

KEMPA BOARD MEETING  
George S. Parker Senior High School  
November 10, 1983

Dr. Schaffer showed slides from the summer workshops prior to the meeting.

The meeting was called to order at 1:15 p.m. by Associate Director Jan Kohls.

Officers elected include: Barb Dougal, president; Judy Zigler, vice president; Elsie Stiffler, secretary; and Carl Sigler, treasurer.

Roll call was taken with the following members present: Ike Schaffer, Jan Kohls, Judy Zigler, Tom Gebhardt, and Barb Dougal.

Zigler moved acceptance of the minutes of the August 9 meeting. Kohls seconded. Carried.

Zigler moved and Kohls seconded the acceptance of the treasurer's report and payment of the bills.

Treasurer's Report

Balance on October 13, 1983	\$1,274.27
Dues	190.00
Returned from Summer Workshop Account	<u>500.00</u>
	\$1,964.27
Expenses	
Box rental	- 11.00
Postage	<u>- 10.00</u>
	\$1,943.27

Dougal presented the auditor's report. There was a good report from the auditor with only a few suggestions. Kohls moved and Zigler seconded that the auditor be paid \$25. Carried.

Ike reported that the Fall Conference showed a profit with some bills still outstanding. He indicated that yearbooks had been returned to those who paid the fee and awards only had been returned to those who had not paid the fee. Letters and honorariums have also been mailed. He reviewed the evaluations submitted from advisers.

Summer workshops were the next topic of discussion. Jan Kohls will serve as the Associate Director of the Yearbook workshop and Dougal will check with Gordy to see if he is interested in continuing as Associate Director of the Newspaper workshop. (Gordy declined. Tom Gebhardt accepted the position.) Dougal has asked for curriculum guides for the workshops by January 1.

Zigler and Kohls moved and seconded that a summer workshop brochure be sent out again this year. Schaffer will prepare the brochure and mail it shortly after the first of the year.

Kohls moved and Zigler seconded that summer workshop costs be raised to \$150 for yearbook and newspaper and \$160 for photographers. Carried.

Zigler moved and Kohls seconded that the director's salary be raised \$250 and that the amount be added to the \$600 paid after fall conference. Carried.

By-laws were reviewed.

Fall conference directors for next year will be Elsie Stiller for yearbook and Rox Fern for newspaper. (assisted by Mary Rutecki)

The meeting was adjourned at 4:10 p.m.

Respectfully submitted,

*Barb Dougal*

Barb Dougal

Next meeting March 17  
Whitewater

March 17 1984 minutes are missing.

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KEMPA BOARD MEETING  
CENTER OF THE ARTS  
UW- WHITEWATER  
JUNE 9, 1984

The meeting was called to order by President Barbara Dougal at 9:30AM. Those present were: Dr. I.W. Schaffer, Jan Kohls, Barbara Dougal, Rainer Schultz, Elsie Stiffler, Nancy Becker, Bob Chesney, Tom Gebhardt, and Dave Wallner.

Schultz moved the acceptance of minutes from the March 3, 1984 meeting. Gebhardt seconded. Carried.

Gebhardt moved for the acceptance of the treasurer's report and the payment of one bill. Wallner seconded. Carried.

TREASURER'S REPORT

March 3, 1984 Balance.....\$1,453.71  
Lock box rental                   20.00  
June 9, 1984 Balance..... 1,433.71

(Note: at this time memberships have not been recorded.)

Correspondence was received regarding a reception to be held in recognition of the spirit and work done by Bob Tottingham. Kohls moved to send a letter and check for \$50.00 to Art Krival from members of KEMPA in recognition of Bob's work. Gebhart seconded. Carried. Several of the KEMPA Board will attend the reception and a letter will be sent to the Chairman of the Journalism School in hope for the continuance of Bob's zeal for scholastic journalism.

New board members David Wallner, newspaper adviser at Stouton, and Katherine Conover, newspaper adviser from Janesville Parker, were welcomed.

Evaluation forms for Fall judging will be mailed with a cover letter. Newspapers are to be mailed to Ron Beem and Yearbooks to Jan Kohls. (A charge of \$5. must be sent for the return of book or newspaper, as well as a written critique on the publication.)

Concern was mentioned regarding more specific information on Summer Workshops. A brochure will be designed and run off by Schultz with the help of Wallner. This brochure will indicate what is included in the tuition (room, board, instruction, fun, etc.) Rough draft will be due at July meeting and finished by November.

