

BOARD MEETING
December 2, 2006
UW – WHITEWATER, ROSEMAN 2005

MINUTES

The meeting was called to order by President Culbertson at 9:30 AM

- a. Present: Barrington, Becker, Culbertson, Cook, Jacoby, Kohls, Koshollek, Risch, Schoepen, and Thompson
- b. Absent: Burke, Gordy, Kemp, Zoller

Culbertson welcomed new board members Rita Schopen, Kris Risch.

The Secretary's Minutes for the September 16, 2006, meeting were approved as corrected. The Annual Meeting minutes of October 20, 2006 were approved.

Becker gave the Treasurer's Report. The current balance is \$6,015.13. It was decided to give \$200 from the Silent Auction at the Winter Seminar as a donation to SPLC.

A great deal of discussion centered on the budget. It was noted that we owe \$8,000 to UW – Whitewater. Becker moved and Jacoby seconded that profits from the Fall Conference be used to ~~cover~~ ^{pay} deficits. Motion passed. It was decided to wait until the February meeting to see if dues need to be changed. It was noted that both the Fall and Summer budgets indicated a charge for folders. It was decided to revisit the Fall Conference budget at the February meeting when figures should be finalized by UW – Whitewater.

*\$1,000 from
board acct.*

Barrington gave the Membership Chairman report. As of December 2nd, there are 91 members with 5 non-paying members. This compares with 92 members in 2005-06.

Kohls presented her major responsibilities as Executive Director. She proposed the following:

1. The base pay would stay the same: \$1500 to be paid after the Summer Journalism Workshop and \$1500 to be paid after the Fall Conference.
2. \$100 to be used for computer (office) supplies.
3. Fees and two nights' hotel stay to be paid for the Winter Seminar. She will run the Silent Auction and generally help with the Winter Seminar.
4. Convention travel, lodging costs not to exceed \$1000 for national conventions.

Koshollek moved and Becker seconded to accept Kohls' proposals. Motion passed. The honorarium will be reviewed at the February meeting.

Becker will check with other foundations (Capital Times, Channel 3, etc.) as a source of funding.

The following were elected officers for KEMPA:

- a. President – John Culbertson
- b. Vice President – Mark Thompson
- c. Secretary – Kathleen Burke
- d. Treasurer – Nancy Becker

The KEMPA calendar for 2006-07 was set:

February 3	Winter Board Meeting – UW Whitewater
March 2-3	Winter Retreat – Abbey – Lake Geneva
March 31	Spring Board Meeting – UW Whitewater
June 27	Summer Board Meeting – followed by summer workshop staff meeting – UW Whitewater
July 22 – 25	Summer Workshop – UW Whitewater
September 15	Fall Board Meeting – UW Whitewater
October 19	Fall Conference – UW Whitewater
December 1	Annual Board Meeting – UW - Whitewater

The following have agreed to be KEMPA Directors:

- a. Summer Workshop Director – Linda Barrington
- b. Fall Conference Directors
 1. Yearbook Director – Sandy Jacoby
 2. Newspaper Director – Stan Zoller
- c. Winter Retreat Directors
 1. Arrangements Director – Jill Cook
 2. Program Director – Mark Thompson/John Culbertson

Under old business:

- a. Summer Workshop
Barrington moved and Becker seconded to raise the Summer Workshop fees \$15.00 (\$315 early/\$340 late). Motion passed.

Barrington suggested offering Illinois and Wisconsin scholarship recipients the \$300 fee, and new adviser scholarship would be ½ the cost. If the adviser brought for every 10 students registrants, they would get one adviser free. To be discussed at the February meeting. ?

b. Fall Conference

Final numbers showed 1426 students and 147 presenters and advisers.

The Fall Conference showed a profit of \$1100 (with not paying for the folders). To be looked at again at the February meeting.

