officers:

Presidency – Joe nominated Sandy, seconded by Tom. Approved – unanimously.

Vice president – Audrey nominated Joe, seconded by Sandy. Approved – unanimously.

Vice president of membership – Sandy nominated Tom, seconded by April. Approved – unanimously.

Treasurer – Jeff indicated he will continue one more year. Seconded by Sandy. Approved unanimously.

Secretary – Audrey agreed to be secretary. Seconded by Sandy. Approved unanimously.

Calendar for 2014-15

February 15

March 7-8 Winter Advisers' Seminar
April 5
July 19
July 20 – 23 Summer Journalism Workshop
Sept. 13
Speakers are paid \$50 per hour.
Will be brought up in the committee assignments.

JEA memberships are \$60.
30 at \$60 = \$1,800

Budget Income of **\$14,050**, with expenditures totaling \$19,100 (\$5,050 over).

Motion made by Joe, seconded by Tom for the amended budget. Approved – unanimous.

Meeting sustained at 12:40 for food. Then continued with a working meeting.

Director / Committee Chair Appointments
Day Workshops Director – Linda will be an interim director until someone is found.
Summer Workshop – Patrick and Jamie
Fall Conference – Tom and Sandy
Winter Advisers' Seminar 2015 – Jill and April (Linda will be on the committee)
Webmaster – Chris, with shared responsibility
Scholarship / Awards Chair / Committee –
Audrey – Scholarships, Jill will continue to be part of the committee and April join.
Linda – Fall Conference Awards, including Gebhardt
Fall Conference awards (Adviser of the year) committee – Audrey, Joe, Sandy

Online Digital Committee – Chairs – Evelyn; Chris and Patrick will be on the committee.
To try to increase membership, more content and critiques, contests for digital media.

Committee Reports –

Summer Journalism Workshop – Patrick –

Turnaround of getting information about moving summer workshop – information should be sent out now for proposals and potentially move the workshop in 2015. It would allow for major curriculum overhaul this year.

- Chris suggested if Whitewater High School as a backup site for computer use.
- Linda, Sandy, Joe, and Patrick (if available) will arrange a meeting with Whitewater to make demands for the next summer workshop. Patrick will set up the documentation of what happened last summer. Patrick is going to draw something up about the Internet and other related technology / lab problems from Summer 2013 workshop.
- The problems need to be enumerated in a written document to take to Whitewater for the meeting. Chris offered his wife, who is a contract lawyer, to “lawyerize” the language for the contract.

Motion made to accept summer workshop report – Audrey, seconded by Joe. Approved unanimous.

Fall Conference – Sandy

Even with donating \$1,000 to the Tinker Tour, we still have over \$3,000 profit. 3 presenters were added. Mark Goodman was impressed with our Fall Conference was handled. Goodman promised to come back and do things for KEMPA again (he has some travel money), including Fall Conference.

Tom – online evaluation – got about 40 evaluations back.

Rachel took care of Twitter and Facebook and presenting session 3 for advisers on Building Digital Connections in the Journalism World.

Chris suggested a half sheet for each session for students to fill out before leaving the session. April offered to run them and create digital files to share with board and presenters.

Reflection form for students to fill out for each session.

Awards were organized and went quickly.

Online critiques – date could be changed to have judge look at them during the spring. That would also require them to get their memberships in early. Evelyn and Patrick said they would rather pay for membership early so they could be included in the awards. Tom and Sandy will move the deadline to the spring – judging would occur April 15 through May 15. Membership is needed by April 10. (To get award at Fall Conference.) There will also be a fall window for judging – will not be awarded at Fall Conference.

Principal's name and email should be included on the membership form.

Instead of mailing whitespace – can be turned into reflection page (decision will be made later).

Rachel and Chris thanked for the Twitter and Facebook and KEMPAjournalism.org

Adviser awards application process change – tabled until the next meeting (Feb. 15). Motion made by Joe, seconded by Chris. Approved – unanimously.

Winter Seminar – Linda

Contract was signed

Jeff sent in a deposit of \$200.

To finish brochure, Linda needs to include lunch choices on Friday. We can have three choices.

Choices: Grilled Vegetable Focaccia Sandwich, Chicken Caesar Salad, Smoked Turkey Wrap.

Dinner will be in the main restaurant and eating the seafood buffet, then we will be in a separate room. Buffet includes other types of meats.

Silent auction and door prizes – start planning now what you want to donate. Want items to the February meeting (then can have a descriptor tag), or bring them to the seminar.

Chris offered to call five advisers who came to the Fall Conference and promote Winter seminar. Board members could call or e-mail five each.

2015 Featured speaker – Jim Streisel from near Indianapolis will be first choice.

Motion to accept report made by Rachel, seconded by Patrick. Approved – unanimous.

Website – Chris

Much work has been done by Chris in setting this up.

New logo in progress – will format and upload new logos to www.kempajournalism.org, Facebook, and Twitter.

KEMPA AWARDS Page in progress.

Screencast in progress. Chris will be creating a short series of screencasts to explain how to update the different parts of the web site.

Blog – Anything journalism can be posted. Chris encouraged everyone to post something.

Events Updates – The individuals in charge of an event should write a short piece describing their event.

Social Media – The Fall Conference was a success for Twitter and Facebook. Will provide user name and password at the meeting.

Motion made by Patrick, seconded by Joe to accept website report. Approved – unanimous.

Photography Contest –

Audrey and Tom will help Rachel and Joe judge.

Conflict of Interest Statement for 2014 Board

Board members filled out and signed. Linda is going to keep them on file.

New Business –**Centralized Digital Documents Storage – on Google Drive**

Chris provided username and password at the meeting.

Patrick will check to see that everyone has a folder and everyone has to have a gmail account.

Contests –

Sandy – we need more contests. Examples: Online, feature writing, story of the year, yearbook spread competitions, etc.

Need a committee to come up with parameters.

Other organizations have competitions.

April will spearhead the committee. It would be for next year (2014 – 2015). She will prepare materials with blanks for dates.

Meeting adjourned – approximately 3:30. (Secretary neglected to write down exact time and who made the motion and who seconded the motion. It was unanimous.)

KEMPA BOARD MEETING

MINUTES: March 1, 2014

9:30 a.m. // UW-Whitewater

Roseman 2007

Notes: Kemp, Secretary

Board Members: Linda Barrington, Jamie Born, Kathleen Burke, Jill Cook, Sandy Jacoby, Patrick Johnson, Tom Juran, Audrey Kemp, Hank Koshollek, Joe Koshollek, Evelyn Lauer, Chris Lazarski, Rachel Rauch, April van Buren, Jeff Willauer

CALL TO ORDER / ATTENDANCE

April Van Buren, Rachel Rauch, Jeff Willauer, Hank Koshollek, Patrick Johnson, Joe Koshollek, Evelyn Lauer, Linda Barrington, Sandy Jacoby

Absent - Jill Cook, Kathleen Burke, Jamie Born, Tom Juran, Chris Lazarski

Agenda Amendments

New Business - Consideration of change date of September meeting.

Nov. 2 Board Minutes - Review and Approval

Kemp

Mentor Program - KEMPA pays part of Wisconsin and Illinois stipends. (was missing in the wording)

Approval of September 14, 2103 should be 2013

Approval of minutes as amended: motion made by Hank, seconded by Patrick. Approved - unanimous.

BOARD REPORTS

1. Treasurer

Updated balance, \$10, 657.52

Willauer

[Click here to see ledger journal.](#)

Last meeting board approved the operating budget for 2014 at an operating deficit at \$5,050. Jeff is in the process of creating a running ledger.

