

KEMPA BOARD MEETING

Nov. 5, 2000

Janesville Ramada Inn

Meeting called to order - 10:05 a.m.

I. Attendance: Nancy Becker, Katherine Conover, Sandy Jacoby, Jill Greiner, Alan Packard, Mark Thompson, Linda Barrington, Lynn Holliday, John Culbertson, Jan Kohls, and Audrey Kemp, Hank Koshollek.

Not in attendance: Kelly Traver (e-mailed, could not come.)

II. Secretary's Report - None because left it back in Wausau.

III. Treasurer's Report

A. Membership: 85 publications are members to date.

- Registration and Critique Cut-off Date: Information **Motion made by Katherine, seconded by Nancy to make June 15 the cutoff date for critique for yearbooks** (same as newspapers)

Discussion: membership and critique form is mailed out in March. Membership form is also included in Fall Conference flyer. Mailing label could indicate member or non-member status. Newspapers are sent to judge July 1; yearbooks August. Alan could bring to a meeting if sent to him.

Motion: Approved.

- Website will be updated with member schools. Note: check website to see if you are a member school.
- **Motion made by Alan, seconded by Linda to raise late fee to \$15, making it \$50 for late fee membership. Motion: Approved.**
- Membership Chairperson: Linda Barrington.

Job description will include:

1. Mail out membership certificates.
2. Keep up to date membership records and mail updates of members to Alan, Marilee (UWW), Jan, and Mark (website)
3. Gather newspaper and yearbook publications for critiques to be brought to summer meeting/workshop and September meeting.
4. Mail to treasurer any checks for deposit by registered mail.
- ~~5. Print labels (Microsoft Publisher)~~

Katherine asked this position be reviewed next November.

B. Money Matters:

- Fall Activity Account: No change.
- Summer Activity Account: \$5,855.89 balance (have not received \$300+ from C.E.)
- Board Account: \$3,849.50 (scholarships from this account)

Motion made by Mark, seconded by Sandy to accept treasurer's report. Motion: Approved.

IV. Executive Director's Report

- A. Stationary - add website address on letterhead and paper at the bottom.
- B. Buddy program: experience/inexperienced "Q&A" would go in Dow Jones Adviser Publication. All board members encouraged to do it.
- C. Linda Howard at Galena H.S. is under total prior review and wants help, to contact someone to bounce off ideas. "Online Forum" would be perfect solution.
- D. Credit Card - KEMPA credit card (\$5,000 limit). Jan only one authorized to use it. Forward bills to Alan. Could be used for reservations at Winter Retreat.
- E. KEMPA Connection - with spring mailing, bulk mailing.

V. Election of Officers

Motion made by Katherine, seconded by Sandy to keep slate of officers. Discussion: Audrey opposed. Amended motion to make Jill Greiner secretary and keep remaining officers: Approved.

- A. President - John Culbertson
- B. Vice President - Mark Thompson
- C. Secretary - Jill Greiner
- D. Treasurer - Alan Packard

VI. Hiring Process

A. Executive Director: Current salary \$3,000 (50% Summer, 50% Fall Conference), stay at Interlaken for 2 nights, Jan's "demands #2-6, and use of credit card.

Motion made by Hank, seconded by Katherine to approve executive director's salary and stipulations. Motion: Approved

B. Summer Workshop Director: Current salary \$1,425 (done it for 13 years). **Motion made by Katherine, seconded by Sandy to increase summer workshop director's salary to \$1,800. Motion: Approved. (Nancy abstained from the vote as she is the summer workshop director)**

Adjourned for lunch: 12:30 p.m. Reconvened: 1:30 p.m.

C. Fall Conference Directors: Current salaries \$500 (Katherine) and \$375 (Sandy). Katherine will take to Continuing Ed. about deadline dates. Katherine and Sandy have both been doing conference for about 12 years. **Motion made by Alan, seconded by Audrey to keep salaries the same. Motion approved, but not unanimous.**

D. Winter Retreat - Salary decline by Mark, Alan compensated for room expense. **Motion made by Sandy, seconded by Linda to pick up Alan's room expense. Motion: Approved.**

E. KEMPA Connection: Current Salary is \$200 a piece. **Motion made by Alan, seconded by Hank to pay Jan \$100 and Nancy \$300 for their work on the KEMPA Connection. Motion: approved.**

VII. KEMPA Calendar for 2000-2001

Winter Board meeting: February 10, 2001 at UW-Whitewater

Winter Retreat: March 2-3, 2001 at Interlaken Resort, Lake Geneva

Spring Board meeting: March 24, 2001 (Previously held in April) at UW-Whitewater

Summer Board meeting: June 27, 2001 at UW-Whitewater (Board meeting at 9:30 a.m., followed by summer workshop inservice for camp instructors at 12:30 p.m.)