A complaint ^{was received from} ~~concerned that~~ Madison Newspapers. ^{that they weren't invited to speak.} It was suggested that letters be sent directly to those presenters prior to the conference with no phone calls or e-mails.

It was noted that the critique system needs to be looked at.

The thank you to Continuing Ed was taken care of.

c. Winter Retreat

The program was still not finalized. Jacoby will check with Babb and Jacoby concerning their possibilities of presenting.

Becker and Barrington will take care of the meeting the speaker's plane and return.

There will be no Thursday night dinner due to the late arrival of the speaker's plane

Sponsors will be Herff-Jones, Jostens and Taylor.

d. Web Page Up-Date was noted.

New Business:

Discussion centered on do we need a mailing for the Up-Date? It was not resolved.

Meeting was adjourned at 2:17 PM.

11. Other

BOARD MEETING
February 3, 2007
UW – WHITEWATER, ROSEMAN 2005

MINUTES

The meeting was called to order by President Culbertson at 9:38 AM

- a. Present: Barrington, Becker, Burke, Culbertson, Cook, Jacoby, Kohls, Koshollek, Thompson and Zoller
- b. Absent: Gordy, Kemp, Risch, Schoepen

The President's minutes for the December 2, 2006 meeting stand as corrected.

Becker gave the Treasurer's Report. The current balance is \$4,161.26.

Barrington gave the Membership Chairman Report. As of February 3, there are no new members. Barrington created a form combined with the JEA Membership to accommodate retirees, lifetime members, yearbook reps, etc. It will be available online as well. Barrington issued the clarification that JEA is for individuals while KEMPA is for publications. This is so that people do not overpay.

Kohls presented the Executive Director's Report. The current KEMPA scholar earned three A's and an A- at Northwestern University. Scholarship letters for next year are ready for mailing. Kohls is working on the membership mailing, which will go out in March. Kohls, Becker, and Barrington will receive an honor for participation in the Partners' Program at the Wisconsin Newspaper Association meeting at Kalahari.

The board explored possibilities for funding the Executive Director's honorarium. Becker is in the process of drafting a letter to seek alternative funding sources for the honorarium. (The University no longer funds the Executive Director Position because of funding problems in the university system.)

Becker requested that board members help her flesh it out with such data as

- the number of years KEMPA has been in existence
- the number of years the Workshop and Camp have run
- the number of years advisers have served

It was determined that KEMPA has been in existence for at least 35 years.

Becker tallied years of service to Kempa from current board members.

Zoller will assist Becker in drafting the letter.

Old Business

A. Summer Workshop

Barrington reported that the work on the Kempa Connection continues. The advisers' special will be highlighted.

The 2007 theme will be "It came from Journalism Camp." Barrington is waiting to hear whether the Wisconsin Newspaper Foundation will provide scholarships.

Barrington has approached Apple about the possibility of their providing MAC laptops with Photoshop for the camp because the UWW MAC lab is so far away from camp operations.

B. Fall Conference

Jacoby reported that the balance in the Fall Conference budget of \$2,522 is well over the original estimate.

Becker suggested keeping a separate ledger to keep track of overages from pre-purchased folders.

Thompson suggested transferring profit from the conference to the board account from which bills could then be paid.

The question was tabled until the March 31 meeting.

Zoller requested a current list of potential *Capital Times* presenters from Koshollek.

Rotating judges may be a possibility at future Conferences. Becker requested a clarification on the critique form to indicate that judges are not affiliated with KEMPA but with other regional or collegiate publications.

C. Winter Retreat

Jill Cook reported that as of Feb. 1, 21 have registered with KEMPA. As of Feb. 2, The Abbey had received 23 room reservations.

Zoller suggested that KEMPA obtain written confirmation of agreements for future retreats so that enrollment criteria and cancellation policies are clear.

Cook presented Abbey Group menus. Prices are double those at Interlaken's.

Due to Cook's absence from the Retreat, Becker and Kohls will complete arrangements with Abbey, e-mailing of confirmation letters, nametags and registration.