Jeff goes on record that the \$5,000 scares him with a proposal of cutting Winter Seminar.

Other question he had was JEA mentor stipend donation \$2,000. Linda said it should be \$1,500. Sandy and Joe recalled that we bumped it up to \$2,000. Sandy said that is something we will assess as we get closer.

Motion made by Hank, seconded by Joe to accept the treasurer's report - Approved unanimously.

2. Membership

Juran

Linda said Patrick had mailing ready for summer brochure and an updated membership form was sent out together. Sent out Feb. 25.

Sandy included membership benefits sheet.

299 mailings went out. Linda had updated it in the last two months. Tom asked Sandy to bring up a mass mailing for this mailing. Linda suggested doing a back to back membership benefits sheet and membership / critique sheet- would be 2,800 at bulk rate. Probably would be about \$1,000 more.

Consider sending out an e-mail. Use yearbook reps to get emails or respond to a mass email?

Jeff also suggested contacting people in our conference.

evelyn - contacted Illinois and they blasted out email - activities director for the state of Illinois. Not sure if we got memberships from that. Evelyn said she could try to blast them again in April.

Memberships stand at 97 to date.

Membership list in google docs was updated Feb. 8.

[Click here for membership documents.](#)

Membership report - motion made by Jeff, seconded by April. Accepted unanimously.

3. Director's Report -

Barrington

[Click here to see handout.](#)

Linda handed out tax exempt cards to those who needed it.

JEA election reports - Stan Zoller elected as East REgional Director. Congratulations to Stan.

Gebhardt announcement will go out later in March, about March 22 and will be due June 15.

2nd window for online judging April 15 - May 15. Starting it this year so we could honor them at Fall Conference. Spring yearbooks and newspapers are due June 15. Fall yearbooks are Oct. 15. Evelyn asked how many publications have online (5). Linda asked how to contact online publications for submitting for critique. Evelyn said if there are only 5 or 6 schools, we should offer it and see how it goes. Linda will notify anyone who has an online publication. Will do a double this year and next year, then go to spring. Linda will email them all.

[Click here for mentor reports.](#)

Motion made by Joe, seconded by Jeff to accept director's report. Report accepted unanimously.

COMMITTEE REPORTS

4. Winter Adviser' Seminar

Barrington,

- Review of Events-March 7-8
- Now up to 23 people registered. Patrick will take guest speaker back to airport.
- Silent Auction - passed around list of people are bringing.
 - Evaluations - last year each event could comment on presentation and speaker. Linda thought too detailed. Linda will change it. Patrick suggested a google form. Patrick will set it up. Will work with Linda to set it up.
- Principal's Guide book - Linda ordered 40 books at \$4 per book for each retreat attendee and for each board member.
- Next year Jim Streisel will be the speaker next year.
- 2016 - Mark Goodman - press law for the speaker? Press law is needed for CJE. (Check last name)

Cook & van
Buren

Budget - looks like we may have a deficit of \$578.

[Click here for Winter Advisers' Seminar report.](#)

[Click here for schedule for Winter Advisers' Seminar](#)

Motion made by April, seconded by Joe to accept report. Approved - unanimously.

5. Day Workshop

Barrington

No news.

6. Summer Journalism Workshop

Johnson &
Born

- July 20-23 - Whitewater. Theme: Success Redefined
- Whitewater Discussion/Changes See Report
- Ryan said if Whitewater has to submit a proposal, we could lose our faculty discount. Patrick and Jamie will be sending our requests for proposals to other J schools in Wisconsin and Illinois. Whitewater will not be asked to submit a proposal at this time.
- New Curriculum - Two levels of classes. 4-hour intensive class in the morning and then a basic class in an area they need to improve in. Links in google docs for schedule.
- Publicity brochures have been sent out.
- Registration - Online registration still not done by Whitewater.
- Interns Have lined up interns. All in journalism programs and work on publications. Working on getting them credit if they want it.
- Proposals for 2015 for location of summer camp.

[Click here for Summer Workshop report](#)

Motion made by Hank, , seconded by April to accept report Approved- unanimously.

7. Fall Conference

Jacoby &
Juran

- Administrative Fees/Invoice \$3,839 profit. See handout. Balance in Summer Workshop \$3,178 after last year's expenses. Jeff will invoice for \$2,000 to move it into board account.
- Motion made by Jeff to invoice Whitewater to move \$2,000 from Summer workshop account and \$3,300 from Fall conference account to the board account. Seconded by Evelyn. Approved unanimously.
- Tinker DVD for members - See report. Linda suggested YouTube. We have a KEMPA channel.

[Click here for Fall Conference report.](#)

Motion made by Joe, seconded by Evelyn to accept report. Approved unanimously.

8. Webmaster & Online Digital - Add contests to try to gain interest in KEMPA? Multi-media packages? Lazarski & Lauer

Line it up with the June 15 deadline so they can be acknowledged in October. Not for this year. Will have a proposal at the July board meeting. Contest Committee members: Evelyn, Patrick, April, and Chris.

Contest promotion page in Fall Conference, including Rachel's photo contest information. Joe, Jeff motion - Approved. Unanimously

9. Scholarships Kemp

Two have already applied. Will check with Chris, Tom and Jill to be sure they are still going to be the judges.

[Click here for Scholarship report.](#)

Motion made by Patrick, seconded by April to accept the report. Approved unanimously Barrington

10. Awards Adviser Application Process

Instead of having principals and editors nominate people, it would be an application process. They would have to include resume, work as an adviser, recommendation letters, etc. - a package.

Jeff and Audrey offered that they would not go take the time for the process. Evelyn said maybe it should be something more than just a letter. Sandy said we need more than just one letter. Part of process could be to take nominations and then have the nominee submit the rest of the required parts.

Linda will put together a description of the process for the next meeting. The people who were nominated last year will be sent a letter and invite them to apply.

OLD BUSINESS

11. Photo Contest - Rachel hasn't checked for entry submissions. Judges will include Rachel, Joe, Tom, and Audrey. Rauch & J. Koshollek

[Click here for Photography report / attachments.](#)

Motion made by Audrey, seconded by Sandy. Approved - unanimously.

NEW BUSINESS

12. Mailing, Additional Contest - See sheet van Buren

• Contests - Many contest categories can be used. Lit to no lit mag memberships. Off - overall newspaper and newspaper categories.

- Entry Fees Charge schools for each entry to pay for judges and a tiny bit to KEMPA. Suggested \$3.

- Judges & Guidelines - See sheet. April will develop rubrics. Linda gave April sheet of contacts.

- Deadlines - See sheet.

- Communication & Promotion - Proposal in July.

[Click here for Mailing, additional contest report.](#)

Motion to accept report made by Rachel, seconded by Audrey. Approved - unanimous.

Meeting date change for September - Linda cannot attend. Tabled until next meeting.

ADJOURNMENT - Motion made by Hank, seconded by Patrick to adjourn. Approved - unanimous.

