

Call to Order: Meeting called to order 9:35 a.m.

Present: Alan Packard, Stan Zoller, Nancy Becker, Mark Thompson, Brenda Smith, Audrey Kemp, Kathleen Burke, Jill Greiner-Cook, Linda Barrington, Sandy Jacoby, Jan Kohls.

Not Present: Mike Gordy, Hank Koshollek, John Culbertson.

Secretary's Report / Approval of Minutes from Sept. 17: Motion made by Nancy, seconded by Stan. Approved unanimously.

-Annual meeting minutes: will be presented at the next Fall Conference, October 2006.

**Treasurer's Report:**

- Reimbursement for folders from Fall Conference Account.
- SPLC contributions: Contributed \$250 June 28, 2004, Winter Retreat silent auction contribution \$112.
- SPLC contribution for this year was tabled until receive revised budget at February or April meeting (after silent auction at Winter Retreat).
- Based on expenses / figures since Nov. 2004 to Present, \$1,366.51 in the RED. Nancy proposed a \$10 increase in dues for the 2006 budget. After quite a bit of discussion, Alan made the motion to raise the dues from \$35 to \$50 and amended his motion to include raising the fee to \$65 for late membership. Kathleen Burke seconded. Motion passed: 10 to 1.
- Alan made a motion, seconded by Sandy to approve the Treasurer's Report. Approved.

**Membership Report:**

- The combined membership of KEMPA and JEA has had a positive impact on JEA. Starting in 2004, Wisconsin JEA membership rose to 30 and Illinois JEA membership rose to 97 (from teens and 80s respectively). This fall, the JEA members from Wisconsin rose to 35 and Illinois to 126 (mostly due to the convention being in Chicago). This year, 25 KEMPA members opted for joint membership. The JEA Board commended KEMPA.
- Linda will be contacting Iowa regarding its "Continuing Membership" option regarding billing process and form. A continuing membership may help with adviser forgetfulness and adviser changeover. Linda will report on this at the February meeting.
- Membership numbers: 97 members, new 16 (These figures include 5 non-paying members) Alan suggested eliminating "non-paying" or "honorary" members from the total.
- Bring in ideas to the February meeting (February 11) for membership. Prior to meeting: Rep names, corporations, etc. send ideas, addresses, etc to Linda's e-mail She will compile information.
- Membership discussion will be at 9 a.m. and conclude no later than 10 a.m. Regular meeting to follow immediately at the conclusion of the membership discussion.

**Executive Director's Report:**

- Brochure for Winter Retreat sent out. Short approximately 200 (went out to junior highs). Jan will cull the list before next major mailing. Brochure also posted on website.
- Fax number: KEMPA doesn't have one, so give Continuing Education's fax number when needed.
- Info from JEA Convention: SPLC would like to set up a speaker's bureau, discussion of copyright / plagiarism, judges' guidebook modification (What to do if there is copyright /

plagiarism occurrence. Linda will bring in CSPA's book), discussion of how much work done by adviser, have financial books audited by an outside person (KEMPA has had books audited in the past), session at convention suggested a group be set up to oversee budget – we're it!

#### Evaluation of Executive Director

- Current Salary: \$3,000 (\$1,500 from Fall / \$1,500 from Summer), \$1,000 convention expenses (actual was \$973.30), honorarium \$800.00.
- Discussion: Alan made a motion, seconded by Stan, to rehire Jan. Approved. Motion made by Alan, seconded by Audrey, to have salary and benefits remain the same. Approved. (Break for lunch followed at noon, reconvened at 1:15)
- Mark will buy a flash drive for Jan's computer to fix problems with the Update.

#### Election of Officers:

President – John Culbertson

Vice President – Mark Thompson

Treasurer – Nancy Becker

Secretary – Audrey Kemp

Motion made by Alan, seconded by Stan, to close the nominations. Slate of officers approved.

#### Calendar dates:

February, 11, 2006 - 9 a.m. membership, followed by regular board meeting at UW-Whitewater

March 3 and 4, 2006 – Winter Seminar at Interlaken

April 1, 2006 - 9:30 a.m. Board meeting at UW-Whitewater

June 28, 2006 - 9:30 a.m. Board meeting, followed by Summer Workshop meeting at 12:30 p.m. at UW-Whitewater

July 23-26, 2006 – Summer Workshop

Sept. 16, 2006 – 9:30 a.m. Board meeting at UW-Whitewater

Oct. 13, 2006 – Fall Conference at UW-Whitewater

Dec. 2, 2006 – Annual meeting (Location to be determined at the February meeting)

#### Hiring of Directors:

Motion made by Stan, seconded by Alan, to hire Linda Barrington as summer workshop director.