It was decided that KEMPA would not sign a contract until further investigation of rates at the renovated Interlaken.

2007 Program was finalized.

Lori Oglesbee will be the 2008 presenter.

Barrington proposed that the CJE/MJE get offered at the 2008 Winter Retreat. Zoller and Jacoby suggested that it be offered in the summer because of the tight programming at the Winter Retreat.

D. Web Page

Mark Thompson has posted the Fall/Winter Update.

Meeting was adjourned at 12:25 PM.

BOARD MEETING
March 31, 2007
UW – WHITEWATER, ROSEMAN 2005

MINUTES

The meeting was called to order by Mark Thompson at 9:39 AM.

a. Present: Barrington, Becker, Burke, Jacoby, Kemp, Kohls, Schoepen, Thompson

b. Absent: Culbertson, Cook, Gordy, Koshollek, Risch, Zoller

The Secretary's minutes for the February 3, 2007 meeting were approved as submitted.

Becker gave the Treasurer's Report. The current balance is \$4,378.90. Becker and Kemp were appointed by Culbertson to screen KEMPA scholarship applications and return them to him for May 1 notification.

Barrington gave the Membership Chairman Report. Half of the members (51) have been sent invoices.

Kohls presented the Executive Director's Report. Thirteen applications for the KEMPA scholarship have come in.

The deadline for the Wisconsin News Association Contest is April 16. Kohls connected them with DPI's Stu Ciske who will assist with a mass e-mailing. The membership mailing letter could be printed at UWW, but not the response form, which goes out on card stock. The *KEMPA Connection* needed to be reprinted because of color problems. The mailing amounts to 2,743.

Kohls is checking with Opportunities, a sheltered workshop in Fort Atkinson, to handle next year's mailing.

The Adviser of the Year letter to editors and principals is being sent out.

Old Business

A. Summer Workshop

Barrington reported that all but one instructor would be returning.

The one open position, news layout and design, may not need to be filled due to low demand in recent times. Barrington will be seeking new lab assistance.

Apple could not come through with a lab, but an extra lab has been assigned to meet the camp's needs.

The instructor's meeting will be the afternoon of June 27, following the next Board Meeting.

B. Fall Conference

1. Jacoby stated that the balance in the Fall Conference budget of \$2,552 reported in February reflects the purchase of 3,000 folders, two-years' worth. The current figure of \$1,423.22 reflects deductions for postage and other expenses from the Winter Seminar mailing, as well as fees, judges, printing and plaques.
2. An initial discussion ensued of the March 29 meeting of Kohls, Becker, Barrington and Jacoby with Lou Zahn and Ruth Krajcik of the Continuing Ed accounting office. The board members reviewed the WISDM Summary Reports.
3. Jacoby moved to transfer \$1,000 from the fall Workshop Account in the Continuing Ed UWW dept. to the Summer Workshop account, requesting a receipt for the transfer from WISDM as well as continuing quarterly reports.
Barrington seconded. The motion passed unanimously.
4. Due to a performance that evening, October 19 is not available for the Fall Conference. October 18, a Thursday, seemed preferable to the other two available dates—October 12 and November 2. The change to a Thursday will be highlighted on the website and in all promotions.
5. Jacoby moved to revise the fee scheduleThe fee for the Fall Conference as follows:
 - \$12--student/member
 - \$15—student/non-member
 - \$17--late registration*
 - \$15—adviser/member (includes lunch)
 - \$18—adviser/non-member
 - \$20--late adviser**(postmarked after October 5)
Barrington seconded. The motion carried.

C. Winter Retreat

Becker referred to the breakdown from the Abbey bill. KEMPA was not charged for the Wine reception. Perhaps we weren't charged because an open wine-and-cheese reception was running simultaneously in the lobby. The actual prices of the dinner plates came in a bit lower than projected. It was helpful to have the dinner choice sent back on the confirmation e-mail.