UPCOMING EVENTS

- **March 7-8:** Winter Advisers' Seminar at Lake Lawn Lodge in Delavan, Wis.
- **April 5, 9:30 a.m.:** KEMPA Board Meeting at UW-Whitewater, Roseman Room 2007
- **April 10-13:** JEA/NSPA Convention in San Diego
- **July 19, 9:30 a.m.:** KEMPA Board Meeting at UW-Whitewater, Roseman Room 2007
- **July 20-23:** KEMPA Summer Journalism Workshop at UW-Whitewater
- **Sept. 13, 9:30 a.m.:** KEMPA Board Meeting at UW-Whitewater, Roseman Room 2007
- **Oct. 17:** KEMPA Scholastic Journalism Conference/Annual Meeting at UW-Whitewater
- **Nov. 6-9:** JEA/NSPA Convention in Washington, D.C
- **Nov. 22, 9:30 a.m.:** KEMPA Board Meeting at UW-Whitewater, Roseman Room 2007

KEMPA BOARD MEETING

Minutes: May 3, 2014

9:30 a.m. // UW-Whitewater

Roseman 2007

Notes: Kemp, Secretary

Board Members: Linda Barrington, Jamie Born, Kathleen Burke, Jill Cook, Sandy Jacoby, Patrick Johnson, Tom Juran, Audrey Kemp, Hank Koshollek, Joe Koshollek, Evelyn Lauer, Chris Lazarski, Rachel Rauch, April van Buren, Jeff Willauer

CALL TO ORDER / ATTENDANCE

Present: Linda Barrington, Jamie Born, Jill Cook, Sandy Jacoby, Patrick Johnson, Tom Juran, Audrey Kemp, Hank Koshollek, Joe Koshollek, Evelyn Lauer, Rachel Rauch, April van Buren, Jeff Willauer

Absent: Kathleen Burke, Chris Lazarski

Agenda Amendments

March 1 Board Minutes - Review and Approval Kemp

Motion made Jeff W., April seconded to approve the minutes as written. Approved - unanimously.

BOARD REPORTS

1. Treasurer - Willauer

Update to ledger journal - check received from UW Whitewater. Balance as of today: \$13,593.99

All loose ends tied up from Winter seminar, all stipends paid for mentors, still waiting for check from Patrick Rand.

Motion to approve treasurer's report by Joe, seconded by Jamie. Approved - unanimously.

[Click here for Ledger report](#)

2. Membership - Juran

- Invoices - As of May 2 - updated report is online; stands at 32. Member list includes mentees, board members, renewals. Some professionals join in October.
- Currently using Joe Dennis for newspapers and Kathy Craghead for yearbooks. Judges will be using a pdf this year - all math will be done for them. Linda said NSPA does far more critiques with numerous judges; her worry is one person doing all of the judging due to the number submitted. It takes her about 30 hours to critique one. Linda would not object to having several judges. KEMPA has a judges list. Sandy directed Linda to send a list to Tom and copy it to her to proceed further. Judge gets paid \$40 per book. Sandy said we have not received any negative feedback this year, some questions were raised by board members. Sandy felt we would have more inconsistencies if multiple judges were used. Jeff suggested we ask judges how long they spend on each critique. About 30 newspapers and 30 yearbooks are submitted for critiques.
 - Tom will explore the issue of judges and number of publications they received for evaluation.

- Credit Card/PayPal - Credit Card/PayPal: Discussion items on today's agenda include possibility/feasibility of using credit card on website and discussion of usefulness of PayPal. Currently members can download a form and mail it in. Would online enrollment and payment increase membership? Make our jobs easier or more difficult? Is this something members are asking for?

- Tom said he did not have permission to set up a PayPal account to pay for membership. Jeff said most sites charge a fee. Do we take the loss, or add it on? Jeff asked if Whitewater could handle it (they handle summer registration).

Jeff will look into PayPal and some other options of programs. Jeff asked how would it look / work with the website. Sandy said PayPal does have non-profit amounts, not free, but less. Jeff said he will look into it and communicate with the board. Evelyn will be talking with Chris about the website.

- Data Collection - Patrick created Google Form for collecting membership information.
- Member Benefit/Judges for Fall SJC
- Two donations were received through membership for scholarships \$50Erin Timmons, Hinsdale Central (El Diablo) and \$30 from Cindy Renaud from Harborside Academy.

Motion made by Jaime, seconded by Jill to accept membership report. Approved - unanimously.

[Click here for Membership report](#)

3. Director's Report - Barrington

- Award Nominations - nominations already received
 - Adviser of the Year: Michelle Balley, Dixon High School, newspaper and yearbook adviser for five years, nominated by her principal
 - Friend of KEMPA: Jayme Bogner, Jostens rep, nominated by Patrick Rand
 - Administrator of the Year: Eric Hamilton, Lake Zurich High School for 10 years, nominated by Carolyn Wagner and one of her students

- Linda asked for approval of board for two recommendations.

- She recommends to nominate Mike Doyle for the JEA Lifetime Achievement Award, as he is retiring this year.

- Linda recommends we nominate the editors of the Fond du Lac High School newspaper for the Courage in Student Journalism Award, sponsored by the Student Press Law Center, the Center for Scholastic Journalism at Kent State University and the National Scholastic Press Association. Deadline is June 8. The award is presented at the fall convention.

Motion made by Jill, seconded by Tom to approve nominations. Approved unanimously.

- Online Critiques
- Summer Workshop email
- Fond du Lac High School update - See report.

Sandy and Dave Wallner attended the meeting last week. Sandy has gotten home addresses of the Fond du Lac board members. Sit in by students Thursday, May 1. A couple of students were suspended, only 1 student associated with the newspaper participated in the sit-in. The staff and editors of the newspaper reported on the sit-in. Several other professional press ran stories on the sit-in. Appearing on SPLC page. Principal announced at the school board meeting that he has resigned. Sandy is going to do a radio show on Education Matters (hosts the show once a month) to draw more attention to the issue. Professional press has been supportive. April asked about contacting professional press associations - Sandy will contact WNA and look into SPJ. Next board meeting is May 12 at 5 p.m.

- News from JEA/NSPA San Diego Convention - Brenda Field has asked to be kept apprised. Board fine with it.
- "Panic" button on website - it gets sent to specific people to receive input. See report. Evelyn will talk to Chris about putting it on the website.
- JEA Curriculum - amazing site. Linda highly recommended checking out the site.
- Motion made by Patrick, seconded by Rachel to accept report. Approved unanimously.

[Click here for Executive Director's report](#)

COMMITTEE REPORTS

4. Winter Adviser' Seminar - Barrington

- Budget finals
- Silent Auction \$328 for scholarships, and \$328 going to SPLC. Day Workshop was auctioned off for \$250. Presenter will not be paid.
- Recommend Lake Lawn 2015 - AV equipment fee waived for this year and next year. Linda willing to pay to have a big screen put up instead of using the wall.
- Only lost \$450, even with low attendance. April has agreed to be co-chair for 2015 seminar. Linda is trying to ease out of it.
- Have not heard anything negative in feedback for seminar.
- Date - 1st weekend in March - March 6/7, 2015.
- Motion made to return to Lakelawn Lodge for 2015 Winter Advisers' Seminar and for Linda to move forward with contract. Motion made by Joe, seconded by Patrick. Approved - unanimously.
- Motion made by Audrey, seconded by Jeff to accept Executive Director's report. Approved - unanimously.
- One copy of the Principal's Guide will be given to the Fond du Lac School Board. One will be given to the incoming principal.
- Sandy said she and Linda would be available in helping draft protocol in Fond du Lac.

[Click here for Winter Advisers' Report](#)

[Click here for Winter Seminar Expense report](#)

5. Day Workshop

- Silent Auction purchase - See previous report.

6. Summer Journalism Workshop - Johnson

- Updates for SJW 2014
 - UW-W
 - Keynote - Keynote speaker - Wayne Drehs from ESPN. He will be in on Tuesday, which is advisers' day.
 - Curriculum
 - Registration - Will continue to update board through emails as the registrations come in.
 - Interns - have 6 lined up.
- Proposal Submissions for 2015
 - Process for Selection
 - Selection Date
 - Notification and Program Visit
 - Marquette Proposal - Extremely interested. 3 dorms options would be available. Internet access would not be an issue. Safety issues would be addressed. More access available to curricular and extracurricular opportunities (Milwaukee Brewers game, art museum, Milwaukee Journal Sentinel, etc.)
 - Sandy brought up safety issue of the Marquette area with the May 2 shooting of two people. Student population expressed safety concerns. Tom questions the

“perception” of the parents about the violence. Evelyn asked if the benefits would outweigh the perception (paraphrased).