Approved

Fall Conference directors: Sandy (Yearbook), Stan (Newspaper) and Brenda will assist Stan.

Approved.

Winter Retreat: Alan announced 2006 is his last retreat for organization. John has arranged for speaker, Mark arranged the program, Jill will be arrangements (arrange for facilities) for 2007 (she receives room for 2 nights). Registration money will go to treasurer.

#### Old Business:

Summer Workshop. See handout. Linda will fly Julie Dodd up on a frequent flier ticket.

KEMPA Connection: will be in color this year. Theme: "To the Max."

Mark – said hats off to Linda for her first year as director; she did a great job.

#### Fall Conference:

Awards: 32 awards – yearbook (9 All KEMPA)

26 awards – newspaper (5 All KEMPA)

1 Late arrival yearbook was forwarded to Nancy to judge.

Lunch: "We had butter!" (Nancy)

Use of cells helped during conference day

Next year – won't be in Hamilton Center for welcome and lunch (campus construction)

During meeting: have people standing / waiting to present information

Final numbers: 1,508 (Sandy's memory) 78 high schools, 82 advisors.

Continuing Ed. Hasn't given Sandy numbers. Will have final data at February meeting.

Presenters: 1 yearbook no show, 2 newspaper no shows.

Evaluation Books: Nancy liked the Maryland / District of Columbia Press Association evaluation book. Has examples / criteria with pictures from books. She will see if we could use some of it. Newspaper evaluation book needs to be revamped too.

Linda thanked everyone for her Hall of Fame Award. Even coaches have stopped her.

Feedback – negative response regarding a newspaper critique. (little feedback, low scores, concerned about judging. Adviser of publication told Linda school was not going to be involved in KEMPA. Stan / Sandy will contact Katherine Conover to find out who the judge was and let Linda know.

Thank you to Continuing Education – Jan bought 2 boxes of Royal Riveriera Pears. Katherine did something personally.

Winter Retreat Seminar: fliers were mailed out. Sponsorship set up. Need all AV requests by Monday, Feb. 27.

Web Page Design Update: home page has Winter Seminar information on it, updating the membership, and downloadable Update.

Scholarship information: Information will be sent out in February. Up to \$1,200 (same as last year)

New Business:

Mark thanked everyone for attending meeting and serving on the board.

Adjournment: motion made by Alan, seconded by Stan. Approved.

## BOARD MEETING

February 11, 2006  
UW – Whitewater  
2005 Roseman

### MINUTES

The meeting was called to order by President Culbertson at 9:07.

- a. Present: Becker, Barrington, Packard, Culbertson, Zoller, Smith, Burke, Cook, Kohls, Koschalek (late), Thompson, Jacoby (late)
- b. Absent: Kemp, Gordy

The meeting began early to discuss membership. It was decided to have continuing membership. KEMPA will have automatic renewal of membership with automatic billing to the school by the membership chairman. Upon investigation into credit card option, it was decided that KEMPA would not have that option as the cost was prohibitive. A letter will be sent to invite yearbook reps and NINA, and WNA to join.

The Secretary's minutes for the December 3, 2005 were approved.

Becker gave the Treasurer's report. The current balance is \$4,544.05. Packard moved and Barrington seconded to accept the Treasurer's report. The proposed budget was discussed. It was noted that the printing budget will be lower because the KEMPA UP-DATE is now available online. Becker will bring a breakdown of the December 3, 2005, meal and room cost to the next meeting. Thompson moved and Barrington seconded to approve the budget.

Barrington noted that there was no change in the number of new members since the December 3, 2005, meeting.

Kohls gave the Executive Director's report. She noted that all the scholarships have been paid. The deadline for the 2006 scholarships is March 15, 2006. She reported that she and Becker attended and was most impressed with the WNA Convention. She announced that WNA will provide 30 scholarships for the KEMPA Summer Workshop. She also noted that Barrington's newspaper was chosen the best in the state and received a \$2,000 award. Kohls also pointed out that JEA is looking for judges. She passed around a sheet for anyone to sign up to judge. She pointed out that Continuing Ed said we would need 3,000 for a general mailing to the membership recruitment.