LifeTouch will be contacted to cover lunch so contributions from publishers can be evened out somewhat.

Evaluations, though few due to weather, were positive.

The board agreed that the move of the Winter Retreat to the Lake Geneva area has kept the event afloat.

Becker will handle arrangements for 2008.

Interlaken, now known as Geneva Lodge on the Lake, will not be open for viewing until May. The date, due to Leap Year, is March 7-8. Becker will try to negotiate the room rate down from \$99.

D. Web Page

Mark Thompson will continue to update.

New Business

Becker reported that she attended a Camp Meeting in early March with the acting Continuing Ed dean. Those groups who are in debt were asked to remain for a second meeting. Considering that KEMPA owes \$8,000 of the total \$300,000 camp debt, we are not a major debtor.

Based on that meeting, Becker arranged for the the March 29 meeting of Kohls, Barrington, and Jacoby with Lou Zahn and Ruth Krajcik of the Continuing Ed accounting office. The objectives of the meeting were to determine:

- KEMPA's debt
- how it was computed
- how to pay out the debt

UWW understands that KEMPA is trying to clear the debt in a timely fashion.

Barrington issued detailed Camp figures from the past 11 years. Despite the same number of students, Barrington uncovered a major discrepancy. The numbers are solid up to 2005. Lou and Ruth are checking into the discrepancy.

The importance of checking and re-checking financial records cannot be underestimated. Becker reported that her issuing separate yearbook receipts at MHS and careful tracking uncovered a major discrepancy. This evidence probably contributed to the recent arrest of a school secretary for theft of at least \$47,140 in MHS activity fees. *The Janesville Gazette* reported that the individual will appear in Rock County Court April 9.

As a result of a hyper-vigilant postal inspector, the Winter Seminar Brochure return address must be revised to eliminate the KEMPA return address and to incorporate the UWW Logo.

Meeting was adjourned at 12:37 PM.

Kettle Moraine Press Association

Minutes

June 27, 2007

1. Attendance
 - a. Present: Thompson, Gordy, Jacoby, Kohls, Becker, Barrington, Kemp, Risch, Koshollek, Meier, Zoller, Culbertson,
 - b. Absent: Burke, Cook, Schoepen
2. Minutes: Approved with one correction, removal of duplicate "the"
3. Treasurer's report:
 - a. Discussion of amount of JEA membership cost.
 - b. Report approved.
4. Membership chairman
 - a. 64 paid members
 - b. 9 new members
 - c. 30 of 48 paid by deadline
 - i. Invoicing seems to be a help
 - ii. Stronger list than previous years
 - iii. 17 did *not* renew JEA membership.
 - d. 22 joint JEA/KEMPA memberships
 - e. Critiques
 - i. 18 newspapers
 1. 7 signed super critiques
 2. Two more potential
 - ii. 13 yearbooks
 1. Two more potential
 - f. Critique forms
 - i. Revised forms presented by Becker and Barrington
 1. Same format
 2. DC/Maryland for yearbook
 3. Also CSPA for newspapers.
 - a. With permission
 4. Mixture of KEMPA, CSPA, Maryland/DC
 - a. Try to make it easier for judges.
 5. Guidelines for copyright infringements -- added
 6. Guidelines for plagiarism -- added
 7. Jacoby concerned about amount of material
 - a. Too much for judges?
 - b. Stretch people
 - c. Thompson suggested a cover letter explaining revisions and seeking feedback from judges.
 - i. Super -- mark publication
 - ii. Regular -- rubric only.
 - iii. New rubric may eliminate a lot of writing as before
 - d. Barrington: asked for review and notification of errors.