- Call for proposals were sent bids to Lake Forest and Marquette. Mount Mary (not interested), did not approach Carroll, but Rachel said she talked to Cindy Wandschneider and she said Carroll was pricey and Walsworth may looking at going elsewhere.
- Rachel said her own kids were saying not to attend camp at Whitewater because of negative experience in prior camp.
- Sandy, Joe, Tom and Hank asked to see a side by side cost. Patrick will provide it. Tom asked if Marquette did two-day and three day summer camps and would be interested in those numbers.
- Joe and Sandy asked UW - Madison would be included in a call for proposals.
- Joe asked about a 5-year or 10-year contract with the potential new site

[Click here for Marquette proposal](#)

[Click here for Summer Journalism Report](#)

Discussion of selection of a 2015 site is tabled until July.

A side by side cost comparison will be submitted at the July 19 meeting to include Marquette, budgeted expenses at UW-Whitewater for 2014, and UW-Madison, UW-Oshkosh, and Carroll University. (Lake Forest had not responded previously and they do not have a journalism program.)

- Joe - Summer journalism workshop stated he needs more time for the photojournalism core. Need different times for lighting and other instructional opportunities. Jamie said photography students could stay all day in photography. Bryce was concerned with cutting yearbook time.

Jamie and Patrick are willing to change Joe's schedule for advanced photography.

Joe also asked if Marquette would give board members the opportunity to come and observe a camp, have a meal, etc.

Motion made to accept Summer workshop report and to table the other item - motion made by Tom, seconded by April. Approved unanimously.

7. Fall Conference - Jacoby

- Transfer \$3,300 to Board
- Tinker Videos
- Fall SJC & website
- Fall Folders - Tom's class has assigned his digital imaging class to create folders with the KEMPA logo for consideration. Top four designs will be submitted in the Google drive for people to approve.
- Tom needs photos to be submitted from the various programs. Some photos are already in folders on the drive.
- Folder Bids - from Central Printing and American Litho. Sandy said 6,000 folders would probably last about 4 years. If we went to four colors, it would be for photos. (2 years for 3,000 folders) American Litho bid is about \$100 higher. Sandy suggested we go with 6,000 folders to save the money.
- Motion made by Jeff, seconded by Patrick to buy 6,000 folders and to go with the lowest bid. Approved - unanimously.
- Bid information:
RICK KACK

Sales Manager

Central Printing & Media Solutions

735 Sugar Creek Road

Delavan, WI 53115

Ph: 262-728-4231

Fax: 262-728-4021

www.centralprinting.com

Includes delivery to UW-W Continuing Ed at no added cost.

POCKET FOLDERS

QUOTE # 141494 -1503

SIZE: 9 X12 WITH 2 GLUED 4" POCKETS - NO SLITS IN POCKETS

STOCK: 100# WHITE GLOSS COVER

INK : **2/0 BLACK AND RED** - NO BLEEDS VS. 4/0 PROCESS - BLEEDS OK

DIECUT, SCORE, FOLD AND GLUE POCKETS.

CLEAN FILE TO BE FURNISHED.

QTY. AND PRICE:

2/0 BLACK AND RED

3,000 - \$1,283.00

6,000 - \$2,092.00

4/0 PROCESS

3,000 - \$1,535.00

6,000 - \$2,489.00

Motion made by Audrey, seconded by Patrick to accept the Fall Scholastic Journalism conference report. Approved - unanimously.

[Click here for Fall Conference report](#)

8. Webmaster & Online Digital - Presented by Evelyn.

Chris is working on a tutorial for everyone (fall) for posting to the web and creating accounts for all board members.

- Ideas for Content - let Chris or Evelyn with ideas (to avoid discussions at board meetings.)
- Sandy is going to update the Fall Conference page as well Fond du Lac information.
- Updated membership form needs to go on site (per Tom's request).

Motion made to accept webmaster report. Motion made by Jeff, seconded by Tom. Approved -

unanimously.

[Click here for Web report](#)

9. Scholarships - Kemp

- Evaluation Progress - Jill and Tom have evaluated and ranked the applicants. I received them on Wednesday and have not had time to evaluate them. Audrey will confer with Jill and Tom about winners and amounts.
- Recommendation from Linda to add the \$326 to the \$1,800(rounding it to \$300)
- . Motion made by Patrick and seconded by Jamie, and rounding it to \$2,000, plus the \$100 to the Gebhardt winner out of the scholarship amount. Approved - unanimously.

10. Awards & Adviser Application -

- Nomination plus Prior Nominees
- Application Process

Sandy asked a committee to be formed to look at awards. Jill, Evelyn, Rachel will be on committee with Linda for process of nominations.

Motion made by Jamie, seconded by Joe. Approved - unanimously.

11. Contests

- Photojournalism - Committee members for judging - Joe, Audrey, and April will do it by email. Jeff will print the posters to display at fall conference - will print 2 of each. Poster size will be determined later.
- Update on Other Contests - van Buren

Will present update at the July meeting. She will contact committee members.

Patrick made motion, seconded by Jeff to accept report from the contest committee. Approved unanimously.

[Click here to see Photography contest report.](#)

OLD BUSINESS

12. September Meeting Change - Barrington

Linda will be at a wedding in Colorado in Sept

Meeting will remain September 13.

Meeting changes need to be brought up accor

NEW BUSINESS

13. Discuss yearbook publisher's concerns @Winter Retreat - Willauer via Jostens Rep

Yearbook reps are not feeling they are getting return on their money from Winter Seminar. They would like more time to "give a pitch." They feel they are wasting their money. According to Jeff, it sounds as though we will not be getting any money from them. 10 reps are putting in \$30 each. Linda - until last year, reps never gave presentations. Jeff said they don't have any concrete ideas; they're not asking for presentation time. Jill said she didn't realize the reps were paying out of their pockets.

Board is fine with past practice, would not add additional time for sponsorship.

14. Google Drive Account

Message comes up being monitored by the school district. It has to do with where the documents are created (through the Patrick's or Jamie's school account).

Jeff recommended board members do not use the school account for KEMPA business. April will look into it. She will get back to the board.

Tom asked what would happen when someone retires.
Jamie, Linda and Patrick are requesting to send emails to their personal accounts.

Other new - Linda asked if she can get a 1099 form for tax purpose. She needs some way to report her salary. She would like it figured out for next year. Jeff suggested an invoice to be paid. Audrey will try asking the DCE administration at the personnel department. Will be discussed at the July meeting.

ADJOURNMENT

Motion made by Patrick, seconded by April. Approved - unanimously.