Barrington gave the Summer Workshop report. She pointed out the KEMPA CONNECTION will go out around March 1<sup>st</sup>. It was decided to keep the \$30 per page wage for the CONNECTION. She will have copies at the Winter Retreat. The Thompson design tee shirt was given the OK. A black tee shirt will be used. The staff will be different. "Get a Clue" will be the theme. She needs ID photos on digital files. Staff is pretty well set. An ad in the JEA publication, C:JET, was placed for \$70.00. Budget is set: \$300/\$325 (late fee), \$25 for InDesign workshop. Budget is based on 90 students. Barrington has asked for the same buildings (dorms and classroom) as last year. Discussion centered on allowing camp photos to be used in promotional materials. It was decided to have a parent signature on the registration form. Jim Peterson will have a follow-up session for the advisers.

Jacoby gave the Fall Conference report. Packard moved and Smith seconded to switch the date of the Fall Conference from October 13<sup>th</sup> to the 20<sup>th</sup> because of construction at UW – Whitewater. She noted that the 2005 Fall Conference showed a balance of 876.13 in the black. She also noted she is in communication with Continuing Ed about some issues that still need to be solved (i.e.: postage, reimbursements, etc.). There were 1,433 paying participants at the 2005 convention. There are 1,494 folders left (85 are old ones which can be used for the Winter Retreat).

It was noted that as of February 11<sup>th</sup>, there are only 27 registered for the Winter Retreat. Since Packard will be unable to attend, Becker and Kohls will handle the registration. It was suggested to help cut down on costs, that milk and juice be eliminated at the Saturday breakfast. Culbertson announced that the 2007 main speaker will be Jack Kennedy, the JEA Vice President. Becker will pick up Cutsinger at the airport and Jacoby will return him to the airport on Saturday. Board was invited to dinner on Thursday night with Cutsinger. Barrington will arrange for Rick Wood to have a presentation on Friday evening. Barrington will have books available from JEA. The Silent Auction will again be held this year.

Thompson announced he has up-dated the web site. A "Favorite" icon has been installed. A Google search has been installed. He noted that he is willing to check out if advertising be allowed on the web site. This would generate some revenue. The board decided that this was not a viable option at this time as the revenue would not be that great.

With no other business, Packard moved and Cook seconded that the meeting be adjourned. Motion passed. Meeting adjourned at 11:44.

jdc

**KEMPA Board Meeting – April 1, 2006**  
**UW-Whitewater**

Attendance: Linda Barrington, John Culbertson, Alan Packard, Nancy Becker, Audrey Kemp, Jan Kohls, Mark Thompson, Hank Koshollek, Sandy Jacoby.

Not Present: Jill Greiner – Cook, Kathleen Burke, Stan Zoller, Brenda Smith, Mike Gordy.

Meeting called to order: 9:35 a.m.

Corrections to minutes - WNA – 8 scholarships (amendment). Also general membership.

Minutes approved.

**Treasurer's Report:**

- Donation to SPLC from silent auction (\$194.00). Took in \$388 in the silent auction at the winter retreat.
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- Refunds: 2 for Winter Retreat – didn't hear from them until Wednesday (prior to retreat) (Sent back \$20.00) Dinner was inclusive. (Number for dinner turned in Monday prior to retreat. Statement should be added to confirmation letter.

Motion: No refunds for adviser seminar unless five working days.

(Motion made by Mark, seconded by Alan) Approved.

No other refunds will be given to Leah Leinko. Nancy will send board response to her.

**President's Report:**

- Scholarship Committee – Becker, Culbertson, Kemp

**Membership Report:**

1 Professional membership – Josten's Rep (Patrick Rand). Linda sent out letters to reps, professionals. Need to modify membership form for Professional membership. Mark will redo membership form per Linda's suggestions.

**Executive Director's Report:**

- Thank you for the flowers for her birthday.
- PhD student (Erika Alkin) doing research of press law / censorship / prior review . Wants to circulate survey at Summer Workshop / Winter Retreat
- April – will send out letters to principals / editors for adviser of the year. Mailing will cost about \$90.
- Northern Illinois Newspaper Association – Grammar for Journalists Workshop at NIU, Friday, June 16.
- Bulk Mailing – Post office said KEMPA was not non-profit and didn't qualify for non-profit rate under UWW's non-profit permit. Costs \$160 to fill out form / \$160 per year for own bulk mailing permit. Alan said KEMPA registered with Wisconsin for bulk mailing. Mark – said need to know what this mailing cost.
- Shorewood Scholarship application – publication not a member, letter sent to adviser and student. Wanted to join for 05—06. Jan replied too late (under board advisement.