- e. Kohls: More weight for photography needed. Only worth 75 points out of whole critique.
 - i. Koshollek despondent
- f. Yearbook critique form
 - i. Becker details changes and revisions.
 - 1. Bonus points -- only in yearbook.
 - a. Looked at percentages from old form to new book.
- g. Cover sheet – MT suggested listing of school year so it's clear which school year is being reviewed.
- h. Introduction for yearbook – kept similar to newspaper. Becker added statement of responsibility.
- i. Also added – If school is unhappy, it should have opportunity to contact KEMPA citing problem.
- j. Concerns – contact Board member via web site.
- k. Acknowledgements –
 - i. Yearbook has dates
 - ii. Newspaper added it, sans Barrington cite.
 - iii. Make .pdf and put it on web site.
 - iv. All KEMPA 90% grade needed in yearbook critiques.
 - v. Bonus points? In, out?
 - 1. Put in respective category?
 - 2. Mirrors NSPA critique form.

5. Executive Directors Report

- a. Four student scholarship winners
 - i. Four \$300 scholarships
 - 1. Adam DeRose (Lakes Community, Lake Villa, Illinois)
 - 2. Logan Middleton (Wausau West)
 - 3. Christopher Renno (James B. Conant, Hoffman Estates, Ill.)
 - 4. Nathan Winters (Piux XI, Milwaukee)
- b. Adviser scholarship for summer workshop: Barbara Proeger – Erie (HS), Illinois
- c. Jacoby queried about ways to attract more applicants for scholarship applicants.
 - i. List dates and deadlines web site
 - ii. Extend deadline? To when?
 - 1. June 1, 15, 30?
 - a. Day before Summer board meeting.
 - iii. Contact new advisers?
 - 1. Via principals?
 - iv. Mailing to principals – include note about scholarship.
 - 1. Send flyer
 - v. Start data base?
 - 1. (Chris) Offered to start process.
 - vi. Board to pay for one?
 - 1. Check for \$150

- d. Student scholarships
 - i. Wisconsin students only because funded by WNA.
- 6. Kohls' e-mail: (*This generated considerable conversation about procedures and charges by UW-W for KEMPA.*)
 - a. Winter brochure mailing procedure
 - i. Self-mailer
 - ii. In No. 10 envelope
 - iii. NPO sticker printed how?
 - 1. Via Cherry printing? JK not sure who they are.
 - 2. Thompson delivers brochure ready. There may be some variances, but only in past. Not in recent years, permit (NPO) printed on there.
 - 3. Billed for what by whom?
 - 4. Some questions/concerns about who is printing and charges
 - iv. Laser cart charge – from summer workshop.
 - 1. seemed excessive
 - v. Only budgets for summer workshop and fall conference.
 - vi. Clarification needed about KEMPA mailings from Ruth R. at UW-W.
 - 1. Handles finances.
 - 2. More specific information needed.
 - a. Name of *specific* job, not just “fall conference copying, etc.”
 - b. Need to find way to work within UW-W system.
- 7. VP report.
 - a. Everything up to date
- 8. Summer workshop
 - a. No record yet of \$1,000 transfer from fall to summer.
 - b. Enrollment – 88 down to 82?
 - i. Linda to check with UW-W
 - c. Elena to teach beginning newspaper layout core
 - d. Changes
 - i. Movie night
 - ii. Field trip -- \$300 for bus / actual \$303
 - e. Money falling into “black hole”
 - i. Linda concerned about accounting system
 - ii. Move camp to another location?
 - 1. UW-Oshkosh
 - 2. UW-Parkside
 - a. Thompson said it (UW-Parkside) was disorganized
 - 3. Needs:
 - a. DTP, four labs w/projection
 - b. Software needs?
 - i. InDesign
 - ii. PhotoShop

- f. Debt?
 - i. No record of "make good" effort by UW-W.
 - ii. Copy of check for verification?
 - iii. Receipts not issued?
 - iv. MT suggested meeting with key people.
 - v. John Culbertson will send letter expressing concern and allegations that KEMPA was not working in good faith to reduce the deficit.