UPCOMING EVENTS

- **July 19, 9:30 a.m.:** KEMPA Board Meeting at UW-Whitewater, Roseman Room 2007
- **July 20-23:** KEMPA Summer Journalism Workshop at UW-Whitewater
- **Sept. 13, 9:30 a.m.:** KEMPA Board Meeting at UW-Whitewater, Roseman Room 2007
- **Oct. 17:** KEMPA Scholastic Journalism Conference/Annual Meeting at UW-Whitewater
- **Nov. 6-9:** JEA/NSPA Convention in Washington, D.C
- **Nov. 22, 9:30 a.m.:** KEMPA Board Meeting at UW-Whitewater, Roseman Room 2007

KEMPA BOARD MEETING

Minutes: July 19, 2014

9:30 a.m. // UW-Whitewater

Roseman 2007

Notes: Kemp, Secretary

Board Members: Linda Barrington, Jamie Born, Kathleen Burke, Jill Cook, Sandy Jacoby, Patrick Johnson, Tom Juran, Audrey Kemp, Hank Koshollek, Joe Koshollek, Evelyn Lauer, Chris Lazarski, Rachel Rauch, April van Buren, Jeff Willauer

CALL TO ORDER / ATTENDANCE

Present: Linda Barrington, April van Buren, Hank Koshollek, Joe Koshollek, Sandy Jacoby, Audrey Kemp, Patrick Johnson, Jamie Born.

Not Present - Jill Cook, Evelyn Lauer, Tom Juran, Jeff Willauer, Rachel Rauch, Kathleen Burke.

Agenda Amendment

April made the motion, seconded by Chris to accept Patrick's resignation, but to reinstate Patrick per his request. Approved unanimously.

May 3 Board Minutes - Review and Approval- Kemp

Motion made by Hank and seconded by April to approve the minutes from May 3 as read and corrected. Unanimously approved.

BOARD REPORTS

1. Treasurer - Willauer

Highlights from Jeff's email:

We are sitting in a very favorable position with a balance of just over \$19,000 due to membership checks coming in and the 5300.00 deposit made from SJW and Fall Conference.

- I still need to make one large check out to JEA for all of the memberships that I have received since the middle of June. Can somebody please clarify the following two points. 1) some of the memberships were sent in on the old form and shorted us 5 dollars due to the JEA price being 55.00 instead of 60.00. Are we doing anything or just eating the difference? 2) How much do we pay JEA now? In the past it was 50/publication - did that jump to 55.00? As soon as I get these to things answered I will send in the JEA membership check.

- I have not had a chance to update the budget portion of the ledger since our last meeting
-We still have not received a check from Jostens and I am not holding my breath....

Sandy will contact Patrick Rand from Jostens regarding their winter seminar check to see if it cleared.

Motion made by Joe, seconded by April to accept the treasurer's report as submitted. Approved unanimously.

[Click here for Treasurer's report.](#)

2. Membership - Juran (from emailed documents)

- Current numbers - We will not re-invoice publications which paid the incorrect amount for joint JEA membership due to an incorrect form on the website. KEMPA will pay the \$5 difference.
- Critiques
- Judges for Fall SJC

Motion made by Patrick, seconded Jamie to accept the membership report as submitted. Approved unanimously.

[Click here for reports.](#)

3. Director's Report - Barrington

- Award Nominations - On behalf of KEMPA, Linda nominated the editor in chief of the Fond du Lac student newspaper for the Courage in Student Journalism Award.
- Mentor Program
- Dow Jones Adviser Update
- Ex. Dir. travel allowance 2014
- Fond du Lac update - Linda attended a board meeting for policy update (large committee with representatives). Board president asked them to go and revise policy to a quite restrictive one. They met again this past Tuesday. Matt from Fond du Lac will be at the summer workshop and will be updating everyone then.

Motion made by Audrey, seconded by Chris to accept report as submitted. Approved unanimously.

[Click here for Executive Director's reports.](#)

COMMITTEE REPORTS

4. Summer Journalism Workshop - Johnson & Born

- 2014 updates re: numbers and classes -

50 students registered, one had to withdraw. Patrick is working on getting her a refund. Registration has been down through Whitewater (affected all camps). KEMPA will have the whole dorm. Adviser class is not going to run since only 1 adviser signed up for it. The adviser is going to be part of the reporting class. Audio and video class was canceled. Basic average class 5-9 students. Intensive classes run from 4-12. Reporting and design both have 12. All interns will arrive at 5 tonight for dinner and bonding.

Wi-Fi is not available for students due to numbers that could be logged on at one time.

Sandy - Wi-Fi is available in all labs. Codes are available. Still some question about availability.

Patrick said 5 advisers are registered for advisers' day. Often more show up on the day.

Sandy expressed her appreciation for their hard work getting everything set up and April and Linda for joining the staff.

- Site for 2015

Reviewed the side-by-side numbers comparison of Marquette / Whitewater.

Motion made by April seconded by Joe to move the summer journalism workshop to one of the competing bidding universities for a vote to the September 13th meeting. Board will tour Marquette (whoever is interested and can make it) for the end of August. Jamie will also contact Carroll University for cost / facility comparison. Approved 5 to 3. Motion carries.

Motion made by Joe, seconded by April to accept the Summer Journalism Workshop as submitted. Approved unanimously.

[Click here for Summer Journalism Workshop report.](#)

5. Fall Conference - Jacoby & Juran

- Fall Folders -
- Judges/Critiques -
- Fall focus session

First Amendment issues in Wisconsin - Sandy thought Mark Goodwin has some travel expense so he might be able to come. Perhaps Matt from Fond du Lac would be able to come. Could include sessions on copyright and online / technology issues. Sandy will pursue working on a strand for those types of sessions.

- Presenters

Patrick suggested fewer sessions to prevent overlap of times / presentations. Sandy said we try to offer 30 sessions per time slot. Linda suggested we reach out to other KEMPA members to get more presenters. It will be a Google form on the website - created by Chris. Proposals would be needed **no later than Aug. 15th**. Sandy will be sending out emails to board members regarding sessions.

Will continue with 30 x 3.

Motion made by Audrey, seconded by Joe to accept Fall Conference report. Approved unanimously.

[Click here for Fall Conference Report.](#)

6. Winter Adviser' Seminar - Barrington & Van Buren

- Lake Lawn 2015 site - Keynote Jim Streisel - he is known for digital journalism and management. He's at the Reynold's Institute. Possible topics writing, recruiting, management, etc.
- Break-outs - Keep two sessions.
- Yearbook Reps and sponsors

- Continue or discontinue? Brings in about \$900 in revenue to help with costs. Linda will contact reps to get their opinion.

There will be an "upgraded" presentation room.

Motion made by Hank, seconded by Joe to accept the Winter Seminar as presented. Approved unanimously.

[Click here for Winter Seminar report.](#)

7. Webmaster & Online Digital - Lazarski & Lauer

- Paypal account

- Chris said an account can be created and it can be added to the website. Linda thought Jeff will have to create the account.

- Panic button

- Offered through JEA Scholastic Press Rights. Chris said it can be added to website. It generates an email. Linda will contact John Bowen that will we offer a link through KEMPA site to their Panic button, asking that we are notified if one of our members hit the panic button.

- Photo winners

- Chris will follow up with Rachel to post on the website.

Website is backed up, downloaded. Getting about 10 hits per day.

Motion made by Audrey , seconded by Jamie to accept Webmaster's report. Approved unanimously.

[Click here for report.](#)

8. Scholarships - Kemp

- 4 awards 2014

We will look at the date for submission and process next year. Linda will continue to scan applications if committee members want to start reading before receipt of hard copy (original portfolios).

Motion made by Patrick , seconded by Jamie to accept scholarship report. Approved unanimously.