Summer Workshop: July 15-18, 2001 at UW-Whitewater (may need to move it back a week next year)

Fall Board meeting: September 15

2001 Fall Conference: October 19 at UW-Whitewater (Date not finalized)

Board meeting: November 4 at Janesville Ramada Inn.

Board meetings will begin at 9:30 a.m.

VIII.. Summer Workshop

A. No unexpected bills.

IX. Fall Conference

A. Discussion of possible changes at workshop
- sports writing for yearbooks

- digital photography
 - session for each section of the yearbook (Example: academics - Nancy B.)
 - high school editor (All-KEMPA) vs. professional editor
- B. Vitals from F.C.:
- 30 selections per session
 - 57 presenters
 - over 1,409 people (final count not with them).
 - 1 no show
 - Evaluations - haven't gone through them yet, but word of mouth positive.
- C. Luncheon - Meeting too long (Streamline it!) Katherine suggested presenters don't read entire nomination letter and welcome recipients to say a few words.
- X. Winter Retreat - Update nothing. Brochure delivered on Oct. 20 at the conference.
- XI. New Business
- A. Memorial Scholarship for Tom Gebhardt (Received thank you from family for support and flowers)
 Suggestions: Writing emphasis, summer camp scholarship, an award at fall conference? Nancy and Jan will come up with criteria.
- B. More Summer workshop:
 - **Motion made by Alan, seconded by Linda to raise the nonrefundable deposit to \$75. Motion: Approved.**
- Fees for room and food will increase as well as processing and insurance fees (possibly). **Motion made by Alan, seconded by Nancy to increase each item \$20. Motion: Approved.**
 - Course description: add digital mention to photography (may also bring digital camera in addition to 35 mm equipment)
- C. Suggested board buy a lap top.

Motion made to adjourn, second unanimously. (I was so excited we could go I forgot to write down the exact time. Approximate time: 4 p.m.)

Missing minutes:

Feb. 10, 2001

KEMPA Board Minutes
Saturday, March 24, 2001

Present: Katherine Conover, Audrey Kemp, Nancy Becker, Hank Koshollek,
Linda Barrington, Mark

Thompson, Alan Packard, Exec. Dir. Jan Kohls

Absent: Sandy Jacoby, John Culbertson, Jill Greiner, Lynn Holliday, Kelly
Traver

Vice-President Mark Thompson called the meeting to order at 9:40 a.m.

Approval of Minutes: The secretary's minutes from the February meeting
were approved as written. Motion by Koshollek, seconded by Barrington.

Treasurer's Report: Packard reported \$3,266.23 Board Acct. (w/o \$360
credit card bill from seminar)

\$5,848.74 Summer Workshop Acct.

Acct.

Motion to approve the treasurer's report made by Conover, seconded by Kemp.

Winter Retreat Report: Income was \$1,930, expenses \$2,271 plus outstanding
bill for rooms. We came out

about \$600 in the red for the event.

Membership Report: Barrington reported that she had already received 4
renewals for 2001-02.

There was some discussion about the membership form and the fact that some
schools with fall-delivery books may send in the membership now, but their
book for critiquing later. We suggested that fall delivery members should
photocopy their completed membership form and send it with their books in
the fall.

We should add this information onto the membership form.

Executive Director's Report: Jan thanked the board for her birthday
flowers and the tribute which had been submitted to the AAUW newsletter.

We need to see if member spring mailings were mailed at the same time as
those for the general mailing since there seems to be a disparity in when
the mailings were received.

Jan announced that she received 20 scholarship applications. A committee
of Audrey, Lynn, and Kelly will review the applications and make a
recommendation for recipients. Mark will contact Lynn and Kelly about
being judges. Nancy and Alan will be back-ups if either cannot judge.

Plans for the KEMPA Update are under way. Jan says it will include a

membership application, deadlines for critiques, a calendar of upcoming events, a message from the president, seminar notes, and information about the summer workshop.

A photo taken of Robin Yount by Hank Koshollek will be featured on the Jumbotron at Miller Park and also at the Baseball Hall of Fame in Cooperstown, NY.

The Dow Jones Fund is looking for nominations for adviser of the year. Linda Barrington is our nominee.

Vice-President's Report: Website Update—The membership list has been updated on the website. Thompson will put the summer workshop t-shirt design on the website with an order blank.