9. Fall Conference

- a. Newspaper – 12 confirmed
 - i. Cap Times – send letter, not e-mail
- b. Yearbook – No report yet.
 - i. Still making first contacts.
- c. Timing for contacting potential speakers?
 - i. Late in school year?

10. Winter Seminar

- a. Deposit to (former Interlaken) Lodge at Geneva Ridge
- b. Opening in August
- c. Speaker – Lori Oglesbee
 - i. Ideas: Kris R. suggested topics on Blogging, copyright information, Student/professional connection (via Fox broadcasting).

11. New Business

- a. Linda: JEA press association liaison
 - i. Mentoring for new advisers
 - 1. More concrete program needed?
 - 2. National mentoring program?
 - a. Per proposal handed out.
 - b. Program to take effect *after* November conference
 - c. Linda and Julie Dodd to request funding at JEA meeting 7/1, 7/2
Wisconsin one of the states (Ohio the other)
 - i. Sandy and Nancy to be mentors.
 - d. What can KEMPA do for mentees?
 - i. Free membership?
 - ii. Discount for conferences?
 - iii. Financial backing for next fiscal year.
 - iv. National funding in future years being sought.
 - v.
- b. Linda – JEA Lifetime Achievement
 - i. Sandy to be nominated.
- c. Linda – Medal of Merit
 - i. Sandy to be nominated.
- d. Linda – Friend of scholastic journalism
 - i. Henry Koshollek
- e. Mark – Respond to letter from Linda in June

i. In response to lack of effort to lower deficit.

1. Send copy
2. Cite transfer
3. November minutes
4. November transfer request
5. Indicate willingness to continue, but need to resolve issue.

12. Adjournment @12:16

BOARD MEETING
July 25, 2007
UW – WHITEWATER, ROSEMAN 2005

MINUTES

The meeting was called to order by John Culbertson at 9:35 AM.

- a. Present: Barrington, Becker, Burke, Culbertson, Kohls, Koshollek, Thompson, Zoller
- b. Absent: Cook, Gordy, Jacoby, Kemp, Risch, Schoepen, Meier

The president's minutes for the June 27, 2007 meeting were approved as amended.

Becker gave the Treasurer's Report and distributed spreadsheets. The current balance is \$6,395.98.

Only \$3,776 of the expected \$4,800 for the seminar came in.

The goal is to reduce the debt to UWW by \$1,000 by the end of the year.

Barrington reported on summer expenses. These included marketing the summer camp, postage for the March mailing of the KEMPA Connection, printing the KEMPA Connection, and postage for the winter retreat mailing. Considerable discussion then ensued regarding the costs of printing, mailing, and other various fees taken from KEMPA's summer accounts. It was determined that if UWW does not get specific instructions, they charge expenses to the KEMPA account matching the closest date.

Thompson proposed setting up a third organizational code for non-camp and non-workshop expenses.

New Business

1. Projected expenses are \$4,889 including the executive director's salary, miscellaneous expenses and workshop preparation.
2. Barrington's suggestions for debt reduction:
 - Include a debt reduction item in future Summer Workshop budgets.
 - Add an item for donation to KEMPA Scholarship Fund to the membership form.
 - KEMPA remains committed to funding scholarships to those currently receiving them.
 - Reduce the amount designated for the scholarship fund and apply that to debt reduction.
 - In the future, reduce scholarships until the debt is paid off.
 - Keep what KEMPA raises at Silent Auction for scholarships.