[Click here for report.](#)

KEMPA BOARD MEETING

Minutes: Sept. 13, 2014

9:30 a.m. // UW-Whitewater

Roseman 2007

Notes: Kemp, Secretary

Board Members: Linda Barrington, Jamie Born, Kathleen Burke, Jill Cook, Sandy Jacoby, Patrick Johnson, Tom Juran, Audrey Kemp, Hank Koshollek, Joe Koshollek, Evelyn Lauer, Chris Lazarski, Rachel Rauch, April van Buren, Jeff Willauer

CALL TO ORDER / ATTENDANCE

Attendance:

Present – Jill Cook, Rachel Rauch, Sandy Jacoby, Jeff Willauer, Patrick Johnson, Tom Juran, Joe Koshollek

Not present – April van Buren, Chris Lazarski, Linda Barrington, Hank Koshollek, Kathleen Burke, Jamie Born

Agenda Amendments - None

July 19 Board Minutes - Review and Approval - Kemp

Additions/ Corrections – None

Motion made by Jeff, seconded by Tom to accept the July minutes. Approved unanimously.

BOARD REPORTS

1. Treasurer - Willauer

- Updated Ledger **\$17,127.99** current balance.
- \$40 check - Patrick Rand from Winter Seminar
- Should I make the mentor stipend donation now?
- I have a budget line for SPLC membership?

Budget item questions – when does the year actually start? It affects the membership accounting.

Sandy – we establish the budget in November, Jeff said that's what he was assuming. Does a running ledger. Tom – if it doesn't matter (July 1st corporation), November makes sense. Sandy, mid-October is when we elect a new board.

Decision – will do November

Mentor Stipend donation? \$2,000 for 2014-15 for WI and Ill – directed Jeff to pay it.

SPLC – when to pay \$300 – directed to pay it

Will keep the \$3000 executive director's salary as a budgeted item

Directed to remove the Webmaster Setup Fee of \$500. That was a one-time fee paid to Chris Lazarski.

All set for Winter seminar – the deposit was made to Lakelawn (June 14), Jeff updated the ledger to show that.

Motion made by Audrey, seconded by Tom to accept the Treasurer's Report. Approved unanimously.

[Click here for Treasurer's Report - Not in here yet.](#)

2. Membership - Juran

- Current numbers
- Credit Card/PayPal
- Data Collection
- Judges for Fall SJC

Current members – 87 (46 newspapers, 33 yearbooks and 12 mentees). Just slightly up from last year – almost identical to the year before.

Gilford High School \$299.96 check for yearbook membership. Adviser was dumbfounded by the amount. Adviser asked if it could be applied to the fall conference. Jeff would have to cut a check to Whitewater. Jeff was directed to cut a check for the registration fee. Tom said he will contact the adviser.

Credit Card / PayPal option on the website – Evelyn said she brought it up to Chris; Chris said he could do it, but that was the last conversation. Other discussion – 501C3 has special rates with PayPal. Jeff and Sandy will work with Chris to work to set up the PayPal account. Jeff suggested we use his publication's membership payment as a test trial. Tom said to move ahead to get it set up. Jill said the form should be sent to the board to look it over as to what is included for what will be paid. Notifications should be sent to one gmail account such as a KEMPA treasurer's gmail account. Tom said he would like to see that for membership as well. Evelyn said it could go to the current gmail account and feed into a folder.

Motion made by Jill, seconded by Jeff to accept the Membership report. Approved unanimously.

[Click here for Membership Report](#)

3. Director's Report - Barrington

- New Board members for 2014-2015
- DJNF Adviser Update submission
- Online publication judging Sept. 20-Oct. 20
- Time for By-laws review
- Website photos of board members
- Summer Workshop recommendation
- WNA Partners Program
- Eliminating the executive director position

No issues with people who want to run for the board in October.

Online judge gets paid \$30 per critique. Suggested the judge be paid the same rate (\$40); will be discussed at the November meeting. Other states are paying \$30. Evelyn said she will do some research before the November meeting.

By-laws have not been revised since 2003. Linda's report suggested an ad hoc committee be formed to draft revisions which will be brought back to the board. Sandy said the bylaws will be posted to the google drive and send out also in emails.

Website – board member photos needed. Send them to Chris.

Tom asked if the website is being used. Will direct Chris to include that in his report.

WNA – See report.

Discussion – is there an Illinois newspaper association that could offer similar services or have a partnership like WNA does. Linda and Sandy will check with Stan for a similar organization in Illinois.

Elimination of Executive Director's Position

Discussion – Executive director needed to be the “face of KEMPA,” to represent KEMPA. Executive director plays a key role in the work of KEMPA.

Jeff – we would still be spending the money that would go to conventions to the KEMPA representative.

Other - We need to ask Linda if there's too much to the executive director's list of duties. Some things could be picked up by board members.

Everyone agreed she is a bargain and does everything we want and hope gets done for the organization.

Jill said as a board member she would have a vote and there have been some issues that she would have wanted to vote on.

Tom – undoubtedly we need the executive director's position.

November meeting – job duties of the executive director.

Consensus of the board that we want Linda to continue and she is doing an exceptional job. KEMPA needs an executive director. The board will look at the responsibilities of the executive director. Discussion will continue at the November meeting.

Board will review the job description of the executive director prior to the November meeting. Will include the newly elected board members.

Need to define committee chair duties, event directors' duties, and officer duties – those people will write up a description and post on google docs and through email prior to the November meeting.

Motion made by Patrick, seconded by Joe to accept the Executive Director's report. Approved

unanimously.

[Click here for Director's Report](#)

COMMITTEE REPORTS

4. Winter Adviser' Seminar - Barrington, Cook & van Buren

- Jim Streisel's topics
- Yearbook sponsorship
- Publicity
- New breakout sessions
- Plans for 2016

Winter Advisers Seminar

Yearbook sponsorship – The reps have to pay out of pocket for the sponsorship of the Winter Advisers Seminar. See response from other yearbook reps.

Sandy asked any other break out ideas be sent to April, Linda, and Jill.

Publicity – the brochures will be ready by Oct. 1.

New breakout sessions – Ideas?

Rachel suggested multi-media reporting? Tools to use.

Evelyn – branding and marketing for your publication. Rachel added “convergence.”

Linda is going to be out as co-chair; Jill said she can't attend because she's not an adviser and she's not going to pay out of pocket to attend.

Discussion – Pay chair? Provide room at the hotel? Chairs also had to pay for their registration to the event. Need to look at the budget.

Motion made by Tom that the budget for all KEMPA events that require registration and lodging be budgeted to support the directors / chairs of the event. Seconded by Sandy. Approved unanimously.

Plans for 2016 – Rachel offered up Michael Hernandez, broadcast adviser of the year, as potential speaker. He's a broadcasting person. He does do everything – could talk about writing, design. It will be clear in KEMPA's marketing that it will not just be broadcasting.

Motion made by Rachel, seconded by Jill to contract Michael Hernandez for the 2016 Winter Advisers Seminar. Approved unanimously.

[Click here for Winter Advisers' Seminar Report](#)

5. Day Workshop - Barrington

- Lake Zurich completed

- *Discussion – only reason we had one this past year was it was won as a prize at the silent auction at the Winter Advisers Seminar. Raised \$250, Evelyn volunteered her time.*
- *It will be removed from the website.*
- *Motion made by Patrick, seconded by Evelyn to remove Day Workshop for 2014-15 as a primary event for KEMPA. Approved unanimously.*

Evelyn – it went well. Continue it as an auction item at Winter Advisers Seminar.

Motion made by Tom, seconded by Sandy to accept the report and the recommendations for next year. Approved unanimously.

[Click here for Day Workshop Report](#)

6. Summer Journalism Workshop - Johnson & Born

- SJW 2014 outcomes
 - UW-W
 - Keynote
 - Curriculum
 - Registration
 - Interns
- Proposal Submissions for 2015
 - Process for Selection
 - Selection Date
 - Program Visit
 - Marquette Proposal

Patrick will be checking with Lori regarding some of the costs.