SUMMER WORKSHOPS YEARBOOK/ADVANCED PHOTOGRAPHY

Staffing is completed. Registration will be from 3-4PM with a staff meeting at 2 PM. The Ike Schaffer Tennis Championship will be set up by Schultz with a prize for the winner. Music for Sunday from 9:15-10:45 PM will be furnished by Alberto Ferran at a charge of \$45.

Tee-shirts will be distributed by Becker and assisted by Stiffler. Photographs for publicity purposes will be taken by Beem and press release forms filled out with the help of Zigler. It was suggested that 5X7 envelopes be addressed previously.

NEWSPAPER/BEGINNING PHOTOGRAPHY

Gebhart reported staffing set. Schedules given out. Beem will do news press release pictures. Packets of materials regarding information and rules for

workshoppers/advisers were received and evaluated making a few changes.

Schaffer reported present count on workshop applications was: 37, yearbook, 10 advanced photography; 33, newspaper, 7 beginning photography.

Becker showed samples of Tee shirts. It was suggested that the advertising sheet be sent again with the next mailing which will be sent regarding the Fall evaluation sheet. Company employed by Becker is: Sports Prints, Fred Jensen, representative, Highway 51 North, P.O.-Box 43, Janesville, Wisconsin 53547. Phone: home-608-868-7036; office: 608-752-5768.

#### FALL CONFERENCE

Keynote speaker suggestions continued. William McCullough from Milwaukee will be contacted. If he cannot come, Erwin Knoll of Madison will be investigated. \$500 honorarium plus travel is maximum.

Same budget as last year will be followed.

Instructors are being contacted. Write-off competition will be organized by Tom Gebhardt, Photo-contest by Kohnke, and Yearbook competition by Kohls.

Kohls will follow through on a form for any member school to nominate people from businesses and institutions who have helped in the fostering of high school journalism.

A Parker pen and pencil will be given to Bob Tottingham as a FRIEND OF KEMPA. Dougal will get the gift.

Advisor of the year idea will be omitted this year.

Reginal Workshop was attended by Kohls and Schaffer. Many possibilities were mentioned. Week end workshops involving families, and the return to Advisers Workshops in the summer were considered. It was suggested that we could advertise this information in our newsletter.

Schaffer reviewed other forms. He will be on vacation from June 18 - July 2.

The Board felt the need for another meeting which will be held at Dougal's home in Janesville on Monday, July 16 from 1-4 PM. Directions will be sent. This meeting will cover the Fall Conference and mailings.

A motion for adjournment was made by Schultz and seconded by Wallner. Carried. Meeting ended at 1 PM.

Respectfully submitted,  
Elsie M. Stiffler

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KEMPA BOARD MEETING  
1416 PONTIAC  
JANESVILLE, WI  
JULY 16, 1984

The meeting was called to order by President Barbara Dougal at 1 pm. Those present were: Dr. I. W. Schaffer, Barbara Dougal, Jan Kohls, Rainer Schultz, Nancy Becker, Tom Gebhardt, Dave Wallner, and Stu Diske.

Cathy Conover, newspaper advisor from Whitewater High School, will be part of the KEMPA Board, but was not present at this meeting.

Minutes from the June 9, 1984 meeting were reviewed. Sigler moved the acceptance of these minutes. Wallner seconded. Carried.

Zigler moved for acceptance of the treasurer's report and payment of the bills. Gebhardt seconded. Carried.

#### FINANCIAL STATEMENT

June balance		\$1,433.71
Dues paid		500.00
		\$1,933.71
Expenses		
Stamps	10.00	
Rcpt bks	3.00	
July balance		\$1,920.71

The \$50.00 check for Bob Tottingham will be taken out of the general funds. A \$50.00 check will be drawn for Nancy Becker to pay the DJ who will be featured Sunday night at the Yearbook Workshop.

A plant will be sent to Jan Nelson from the KEMPA Board. Judy Zigler will order plant immediately.

#### SUMMER WORKSHOPS

Yearbook and Advanced Photography

At the present time enrollment is 92 (76 yearbook, 16 photography.) See chart for breakdown. Budget was made according to present enrollment.

14 yearbooks have been sent and are being critiqued. They have been distributed with critique sheet by Nancy Becker. If any books come in on Sunday, they will be done by Rainer Schultz. Recognition certificates will again be given at the critiquing session.