Linda will email the membership confirmations to schools who list their email addresses on the website. This will be a good way to see if the email address is current.

Old Business:

Winter Seminar - Evaluations were very positive. Alan and Mark did a great job. Herff-Jones donated \$200 toward the wine and cheese, which cost \$221. Jostens also is willing to donate for wine and cheese next year.

Katherine suggested that wine and cheese should start at 5 next year. We also felt we needed more wine since we ran out before everyone got any.

Mark would like help lining up a keynote speaker for next year. Mark Heron was one suggestion. Linda said she would look for possibilities when she attends the JEA convention in San Francisco.

We have reserved March 1 & 2, 2002, at Interlaken.

Mark will look into the possibility of CEU's (clock hours) toward credits for certification in Illinois, and Linda said she would contact the DPI in Wisconsin about CEU's.

Summer Workshop - Nancy asked who of the board members would be willing to teach at the summer workshop. The following volunteered: Thompson - Beg. Yearbook

Alan - PJ through Monday
Linda - Beginning Newspaper Layout
Audrey - Either Int. Newspaper or Int. Yearb
3 Kosholleks—Hank, Joe, and Catherine

Hank would like to see a daily 1-page paper. He is willing to work on it. We would need a template set up for the first day's paper.

Hank will need computer lab time since students may bring digital cameras.

Fall Conference - Katherine asked for write-off topics. Some suggestions were athletic codes, dress codes, harassment, or school violence.

Find out if Continuing Ed has been having plaques made and mailed for write-off winners.

Gebhardt Prize - We decided that this prize should be given at fall conference, with presentations at both the advisers' luncheon and the student award session. We talked about doing a plaque and a pen engraved with

KEMPA Gebhardt Prize 2001.

Jan will look at prices for pens. The plaque should read—
2001 Gebhardt Award for Excellence in Writing

Presented to _____
by the Kettle Moraine Press Association

NEW BUSINESS: none

Respectfully submitted,
Nancy Becker (acting secretary)

The next meeting is Wednesday, June 27-
9:30-12 for the board, 12:30 for workshop instructors

KEMPA Board Meeting June 27, 2001 UW-W Roseman Hall Room 2005

1. Call to Order:

Pres. Culbertson called the meeting to order at 9:45 am, a few minutes later than expected, since a few of us stragglers had trouble finding parking spots and feeding ravenous meters.

Present: ALL Board members. And we have a sign-in sheet to prove it. Has this ever happened? Not in the 10 years I've been involved with this group.

2. Secretary's Report from March 22, 2001:

Minutes were approved as printed. John and Nancy will peruse their electronic files and forward a copy of these to Mark, so he can post them on the web site.

3. Treasurer's Report:

Alan pointed out the circled numbers for those of us suffering from math anxiety. The current balance is \$1,618.93. The Summer account balance is \$5,855.89. This report was approved as printed.

4. Membership Chairperson's Report:

-Linda reported 60 current memberships total thus far: 45 renewals, 15 new. She also stated 55 publications have not yet renewed.

-Lively discussion ensued over whether the June 15 deadline caused problems for the advisors. Granted, this is a busy time of year for all schools. Also, outgoing advisors might not be conscientious about renewing this item (or any other). However, this date does coincide with the NSPA timeline. Plus, the date has been consistent to avoid confusion. No motions were made, and this issue will undoubtedly be raised again.

-Sandy requested a list of the yearbooks/schools which have paid to be evaluated for the Fall Conference. This will help her coordinate things ? and clear up any discrepancies - in October.

-Alan had a question regarding the mailing procedures between he and Linda. People send her their checks by regular mail, and Alan sends checks to the bank by regular mail. However, Linda sends Alan the checks by certified mail on a weekly basis at \$2.45 a pop. Does she need to use certified mail? We decided no, guessing a thief was more likely to steal an envelope addressed to a bank than to Alan.

-Linda received a packet of newspapers from Bob Chesney ? minus the renewal form and payment ? with a note stating the fee will be paid July 15. Linda will hold the papers until the money and form are received. After these arrive, she will forward the papers to Cont. Ed and the check to Alan.

-Audrey reported her renewal form did not offer the super critique as an option. We will have to be more conscientious to ensure all our forms are consistent.

5. Executive Director's Report:

-Congratulations! Linda is our nominee/applicant for the Dow Jones Teacher of the Year a.k.a. in-house celebrity. (How and where do we stuff ballot boxes with dimpled chads?)
-Jan reported on pen prices, but this topic was tabled until later.
-\$1,575 was awarded in scholarship prizes; \$525 to each of the three winners. The winners were newcomer Vanessa Del Campo, repeater Lindsay Renick Mayer, and three-time winner Rachel Powers.