Joe, Evelyn, Linda, and April have not been paid yet. \$6100 still needs to be paid out to instructors. They are supposed to be paid by Oct. 1.

One student was sent home due to issues.

Tech issues.

Keynote was great. Skyped in. Curriculum went well. Will review the curriculum based on facilities and instructors.

Curriculum for 2015 – adding a journalism boot camp for students with no experience.

Attendance – 10 below budgeted.

Interns did an awesome job.

Patrick suggested a promo video at fall conference if the workshop moves to Marquette.

Need to look at the cost of camp at Marquette and also the possibility of having students be able to commute.

*The university has insurance; they would determine the cost to KEMPA. (Whitewater \$88.50)
Marquette legal team will draw up the form specific to the camp.*

Tom asked camp question – does KEMPA have any liability? What if KEMPA was sued? Sandy – we

have no insurance and no legal representation. We do have a lawyer joining the board in November.

Motion made by Jill, seconded by Rachel to accept the summer journalism workshop report. Approved unanimously.

Motion made by Evelyn to move the summer journalism workshop to Marquette University, in partnership with the Dietrich College of Communications. Seconded by Rachel.

Discussion – Sandy asked Patrick to come to the November meeting with a proposed budget.

Currently pay \$350 at UW - Whitewater. Patrick projected the cost of camp to increase between \$50 and \$100.

Planning to make a publicity video to post on web and play at fall conference and winter advisers retreat.

Food – didn't eat at Marquette. Amount of camps going to food services at UW – Whitewater is overwhelming. Marquette would open food service at Cobeen for the camp. Kids are going to complain regardless.

A public safety officer will be brought in on day one to talk to campers. Campers must remain in the door after a designated time and spell out the consequences of breaking policy.

Not required to pay a liaison fee or hire staff through / from Marquette.

Do have to pay to have a tech person on staff. KEMPA would contract that person, tech person would agree to that price.

Vote –

For: Approved unanimous.

[Click here for Summer Journalism Workshop](#)

7. Fall Conference - Jacoby & Juran

- Printer
- Presenters & sessions
- Fall SJC brochure mailing & websites
- Awards & Board presenters
- Ybk/Nspr Awards/Judges/Plaques
- Student evaluations
- Fall Folder selection
- Adviser folders/content

2700 fliers were sent out as bulk mail, 79 sent in brochures to member publications.

Questioned if there was a way to reduce the multiple copies some people receive. Presenters also receive a flier. Jeff suggested we eliminate the 79 member mailing (the cost of lunch today) because we are part of the 2700. Sandy will eliminate the separate mailing.

Brochure on the website.

Suggestion was made by a member of the awards committee to change the awards process by having one person present the awards.

Joe – keep it short and sweet. Tom said also less personal for the recipient if a generic someone makes the presentation.

A single presenter – 2 votes

Individual presenter – 7. Volunteers from the board will make the presentation.

Tom commented it was the most difficult decision to make because of the high quality of nominees. Four people on the board were nominated. The committee has been developing criteria for the selection.

Judging – Tom is noticing one judge is harder (thinks the judge is spot on) and has noticed previous high placed winners are down even two placements. One judge giving zeros, other judge does not score less than a 5.

Sandy – a contest director can review critiques for consistency, contests also offer a second critique. Jeff said it happened with KEMPA with his school.

Tom asked for board direction about what to do. Part of the critique is to be encouraging. Judging books are electronic and add automatically.

Board – need to review the rubrics, already on the agenda for review. (Small tweaks were done by Tom and Sandy)

Tom and Sandy will review judges' critiques for consistency.

Evaluations – Presenters will shorten their sessions to get out evaluations for the sessions and leave them in the room. To be collected at the end of the day. Sandy will collect (perhaps with the help of Continuing Ed) at the end of the day. Suggestion – have a brown (?) envelope in each room. Anonymous evaluations (no name, no school).

Twitter = #KEMPAFC14

Board nominees – All board members present agreed to continue on the board. Sandy will contact people not present.

Adviser folders – Anything else, send to Sandy and Tom.

Patrick will get something regarding summer ready for the folders.

Deadline – Oct. 1

Motion made by Audrey, seconded by Patrick to accept the Fall Scholastic Journalism Conference. Approved unanimously.

[Click here for Fall Conference Report](#)

8. Webmaster & Online Digital - Lazarski & Lauer

- Content

November – establish a schedule to add items to the website.

Chris and Evelyn will share a document prior to the November board meeting. Sandy will get an email out to Chris to work with Evelyn

Click here Webmaster Report

9. Scholarships - Kemp

- *Kemp asked for the deadline for submission to be moved up to March 1.*
- *Will add rubric to google docs.*

Motion made by Patrick, seconded Joe to accept scholarship report. Approved unanimously.

10. Awards & Adviser Application - Barrington

- *Winners have been contacted*
- *New process and criteria*

Click here for Awards Report

11. Contests - van Buren, Rauch, Koshollek, Lauer

- *Photojournalism winners & poster prints for display Fall SJC*
- *Other Contests flyer*

Contests –

April will provide a flier for Fall conference folders.

Evelyn disagrees with the fees that have been proposed. \$3.00 fee per entry and pay judges \$2.00 per entry. She wants to roll it into membership; doesn't want to pay separately. A designated number of entries would be included in the membership fee.

Some contests do have separate entry fees.

Not ready for a Fall Conference announcement / information. -

Sandy's notes indicated June 15 deadline for entries (recognition of winners at Fall Conference.) Sandy said we would run them on the screen.

Rachel suggested the photojournalism contest be rolled into it.

No photojournalism flier in Fall Conference.

Photojournalism Contest

Joe will send images to Chris, Tom, and Jeff by October 1. Jeff will be making posters of the winners 24 x 36. Jeff will send posters to Continuing Ed (same as registration information) ahead of time to Margaret's attention.

Notification of winners and advisers – Rachel. Also will notify non-winners.

Motion made by Patrick, seconded by Tom to accept Photojournalism Contest and KEMPA Contest reports – Approved unanimously.

[Click here for Contests Report](#)

OLD BUSINESS - None

NEW BUSINESS

12. Society of Professional Journalists/Madison Chapter sponsors discussion The Next Generation: The Future of Journalism Education at Edgewood College's Anderson Auditorium , 7-9 p.m. Sept. 24

- Mark Pitsch, Assistant City Editor Wisconsin State Journal serves as SJC President and seeks partnership with KEMPA

SPJ / Madison – “The Next Generation: The Future of Journalism Education”

Sept. 24, Edgewood College Sept. 24 7 to 9 p.m.

Madison chapter would like to have a partnership with KEMPA (and JEA).

Sandy would like to use KEMPA email to promote this event in Madison.

Other business – Do we add a college student or two to the board? Student would come from Whitewater / Marquette. Wouldn't have to be a former KEMPA student, but it would be nice. We would be nurturing the growth of a future journalist. Intern title? Application process? Could help with duties of the board members.

Consensus – further explore it at the November meeting. Patrick will come up with an application (can also work with summer workshop)

ADJOURNMENT

No internet access at the meeting - Jill wanted this to be noted.

Motion to adjourn made by Patrick, seconded by Jeff. Approved unanimously. Adjourned at 2:50.

UPCOMING EVENTS

- **Oct. 17:** KEMPA Scholastic Journalism Conference/Annual Meeting at UW-Whitewater
- **Nov. 6-9:** JEA/NSPA Convention in Washington, D.C
- **Nov. 22, 9:30 a.m.:** KEMPA Board Meeting at UW-Whitewater, Roseman Room 2007

9. Awards & Adviser Application - Barrington

- Nomination plus Prior Nominees
- Committee will review nominations. Committee will consist of April, Linda , and will ask Tom. Audrey will be a stand in if needed. Will present the recommendations at the September meeting.