Motion – must be a member for the current year by the scholarship deadline (Motion made by Linda, seconded by Nancy). Approved.

New membership form will go out March 15.

- JEA has helped fund people to be keynote speakers at functions. KEMPA could looking into getting money fro winter retreat speaker from them.
- WNA – discussed hold sessions for high school advisers WEAC (Oct. ) Free 1 Day seminar. Press law, staff morale, nuts and bolts, photography. Talking about WNA paying for subs.

#### Old Business –

- Summer workshop – budget has been balanced. Will be sending out post cards to staff.
- Mark will be playing Jeopardy at summer workshop. Journalism / photography items to be used in “Morning show.” Need 93 of them – Q/A. Deadline June 1.
- Fall Conference – Oct. 20. Irving L. Young Auditorium for welcome session (Near Center for the Arts). Lunch in the Fern Young Terrace (Center for the Arts.)
- Postage \$2006.00 July 2005 – December 2005 (Includes newspapers / yearbooks to judges, letters to speakers, etc. )
- Illinois Press Association wants KEMPA rep on their board.
- Winter Retreat – Evaluations are favorable, better meatless choice for lunch. Interlaken situation – will mail check for deposit and contract back to Jill to hold Interlaken for 2007. Some changes need to be made to confirmation letter.
- Web Page – Jan’s spring update included. Jan sent flash drive – worked smoothly. Time to renew domain name \$35. Renew for 2 years - \$45. Yes for 2 years. Kempaonline.com

#### New Business –

- Motion KEMPA to support the JEA Wisconsin Journalist of the year with a \$200 scholarship. (Motion made by Sandy, seconded by Linda.) Amended to \$100 from the silent auction fund. Motion defeated.
- May 5<sup>th</sup> – Nancy will have a new address.
- June 28<sup>th</sup> – next meeting.

Meeting adjourned at 12:02.

Missing minutes:

June 28, 2006

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# Meeting of the KEMPA Board

## September 16, 2006

Board members present: Kathleen Burke, John Culbertson, Stan Zoller, Henry Kosholleck, Sandy Jacoby

Board members not present:

1. Opening comments: President Culbertson called the meeting to order at 9:35.
2. Minutes
  - a. Approved of June 28, 2006, were approved as corrected.
3. Winter meeting
  - a. Saturday, December 2 at UW- Whitewater in Roseman. Lunch will be ordered in if necessary
4. Treasurer's report.
  - a. Balance: \$5,427.08
  - b. Question was raised of the Biller Press bill for \$1,911. Fall conference brochure or folders? Sandy to check with Nancy and UW-W
5. Membership report
  - a. Numbers not available. Board members present were interested if there has been an increase or decrease? Expect more members to join prior to Fall Conference
6. Executive Directors Report:
  - a. Gebhardt Award: Nelson Sederstrom, Shawano, of the Intermediate Core Linda to present. Jan Kohls to call adviser
  - b. Awards
    1. Administrator: Jacoby nominated her administrator. If no other are nominated, Jacoby will present the award to her administrator.
    2. Yearbook  
Discussion as to whether winners need to be members? One nominee was not listed on membership list as adviser. President will conduct an e-mail vote.
    3. Newspaper: Dave Wallner was chosen. Kathleen Burke volunteered to present.
    4. Hall of Fame: Joe Koshollek was chosen. Hank volunteered to get pictures for a slide show. Linda Barrington or Sandy Jacoby will present.
    5. Media Award: Peter Fox was chosen. Linda Barrington to present
    6. Friend of KEMPA: Betsy Schroeder was chosen. Nancy Becker to present.
    - 7.
7. Webmaster – no report
8. President's Report
  - a. Annual Meeting  
Board: Brenda Smith has resigned from the board for personal and family reasons. Audrey Kemp will stay on the board, but not secretary, no one else volunteered. Deadline for board nominees is Oct. 1 so ballots can be assembled for the Fall meeting.
  - b. Chairmen: To be decided at winter planning meeting