6. Vice President's Web God's Report:

-Mark will post the scholarship winners and the March meeting minutes.
-He suggests dropping the online forum, since it's only had two hits (and one of them was one of us!) in the past year. We could post a notice recommending future users to check out the more popular JEA forum.
-People added new/revised home and e-mail addresses to the sign-in sheet at this point.
-"Who Wants to be a Journalist?" is now available to play online or to download as an html file. It should also allow you to make adjustments.
-Do we want our minutes published online? Is there a privacy issue? Yes, they are available online. Yes, the privacy issue is covered. Only board members can access them using the "kempa board" username and the "roseman" password. Mark does not believe these super secret code words are case sensitive.

7. President's Report:

To quote John, "Hallelujah, there is none!"

Old Business

8. Gebhardt Writing Prize:

Tom surely would have been flattered by the quality and quantity of discussion/debate this newly formed plan entailed. Decisions made regarding the more basic (or more easily resolved) issues will be listed first.

-Nancy will announce, outline, and describe the writing contest at the start of camp.
-Core leaders will select the best-written selections from their groups and submit these (typed) to Jan by the end of camp.
-Jan will contact the Gebhardt family regarding this program.
-John will announce the winner at the advisor luncheon (kids will likely want to eat with other kids, not with us) and introduce this person during the student awards session.

The original plan/suggestion (apparently, this was not put into motion format) at the last meeting, was to have three non-summer teachers critique the selections and then to award the winner a pen and a plaque. Jan checked into pens, which ranged in price from \$40 ? 75. Jan also had suggestions for two of the three judges ? Jane McIntyre and Susan Tantilillo. Katherine will look into plaques.

OK, here's where the fur flies (figuratively, of course)...

The first question arose regarding a pen as a gift. Would teens appreciate the value of this deluxe item? Might they be careless with it or inadvertently misplace it? (One board member admitted to losing hers J) Could cash be a better (more appreciated) award for a teen?

Motion made by Sandy and seconded by Linda: This year's prize will consist of a plaque and a \$40 cash award. Unanimous vote.

Amendment 1 made by Nancy: The expense for this gift will come out of

the summer account. Unanimous vote.

Amendment 2 made by Kelly and seconded by Katherine: The budget for this gift should be set at \$100 this year and should cover the plaque, cash award, and honorarium/s for the judge/s. Also, we will revisit/review this program at the November meeting. Unanimous.

The second issue dealt with the number of judges to be involved. Comparing (perhaps different) opinions/ideas/winners would be the primary argument for multiple readers. On the other hand, one person is hired to critique all the newspapers or yearbooks submitted for evaluation. Plus, an honorarium of approximately \$30 is not all that extravagant. Finally, we all seemed comfortable with Jan's two suggestions for judges.

Motion made by Alan and seconded by John and Sandy: A single judge will critique all the writing selections and will receive the entire honorarium. One dissenting vote.

Jan will contact Jane and/or Susan and employ whoever is available and/or interested. Jan will forward the selections to the judge and expect them to be returned (with a winner indicated) by September 1, 2001.

President Culbertson realized our dire need for a bathroom run and snack refill, thus he ordered an official break at 10:55 a.m.

Taskmaster Culbertson resumed the meeting at 11:05 a.m.

9. Summer Workshop:

- Staffing and "schedule tinkering" will be done at the afternoon meeting.
- Approximately 110 students are registered; 80-30 girl-boy ratio.
- We are still in search of female counselors. Contact Nancy with names.
- Font choices will be limited for final copy.
- Shopko must have film from Hank by 10 p.m. for morning delivery. Jan indicated 75 rolls might be the max on any given night. Hank thought both conditions were fine.
- For special deals on student press law books/materials, please contact John Eastburg at admin@splc.org.
- Linda asked for digital cameras to be available again, as they were helpful last year. Nancy will create a guide sheet for digital camera use.
- Sandy asked that there be a spot where ibooks/laptops to print. Nancy will check on this.
- Nancy and Jan will purchase and bring floppy disks for student purchase. Others indicated they did this within cores last year.

10. Fall Conference:

- Katherine is leaning toward harassment as the umbrella topic for the write-off. The focus will then be on gay alliance formations or disabilities, depending on expert availability.
- Katherine has not heard back from the newspaper judge but expects to soon. Sandy feels confident about her line-up.
- Katherine emphasized that since last year "went so smoothly," we "will not touch the advisor luncheon." A standing ovation will clearly be the result of this decision.