- Application Process

- Adviser of the Year - will answer 3 questions, will not need to be nominated.
- Media / Friend of KEMPA - awards chair will contact the nominee for a statement about his / her work to support journalism.
- Hall of Fame - decided by board. No nomination needed.
- Yearbook and newspaper will be split into categories, need to select which category.
- Gebhardt writing will be part of mail-in contest.
- Criteria - to be developed by members of the committee

Motion made by Joe, seconded by April to accept the recommendations made by the committee.
Approved unanimously.

[Click here for report.](#)

10. Contests - Rauch, Koshollek, Lauer, van Buren

- Photojournalism
- Update on Online Contests

- Fee per entry and limited number of entries per category per school. June 15 deadline and announcements made in October at Fall Conference. No lit mag - for now.

\$3 per entry, pay judge \$2 per entry.

Will develop rubrics with room for optional comments. Online rubrics - committee (Chris, Patrick, April, Evelyn, and Linda will explore online.) Rubrics will be completed by mid-September.)

Competition will be announced at the lunchtime meeting, morning welcome.

Motion made by Jamie, seconded by Patrick to approve mail-in competition report and deadline schedule. Approved unanimously.

[Click here for mail-in competition.](#)

Old Business

11. Google Drive Account - van Buren

gmail address:

KEMPAjournalism@gmail.com

journalism2013

Google drive - owner is KEMPAjournalism. Anything that needs to be archived needs to be KEMPAjournalism. Add a K after the file name.

NEW BUSINESS -

Day Workshop - Carolyn Wegner at Lake Zurich High School won the day workshop at the Fall Conference. Evelyn will be the presenter in mid-August.

Many emails were found in the KEMPA folder, asking about events, registration for summ

ADJOURNMENT -

Motion made by Hank, seconded by Jamie to adjourn meeting. 1:42

UPCOMING EVENTS

- **July 20-23:** KEMPA Summer Journalism Workshop at UW-Whitewater
- **Sept. 13, 9:30 a.m.:** KEMPA Board Meeting at UW-Whitewater, Roseman Room 2007
- **Oct. 17:** KEMPA Scholastic Journalism Conference/Annual Meeting at UW-Whitewater
- **Nov. 6-9:** JEA/NSPA Convention in Washington, D.C
- **Nov. 22, 9:30 a.m.:** KEMPA Board Meeting at UW-Whitewater, Roseman Room 2007

Friday, Oct. 17, 2014 - Annual Meeting Minutes

1. Call to order - Sandy Jacoby, KEMPA President

2. **Introduction of new advisers and special guests** – Dr. Vincent Filak of WU-Oshkosh and Matt Smith, adviser of the Cardinal Column at Fond du Lac

Welcome to new advisers and encouraged veteran advisers to bond and network.

3. State of KEMPA - Linda Barrington, Executive Director

KEMPA is the only regional journalism association in the Midwest to serve more than one state. The board continually examines what KEMPA offers. Seven important benefits – fall conference, comprehensive critique of publications, 4-day summer workshop, winter advisers' seminar, new photo contest, opportunity to get graduate credit and JEA mentors for new advisers.

Two new initiatives – more than a dozen more individual contests for students and feature writing (to replace the Gebhardt competition), and a new process for some awards such as advisers of the year which will not require a nomination but advisers can apply for the award.

4. Awards:

- *Gebhardt* Award: Tanvi Kumar, editor/graduate Fond du Lac High School, Adviser Matt Smith
- Media Award: Jed Carlson, photojournalist Superior Telegram, Superior, Wis.
- Friend of KEMPA: Jayme Bogner, Jostens
- Administrator of the Year: James Huggins, principal Appleton North High School
- *Jan Kohls* Yearbook Adviser of the Year: Cathy Newton, Wausau West High School
- *Nancy Becker* Newspaper Adviser of the Year: Evelyn Lauer, Niles West High School and Carolyn Wagner, Lake Zurich High School

5. Approval of Minutes from 2013 Annual Meeting - Audrey Kemp, Secretary

Motion made by Jeff Willauer, seconded by Jamie Born to accept minutes as presented. Approved unanimously.

6. Financial Report - Jeff Willauer, Treasurer

Income (dues, Winter Seminar, rebates from JEA, donations)	\$16,491.00
Expenses (scholarships, printing, postage, debt retirement, honorariums, Winter Seminar, etc.)	\$13,232.15
Balance as of Oct. 17, 2014	\$17,127.99

Motion made by Audrey Kemp, seconded by Paul Cook to accept the treasurer's report. Approved unanimously.

7. Business

Workshops Reports

- Summer & Day Workshops: Jamie Born
50 students attended the summer workshop, five were returnees – showing there's so much to continue to learn. Plan on adding a video component and the big move to Marquette University.
- Winter Advisers Seminar: Linda Barrington, Executive Director
One day events at your school on topics you want. Only one day workshop was held. KEMPA also hosts an adviser only workshop – the Winter Advisers' Seminar. Save March 6 and 7, 2015 to attend the Winter Seminar with featured guest speaker Jim Streisel from Indiana.

- KEMPA Elections:
 - Kathleen Burke, Regina Dominican High School retired
 - Jill Cook, Homestead High School
 - Sandy Jacoby, JEA Mentor, Salem, Wis.
 - Patrick Johnson, Antioch Community High School
 - Tom Juran, Brookfield Central High School
 - Bob Kay, Grayslake High School retired
 - Audrey Kemp, D.C. Everest High School
 - Joe Koshollek, Photographer, Milwaukee, Wis.
 - Hank Koshollek, Photographer, Madison, Wis.
 - Evelyn Lauer, Niles West High School
 - Chris Lazarski, Wauwatosa West High School
 - Aaron Ramponi, Appleton North High School
 - Rachel Rauch, Homestead High School
 - Matt Smith, Fond du Lac High School
 - April van Buren, La Follette High School
 - Carolyn Wagner, Lake Zurich High School
 - Jeff Willauer, Waunakee High School

Further nominees from the floor – none. Nominations closed. Call for voice vote: approved unanimously. Board elected.

- Journalism Education Association - Stan Zoller, East Region Director
Stand strongly encouraged people to become certified CJE and MJE through JEA. Can contact Stan at sezoller@gmail.com regarding concerns, questions.
Brenda Field, Ill. State Director, Sandy Jacoby, Wis. State Director – Sandy encouraged adviser involvement in the different associations at the different levels.

- JEA Mentor Program – JEA Mentor Chair Linda Barrington
KEMPA contributes financially to JEA to the mentor program. Mentees receive free membership to KEMPA, JEA, and registration.
Mentors: Stan Zoller, Dave Wallner, Sandy Jacoby, Linda Barrington, and Carol Smith. Also introduced former and current mentees.
Mentors have a two-year commitment. See Linda Barrington if interested.

- Fall Conference Directors - Sandy Jacoby & Tom Juran
Over 900 students, over 55 schools in attendance at the Fall Conference.
If advisers / schools were not here this morning, pick up critiques and awards from Sandy after the meeting. Checks are also available for photography winners and advisers of winners should take the photo posters home.

8. Adjournment - Sandy Jacoby, KEMPA President

Carl Hauck of Grayslake Central moved to adjourn, seconded by Jamie Born of Lakes Community High School. Approved unanimously.

KEMPA Board of Directors meeting – 9:30 a.m., Nov. 22, 2014