- c. Summer workshop: Linda's report submitted. Hank added that he would prefer Mac lab and not Dell. Hank added: See a class or presenter – talk about press law related to photography. Separate speaker or add topic?
- d. Fall conference:
  - 1. Zoller gave newspaper update, cited new speakers including several new media speakers and university-level speakers, both of whom judging/
  - 2. Jacoby gave her update.
    - 1. Cited budget request
    - 2. Concerned about stuff in folders. \$500 for printing.
      - a. General operating to cover deficit. Motion made, seconded and passed.
      - b. Jacoby to submit balanced budget.
      - c. Lunch: Fern Young Terrace. Smaller, but will work. Will hold 115. Avoid empty table.
      - d. Auditorium – Irving L. Young. Away from lunch meeting, all materials sent showing different location.
      - e. Due to the printing of the folders, there is a projected deficit for the fall conference. With UW-Ws new policy about not approving deficit budgets, the members who graciously gave up their Saturday, approved a measure instructing the deficit to be eradicated by a fund from KEMPA's general budget.

#### 9. Winter Retreat

- a. Jack Kennedy asking for topics – anything special?
  - 1. March 2, 3
  - 2. Abbey – new contact person.
  - 3. Speakers:
    - 1. Dennis Brown (Zoller to check)
    - 2. Kregg Jacobi (Culbertson to ask)
  - 4. Julie Dodd for 2008?
    - 1. John to check out.

#### 10. Other

- a. Zoller updated the Board members on the Regional Press Association meeting held at the Illinois Press Association / Illinois Press Foundation.
  - 1. Members at that meeting were impressed with KEMPA's programming
  - 2. Members at that meeting were impressed with KEMPA's web site.
  - 3. Zoller will get back to KEMPA board in regard to some projects being done by the regional press group (web links, member directory).
  - 4. Zoller met with IPF director in regard to scholarship for KEMPA programming – the Summer Workshop is of prime interest. Grant requests are due by Dec. 1.
- b. Jacoby suggested more corporate support. Cited Jostens and Life Touch Publishing which are paying for speakers for the Fall Conference.

Meeting was adjourned at 11:30 a.m.

The next KEMPA meeting is the annual meeting on Friday, Oct. 20. As noted previously, the next Board meeting is **Saturday, Dec. 2** in Roseman~~4~~ Hall starting at 9:30 a.m. This is the day-long planning meeting for the 2007 year.

Minutes written, edited, and otherwise compiled and finally submitted by Stan Zoller

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## **KEMPA ANNUAL MEETING**

### **Up-coming:**

1. Board Meeting –December 2, 2006 at UW – Whitewater
2. Winter Retreat – March 2-3, 2007 at Abbey Resort, Lake Geneva
3. Summer Workshop – July 22-25, 2007 at UW-Whitewater

## **ANNUAL MEETING**

October 20, 2006

UW – Whitewater

The meeting was called to order at 11:50 A.M.. by President John Culbertson. He introduced several guests in attendance and welcomed presenters and advisers.

The awards were presented

1. Gebhardt Award was presented by Linda Barrington to Nelson Sederstrom of Shawano HS
2. Administrator of the Year was presented by Sandy Jacoby to Ken Dobke of Kenosha Tremper HS
3. Yearbook Adviser of the Year was presented by Mark Thompson to Jeff Willauer of Waunakee HS
4. Newspaper Adviser of the Year was presented by Kathleen Burke to Dave Wallner of Stoughton HS
5. Media Award was presented by Linda Barrington to Peter Fox of the Wisconsin Newspaper Association
6. Friend of KEMPA was presented by Nancy Becker to Betsy Schroeder
7. Hall of Fame was presented by Linda Barrington to Joe Koshollek

The Secretary's minutes for the October 14, 2005 Annual Meeting were approved. Motion by Becker, second by Jacoby.

With a motion by Wallner and a second by Jacoby, the Treasurer's Reports as published was approved.

Linda Barrington gave the Summer Workshop review. Mark Thompson gave the Winter Retreat preview.

The following were elected to the KEMPA Board:

Linda Barrington

John Culbertson

Sandy Jacoby

Kris Risch

Stan Zoller

Nancy Becker

Jill Cook

Audrey Kemp

Rita Schopen

Kathleen Burke

Mike Gordy

Henry Koshollek

Mark Thompson

Jacoby and Zoller encouraged the membership to join JEA. As Fall Conference Co-Directors, Jacoby and Zoller thanked all those in attendance, especially the presenters.

With a motion from Gordy and a second from Wallner, the meeting was adjourned at 12:18 P.M.