- Include debt reduction as a budget item in KEMPA's annual budget.
 - Create a speakers' bureau. Members of the bureau would be available to speak to school publication staffs on a variety of topics for a donation to KEMPA, which would go toward debt reduction.
3. Other suggestions for debt reduction:
- Thompson proposed designating a third account for membership and other mailings to clarify the true cost of the camp and workshop.
 - Kohls suggested that printing back-to-back would reduce the weight and cost of mailings.
 - The cover letter and board letter could be consolidated
 - The size of the response card could be cut
 - Barrington will include the response card information on an e-mail to members who join and renew.
4. Linda Barrington proposed three models for restructured summer workshops. These include:
- Following a model close to the existing one at another college, perhaps in mid-June or early August
 - A travelling three-day workshop in various regions
 - Hosting a workshop at individual schools, with the host school and advisers in attendance receiving payment
- Barrington noted that as much as \$15,700 in wages could be cut in half by eliminating counselors, lab assistants, etc.
- Becker proposed presenting these options to advisers at the Fall Conference for feedback.
5. Zoller proposed Model IV, partnerships with support from ASNE and the Northern Illinois Newspaper Association.
6. Zoller suggested that Lakeland College could be less expensive as a site.
7. Becker distributed reports she compiled when she was investigating a possible move of the Summer Workshop to Parkside in 1999.
8. Mark's letter from the board to John Stone, dean of Continuing Education, was revised.

Actions

Barrington moved that \$1024.04 be paid to UWW today towards debt reduction. Culbertson seconded.
The letter to Dean Stone will be revised to include reference to this payment.

Barrington moved that Kohls be paid. Zoller seconded.

Kohls will send a gift basket to Lou Zahn, who is retiring.

The meeting adjourned at 12:30 p.m.

BOARD MEETING
September 15, 2007
UW – WHITEWATER, ROSEMAN 2005

MINUTES

The meeting was called to order by John Culbertson at 9:33 AM.

- a. Present: Barrington, Burke, Cook, Culbertson, Jacoby, Kohls, Koshollek, Meier, Zoller
- b. Absent: Becker, Risch, Thompson, Gordy, Kemp

The secretary's minutes for the July 26, 2007 meeting were approved as amended.

President Culbertson distributed Becker's treasurer's report. It stands as printed.

Barrington presented the membership report:

- Late delivery yearbooks will not be evaluated until membership dues are paid.
- If the deadline is not met, the critique will be late.

Kohls delivered the executive director's report:

- When Dean Stone's letter was sent to KEMPA and seven other camps, he was not aware of KEMPA's recent efforts towards debt reduction.
- The report for the fiscal year that ended June 30, 2007 did not present an accurate outlook regarding the financing of the summer workshop.
- Dr. Stone is willing to meet with the KEMPA board.
- New members of the UWW Journalism department could prove to be an asset to KEMPA.
- Zoller proposed inviting Stone and James Kates, the department chair, as well as Barb Pennington and Sam Martino to the luncheon. Kohls will invite them.
- Culbertson proposed inviting Stone to our December meeting where we will be planning for the next year.
- Nominations for awards were reviewed.
- Kohls is making up a gift basket for the SPLC silent auction at the JEA/NSPA convention.

Culbertson delivered the president's report and finalized the agenda for the annual meeting October 17:

- Dean Stone will be introduced.
- There will be a brief report on why the summer workshop did not happen.
- Presenters for the Medal of Merit and Lifetime Achievement, Friend of Scholastic Journalism, and the Lifetime Achievement awards were designated.

Old Business:

A. Summer Workshop:

- Barrington distributed Becker's proposal for a Sunday night through Wednesday summer workshop at UWW which would rotate students through all three strands--copy, photography and design.
- Barrington also distributed a summary of her three models, already discussed at length in July. Once again, they were explained at some length, mainly for the benefit of those who had not been present at the July meeting.
- Meier suggested tailoring the travelling workshop model to the various schools' needs. This could draw more new people to KEMPA's on-site programs.
- Because advisers are a conduit to KEMPA, a \$20 finders' fee could be awarded to those who bring in other schools.
- Zoller suggested polling students at the Fall Conference regarding their interests for a summer workshop. This would further generate interest and add to the mailing list.
- Kohls and Zoller stated that the camp should get onto UWW's calendar for now. Culbertson noted that it is tentatively scheduled for July 20-23, 2008 on the Annual Meeting agenda which will be distributed October 17.
- Barrington suggested that the travelling workshop be added to the website on program listings.
- Considerable discussion ensued regarding the need to provide InDesign lab time.
- Barrington suggested that Becker's reorganized model at University of Wisconsin Whitewater be promoted along with the travelling workshop model.
- Barrington commented further on the travelling workshop (Model 2):
 - This program would promote KEMPA, and raise funds. Personnel are already in place.
 - This model could cover one to three days.
 - It would remediate the loss of summer camps, should that happen, and it would enable KEMPA to serve more students and connect with more schools.
 - Besides being offered in the summer, it could be offered during the school year on a Saturday or as an in-school field trip.
- Barrington will develop material for adviser folders for Fall Conference and will send to all membership via e-mail.
- Students will be surveyed about summer program preferences at the fall conference.