11. Winter Conference:

Mark is fairly confident our featured guest star for March 2002 will be John Cutsinger's suggestion John Herron from Jostens. Please forward Mark other suggestions.

12. Other:

-Nancy needs summer contracts and T-shirt sizes.

-Can Jan or Nancy work on getting daily parking permits for next June's day meeting? Some of us got tickets today, and Cont. Ed said these could have been avoided with permits. If this is possible, please have them available to hand out at the March meeting.

-Katherine described the "really good resources" to be found at the Freedom Forum's web site. John asked if it could be linked to ours. Mark will do this.

Minutes respectfully submitted by Jill M. Greiner

KEMPA Board Meeting Sept. 15, 2001
UW-Whitewater Roseman Hall Room 2005

1. President Culbertson called the meeting to order at 9:35 a.m.
In attendance were Barrington, Becker (no Badger game!), Conover, Culbertson, Greiner
Absent: Lynn Holliday, Audrey Kemp, and Mark Thompson
2. Secretary's Report - Greiner reported that corrections were made and re-sent; cur
3. Treasurer's Report -
 - Board Acct. is at \$3,300.02
 - Summer Acct. is at \$5,627.39
 - Barrington raised question of why both accounts have deposits for membership dues.
 - Jacoby will perhaps receive a refund, but only after a written note is received from
 - Packard still needs to pay for the thank you gift and the Kempa Connection bills.
 - Somehow Becker was shortchanged \$375 on her summer salary. This is being investigated
 - Conover and Jacoby accepted and seconded the report.
4. Membership Report - we have 76 members and 1 pre-pay.
 - Barrington hands off the Sept 15 deadline yearbooks to Jacoby.
 - There is a \$5 fee for Super Critique.
 - Judges will be paid from the Fall Conference budget.
 - Memb. Fee printed incorrectly (again) in the Fall Conf flyer. It says \$40; it should
5. Executive Director's Report -
 - Barrington will be 1 of 10 advisers honored in Boston in Nov. She also received the
 - Student Press Law Center now has a \$50 school membership fee. Do we want to join as
 - Pictures/graphics of the 9/11 tragedy are available for school use at several sites
 - Gebhardt Award goes to Holly Leach a junior at Oshkosh North. Holly will receive \$5
 - Administrator - Barrington might nominate hers. Note: As of 10/6, she has; he's Bill
 - Media - Dan Needles at Ch. 12, Greiner will contact him and present.
 - Hall of Fame - Henry Koshollek, Culbertson to present
 - Note: Susan Tantillo also will receive this award, as per after meeting meeting for
 - Friend of - RJ Johnson presented by Becker Note: Minutes say "Hendrick" as name, as
 - Advisers of Year -
 - Newspaper - Joan Joas-Faas, Barrington to present
 - Yearbook - John Culbertson, Jacoby to present
 - Phone card did work, but no longer available to us, Peter C. was billed for our call
6. Vice President's Report - web page is up and running, Conover suggests putting th
7. President's Report -
 - We will further discuss camp dates in lieu of late school starts next fall.

-Annual Mtg. Agenda planned. - will all here remain on Board? Yes!, any new recruits
-Nov Mtg. request - chairpersons/directors please bring salary suggestions, etc.

8. Old Business-

A. Summer Camp - Afterthoughts provided by Becker. Concerns over dorm conditions.

-Becker will check if RJ received the extra pay promised.

-Becker will contact Marquette HS principal to inform him NO letter of apology to da

-Becker will check on \$100 computer charge for Heidi.

B. Fall Conf - Conover has 10 contracts still out; Jacoby has 13.

-Culbertson wondered if mailings out too early. Kohls questioned whether they were s

-Speaker update blurbs need to go to Mary at Cont. Ed ASAP.

C. Winter Retreat - Interlaken is booked for the first weekend in March.

-Thompson WILL continue to do the design of the program, but he IS NOT interested in

-Jacoby will contact Judy Babb for this event and report to Culbertson on status ASA

-Kohls will contact Jim Peterson for the law session.

9. New Business -

Request for updated address list to be re-emailed by Greiner.

Motion and second to adjourn by Conover and Culbertson at 12:45.

Note:

After voting on award winners...the group decided to reconvene the Board meeting at
Motion made and seconded by Barrington and Conover to ALSO give Susan Tantilillo the H
The second meeting was adjourned at 1:10.

Missing minutes:

October 19, 2001