Dr. Schaffer reported that contracts have been sent to the counselor's staff.

Arrangements will be made for AV equipment needed.

It was decided that walkman radios will not be allowed during presentations and in lab sessions.

Fall Conference promotional will again be handed out on the last day of the workshops.

Jan Kohls reported that everything was taken care of and that she was anticipating no problems.

## Newspaper/Beginning Photography

Enrollment reached a total of 118 (99 newspaper, 19 photography.) See attached sheet for breakdown. Budget was made according to this enrollment.

Staffing is complete. Critiques and newspapers have been assigned. Materials and supplies have been arranged. Nancy Becker will hand out T-shirts at newspaper workshop registration.

Tom Gebhardt reported that all was well and his staff was ready for the workshopers.

Nancy Becker reported that presently there have been 50 T-shirts ordered. These will be given out on Sunday. Others can be ordered at time of registration, but cannot be imprinted and delivered until later in the week. This is a break-even venture. (See sheet for order form and details.)

Publicity pictures will be taken by Ron Beem who will bring the needed camera equipment. Judy Zigler will construct a form which will provide needed information for a caption which will be sent with photo to local newspaper. Ron and Judy will be stationed near registration desk. A background poster will give name of workshop, dates, etc.

A 3 fold type brochure advertising the 1985 KEMPA Summer Workshops will be designed by Rainer Schultz. Judy Zigler and Eileen Kohnke will help with this project which can be distributed at the Fall Conference.

Stu Ciske will continue to publish a 12 page workshop paper. The Register will print it. Advisers will be asked to help in getting the copy, completed in typed form.

## FALL CONFERENCE

Nancy Becker and David Wallner are the nominating committee and will contact new members for the Board. It was suggested that the Board include at least 6 representatives from newspapers and 6 representatives from yearbooks. They will be presented at the luncheon.

The keynote speaker will be John McCullough from Channel 4. He will receive \$500.00 plus car and motel expenses. His address is Ch. 4, Box 693, Milwaukee, WI 53201. A contract will be sent with a request for information on him plus a publicity picture. Mr. McCullough requests that people are not allowed to enter the gymnasium during the speech.

Bob Tottingham will be invited to sit on the platform at the opening session. At this time Jan Kohls will resent him with a certification of appreciation and recognition for all of his help and support to KEMPA.

Photo contest will be covered by Eileen Kohnke. She will follow last year's procedures.

Jan Kohls will conduct the yearbook contest which will involve one person from a school, demonstrating excellence in layout, copy (story, captions, heads, etc.) Each participant will be given a particular coverage (prom, graduation, a play, etc.) This session

will be from 10-11:30 and will be limited to the first 15 who register for this contest, bringing their own supplies. Jim Evers will serve as judge.

Tom Gebhardt will conduct newspaper write-off. Rules and forms previously used will be followed.

For each of these contests three awards will be made: plaque for 1st, certificates for 2nd and 3rd. Dick Johns will be the judge for this event.

Jan Kohls presented a form which would be used for the FRIEND OF JOURNALISM award. This would be made in an attempt to recognize the assistance that high school journalists receive from the professional press, etc. Form should be sent to Barbara Dougal by September 5.

Target date for materials to be out regarding Fall Conference is August 1.

A Tea was held in honor of Bob Tottingham. Nancy Becker and Dave Wallner went as representatives from KEMPA. Dave has drawn up a letter to the University urging them to continue the spirit and work of Bob Tottingham.

A Winter Workshop for Advisers is being investigated by Cheryl Feld. This would be held at a motel/resort where families could be included. They could use pool and facilities while advisers would be attending meetings.

Dr. Schaffer announced that he feels a need for more leisure time in his retirement. He would like the Board to find a new executive director, but will assist us until a time when one is available. Board members expressed their sadness at this news, but recognized his situation. A search committee will meet with Dr. Tom McLeroy and proceed from this point.

The next Board meeting will be held after the Fall Conference.

A motion for adjournment was made at 3:45 pm by Judy Zigler and seconded by Rainer Schultz. Carried.

Respectfully submitted,  
Elsie M. Stiffler



KETTLE MORaine PRESS ASSOCIATION

SPECIAL BOARD MEETING - August 1, 1984-12:10 p.m.

