



Information and Directions

Check One

## Nancy Becker Newspaper Adviser of the Year Jan Kohls Yearbook Adviser of the Year

### ABOUT THE AWARD

KEMPA selects two Advisers of the Year: the Nancy Becker Newspaper Adviser of the Year and the Jan Kohls Yearbook Adviser of the Year. Journalism teachers who advise both publications may enter one of the two competitions in a given year. Those who advise a news magazine or online publication should enter in the Newspaper Adviser category.

KEMPA membership is a requirement. Those not selected in a given year will have their application and recommendations carried over for consideration for up to two more years with the opportunity to substitute any or all parts of the application.

### WHAT TO DO

Using the criteria at the right as a guide, **nominate your adviser with a letter of recommendation** to the Awards Committee explaining why the adviser should be considered for one of the KEMPA Advisers of the Year. Please address the criteria in the right column. After we receive your letter, we will contact the adviser with directions for completion of the application process.

### DON'T PANIC

It is not necessary for the adviser to have done all of the items in the list (and it would be unlikely for someone to have done all of them). KEMPA wants to suggest as many ways as possible that an adviser might be outstanding. You may add achievements or accomplishments that aren't listed in these criteria.

### AWARD PRESENTATION

Winners will be recognized at the Adviser Luncheon at KEMPA Fall Conference at UW-Whitewater in October.

### APPLICATION DEADLINE

Your letter of nomination is due June 15 by midnight. Mail to KEMPA Awards, 4590 Turtle Creek Drive, Brookfield, WI 53005

### NAME AND CONTACT INFORMATION

Adviser's Name

Email address

Phone

Your name

Title

Email address

### MINIMUM OF FOUR OF THE FOLLOWING CRITERIA:

#### Recognition for Publication, Students and/or Adviser

- Has high ratings in KEMPA, NEWSPA, UIL, NSPA, CSPA or Quill and Scroll or other competitions in the past three years
- Has received adviser recognition /awards

#### Passion/Commitment

- Is dedicated to teaching—excellent work ethic, organization, expectations
- Takes classes and workshops to improve own skills

#### Connection to Students

- Is an inspiration and role model for students
- Is a driving force in students' success

#### Contribution to/involvement in the profession

- Volunteers time outside school publication to support scholastic journalism
- Serves on board or committee of KEMPA or other scholastic press association

#### Supports and encourages students' First Amendment rights and responsibilities as journalists

- Allows students to make decisions (no prior review)
- Encourages students to tackle important (even controversial) topics

#### Provides students with variety of opportunities to improve and be recognized

- Brings in guest speakers
- Takes students to workshops or conventions
- Enters the publication and the students' work in critiques and competition