# BUILDING AFOUNDATION ©Robert Greenman

# Establishing Goals and the Role of a High School Newspaper

#### TO INFORM

To attempt to describe what is going on in school as completely as possible within the limitations of 4, 8 or 12 pages.

# **TO CLARIFY**

To help readers understand issues, situations, events, rules and changes. To prove the falseness or truth of rumors. To put things in perspective.

#### TO SERVE AS A FORUM

To present thoughts, opinions, suggestions, complaints, points of view, expressions of anger, frustration, outrage and good will through letters to the editor, opinion columns, editorials and news and feature articles.

### TO REPORT CONFLICTS AND CONTROVERSIES

To present, accurately and fairly, situations in which there is a difference of opinion.

# TO SERVE AS A GADFLY, A WATCHDOG AND A CRITIC

To prod people and organizations; to serve as a monitor for the public good; to help the school and those who learn and work in it by being critical of what the paper thinks is wrong.

### TO BE THE STUDENTS' ADVOCATE

To take the side of students; to look after their interests; to speak for students when they cannot speak for themselves. And, in all cases, to do so fairly, judiciously and decently.

# TO HELP STUDENTS COPE WITH SCHOOL AND PERSONAL LIFE

To publish articles, columns, letters, announcements and ads which help students with situations and problems relating to their educational, emotional, social and spiritual lives.

# TO BRING PEOPLE TOGETHER

To serve as a uniting force among the school's disparate groups by promoting interaction, school tradition, school spirit and the development of community.

## TO OFFER STUDENTS AN OPPORTUNITY TO WRITE

To serve as an outlet for virtually every kind of writing talent and interest existing among students, from reporting to poetry, but excluding fiction.