Those in attendance were as follows: Tom McLeRoy, Dean of Continuing Education; Ike Schaffer, Executive Director of KEMPA; Jan Kohls; Judy Zigler; Nancy Becker; Tom Gebhardt; Ron Beem; Carl Sigler; Dave Wallner; Bob Chesney; and Stu Ciske.

The first item of business concerned the fall conference. The opening program will be held in Hyer Auditorium, which holds 850 persons. The best viewing location for those without seats in Hyer appears to be in the University Center or the dorm lounges where there is TV hook-up. Dr. Schaffer is still looking into the best location.

Judy Zigler then asked Tom McLeRoy for any suggestions he might have for a replacement for Dr. Schaffer. He suggested Barbara Mischio who heads up the Kollege for Kids and Arts Outreach programs. Ron Beem stated that it was of key importance to have someone who knows the university, who is on campus, and who can act as a liason. Mischio has those qualifications.

A special meeting has been scheduled for Friday, August 10 at 11:30 a.m. in 202-North of the University Center, at which time the board will have an opportunity to meet Mischio and talk with her.

The meeting was adjourned at 12:30 p.m.

Respectfully submitted,

Nancy Becker

KETTLE MORaine PRESS ASSOCIATION  
SPECIAL BOARD MEETING - AUGUST 10, 1984

Those in attendance were as follows: Kathy conover, Nancy Becker, Jan Kohls, Tom McLeRoy, Ike Schaffer, and Stuart Ciske.

The lunch meeting began at 11:30 a.m. after introductions of board members and Barbara Mischio.

Tom McLeRoy, Dean of Continuing Education, gave background concerning Barb Mischio. Three years ago she was one of several parents who met to organize Kollege for Kids, and she was asked to help organize the program. At the time she was working on her masters degree, and she was able to get a graduate assistant position for the two years she worked on the program. Her responsibilities included handling promotion and finances for the Elder Hostile programming and the Arts Outreach Program. Barb received her Masters degree in May of 1984. In addition, she was an editor of her college yearbook, and she comes highly recommended by Lou Zahn, with whom she has and would work.

Barb asked questions about fall conference, the summer workshop brochure, and KEMPA in general. Jan expressed the necessity for an early response if Barb wishes to take the job, after which they discussed salary, basically what Dr. Schaffer had received. At this point the job was offered to Barb and she accepted the position. Dr. Schaffer will continue through Fall Conference with Barb "in training."

Respectfully submitted,

Nancy Becker

KETTLE MORAINÉ PRESS ASSOCIATION  
GENERAL MEETING - OCTOBER 11, 1984

The luncheon meeting of the 21st Fall Conference was called to order by President Barbara Dougal at 12 noon. 1300 registered for the conference with 63 schools being represented. Of these 46 were from Wisconsin, and 17 from Illinois.

Katherine Conover moved acceptance of minutes of October 134, 1983 meeting. Mary Rutecki seconded. Carried.

Carl Sigler reviewed the treasurer's report. Mike Gordy moved the acceptance of this report. Dave Wallner seconded. Carried.

Kathy Conover gave the auditor's report indicating that the books for this year were in order. Barbara Dougal has the complete report.

Jan Kohls reported that 90 students attended the Summer Journalism/Photography Workshop. The 1985 summer workshop will be held from July 7-12. Tom Gebhart reported that over 100 students attended the Newspaper/Photography Workshop. Volunteers are still needed to staff the 1985 newspaper workshop which is scheduled for July 14-19.

Nancy Becker gave the report from the nominating committee. Those who were nominated to be on the Board are: Judy Zigler, Rainer Schulz, Elsie Stiffler, Carl Sigler, and Terry Shircel. Nancy Becker and Dave Wallner served as members of this committee. Brother Bob Murphy moved to accept these members for the Board. Jim Liska seconded. Carried.

A note of thanks was given to Dr. Ike Schaffer for all his help in making KEMPA a sound and functioning organization. Dr. Schaffer will retire as Executive Director and Barbara Mischio will follow his directorship.

Thanks was also given to all those advisors who brought students to the conference and to all those in Continuing Education who helped in making this conference a success.

Barbara Dougal adjourned the meeting at 12:45 pm.

An addendum to the meeting came as Jan Kohls presented the FRIENDS OF JOURNALISM award Bob Tottingham. Judy Zigler also made a FRIENDS OF JOURNALISM award to "Mr. Whitewater", Ike Schaffer, for all his involvement in KEMPA.

Respectfully submitted,  
Elsie M. Stiffler