B. Fall Conference

- Folders will not be an expense this year.
 - Culbertson will send a mass e-mail regarding the workshop
-

C. Winter Retreat

- The Winter Retreat may move to Lake Lawn because Grand Geneva Ridge (the former Interlaken) may not be open yet. Kris Risch is working on secondary speakers.
- Zoller proposed Steve O'Donoghue of CA as the 2009 speaker.

Other Business

- Zoller noted that Unity '08, the largest gathering of journalists of color, will be held in Chicago in July. Anything KEMPA would offer would be in conjunction with IJEA.
- Barrington announced that WNA will offer one-day workshops for new advisers in Wisconsin this fall.
- Northeastern Wisconsin Scholastic Press Association (NEWSPA) has a new executive director. Barrington will meet with her.
- Chippewa Valley Press Association will sponsor a conference at University of Wisconsin--Eau Claire October 3.
- Barrington noted that Oregon's Student Press Freedom Bill was passed. She suggested using information from Oregon and forming coalitions in Illinois and Wisconsin to generate interest in both states.

John Culbertson adjourned the meeting at 12:31 p.m.

ANNUAL MEETING

October 17, 2007

UW--Whitewater

Minutes

The meeting was called to order at 11:45 a.m. by President John Culbertson. He introduced several guests in attendance and welcomed presenters and advisers.

Jan Kohls delivered the State of KEMPA address.

Three \$400 scholarships were awarded this year, one to an adviser for a summer workshop. The KEMPA Summer Workshop was cancelled for the first time in 34 years due to low enrollment of only 86. In 2006, 110 students attended. This has forced the board to rethink its services. New options will be unveiled today.

Over 1,200 students are in attendance at today's Fall Conference despite PSAT tests and the change of day to midweek.

The awards were presented

1. Outstanding Administrator awards were presented by Jill Cook to Don LaBonte of Brookfield Central, and by Dave Wallner to Gerry Movrich of Stoughton
2. Newspaper Advisers of the Year were presented by David Wallner to Andy Wolfe and Fay Hubbard of Superior, WI
3. Yearbook Adviser of the Year was presented by Jan Kohls to Barbara (Babs) Ericson of Jefferson High School, Rockford, IL
4. The Hall of Fame Award was presented by Linda Barrington to Jill Cook of Brookfield Central High School

The Secretary's minutes for the October 20, 2006 Annual Meeting were approved.

Linda Barrington unveiled the plans for a revamped summer workshop. Two types of workshops will be offered. The first, a traditional multi-day event held on a college campus, will be held in July. The second, a custom one-day or two-day workshop, would take place at the host school requesting the sessions.

John Culbertson previewed the Winter Retreat.

The following were elected to the KEMPA Board:

Linda Barrington	Sandy Jacoby
Nancy Becker	Elaina Meier
Kathleen Burke	Henry Koshollek
John Culbertson	Rita Schopen
Jill Cook	Mark Thompson
Kellie Doyle	Stan Zoller
Mike Gordy	

Jacoby encouraged the membership to join JEA.

Culbertson thanked Fall Conference Co-Directors, Jacoby and Zoller.

The meeting adjourned at 12:35 p.m.